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EUROPEAN NEWS

West German electrical industry growth fears

BY GUY HAWTIN

FRANKFURT, March 15.

WEST GERMANY'S mighty electrical industry fears that 1978 will be another year of very slow growth. Furthermore, it is very worried that the upward course of the Deutschmark and the decline of the dollar may erode its international competitiveness at the same time as weakening its home base by paying the way for a large increase in the volume of imports.

Dr. Hans Goehring, chairman of the Central Association of the West German Electro-Technical Industry (ZVEI), pointed out today that the electrical industry last year saw imports rise far more steeply than exports. In 1977 exports, which a year earlier had increased by a massive 21 per cent, went up by only 7.7 per cent to DM31.56bn. (\$8.65bn.). Imports, however, went up by 12 per cent to DM17.47bn.

But the cash statistics, he said, did not give a true picture of the picture of import growth. The volume expansion had been very much greater but this had been hidden by appreciation in the value of the Deutschmark.

In 1977, the industry's turnover amounted to DM88.16bn. (\$22.74bn.). This was an increase of 7.9 per cent on the previous year's DM82.55bn. Production, however, rose by a far less impressive 5.4 per cent to a value of DM77.05bn.

According to Dr. Goehring, 1978's production growth rate is likely to be even lower. Taking into account the state of the current order book, the rate at which orders were being placed and the official gross national product growth predictions, the industry was hoping for production to expand by about 4 per cent, or so.

Orders stagnated in 1977 when they rose by a mere 0.7 per cent. In real terms they declined for after adjustments for price increases had been made, volume bookings were down by 1.2 per cent. The low growth rate predicted for 1978 indicated that the production capacity would remain relatively low at an average of under 80 per cent.

Domestic demand was expected to remain weak, he said, while

in the export markets the electrical industry was likely to suffer from the same unforeseeable consequences of the decline of the dollar as other German exporters.

Exports account for more than 30 per cent of the industry's turnover—far more than the 23.8 per cent recorded in 1970. In all, some 50 per cent of the industry's production is exported. However, West Germany had to reckon on the D-mark being structurally over-valued for some time and it was vital that companies ensured that their international competitiveness was not also hit by increased costs at home.

Wage deals should be strictly linked to improvements in productivity, he said. The rationalisation that this would necessitate meant that there would be no increase in the number of jobs in the industry. Indeed, this indicates that the number of jobs the industry provides could well decline further. Its labour force has already fallen from 1,114,000 in 1974 to 998,000 last year.

Schmidt to appeal over strikes

BY ADRIAN DICKS

BONN, March 15.

WITH MOST West Germans today deprived of newspapers and magazines by a massive national lock-out of printing and production workers, Chancellor Helmut Schmidt was expected to make a broadcast appeal to the two sides in the dispute to make a fresh effort to settle their differences.

Knowledgeable officials here firmly rule out any direct intervention by the Chancellor or any other member of the Cabinet which, though not entirely without precedent, would be contrary to the traditional autonomy of West German industrial relations from Government involvement.

Meanwhile, in the North West region centred around Stuttgart, some 80,000 engineering and metal-fabricating workers went on strike. Daimler-Benz, Porsche and Robert Bosch were among the 60-odd companies affected. The engineering industry dispute showed no signs to-day of peace moves on either side. On the contrary, both the employers and IG-Metall, the engineering union, are warning of a drawn-out dispute in which supplies of automotive parts and other

products to the entire country could be seriously disrupted. The employers' representatives were due to decide this evening whether to respond to the selective strikes with lock-outs, a move that would be hardest on the 40 per cent of their workers who are not IG-Metall members.

The Government, however, though naturally deeply concerned at the ramifications of the dispute, argues that normal bargaining and arbitration procedures are not yet exhausted, so that any talk of intervention in the engineering situation is inappropriate at present.

In addition, there would be very little political room for manoeuvre for any federal Minister who did take a direct hand in arranging an engineering pay deal. The two sides have narrowed the range of possible compromise down to 4-5 per cent. It is already likely, therefore, that the final settlement will exceed the levels implied by the Cabinet in its annual economic report only two months ago when it called for the total increase in incomes (rather than wage rates) to be no more than 5.5 per cent this year.

According to sources close to the Chancellor, there is no chance that Herr Schmidt will try to intervene directly in the printing dispute, despite speculation that the leaders of the German union movement might want him to. At a meeting last night with the Chancellor, however, this opportunity was not taken up.

Herr Schmidt is reliably understood to feel that it would be wrong for him to depart in this extremely bitter case from the Government's traditional policy of neutrality in wage disputes. He is, however, giving his support to the suggestion that Herr Josef Stigl, head of the autonomous Federal Labour Office in Nuernberg, should resume his attempt to mediate.

The collapse of an earlier round of talks under Herr Stigl's chairmanship over the week-end was the immediate reason for the lock-out, which the employers say will be maintained so long as the printers' union, IG-Druck, keeps up the "annihilation" strikes against its four newspapers with which it hopes to force new talks on the introduction of electronic technology to the industry.

Central banks switch from Swiss francs

BY JOHN WICKS

ZURICH, March 15.

CENTRAL BANKS have started to change funds leaving Switzerland into dollars, according to Dr. Fritz Leutwiler, president of the Swiss National Bank.

This movement is in response to the Swiss decision to introduce a negative interest rate of 10 per cent on foreign holdings of Swiss francs in Switzerland, effective from April 1.

In an interview published today by the Zurich weekly Weltwoche, Dr. Leutwiler also said that there were various indications that foreign central bank holdings which would be subject to the negative interest rate were over Sw.Frs.3bn. Earlier

they had been estimated at Sw.Frs.2bn.

Dr. Leutwiler said that if depositors tried to transfer their holdings to the foreign branches of Swiss banks, while retaining them in Swiss francs, this would be stopped.

Funds leaving Swiss accounts could also go to foreign banks in London or Luxembourg. However, said Dr. Leutwiler, the National Bank's ceiling on forward dealings in Swiss francs contributed to limit the volume of Euro-Swiss franc trading.

He also stressed that there would be no foreign exchange control in Switzerland—even at a rate, which God forbid, of Sw.Frs.1.50 to the dollar.

Speaking before last Monday's state shareholding.

joint U.S.-West German measures to support the dollar, Dr. Leutwiler also expressed his belief that the U.S. has changed its fundamental position on the dollar problem and is seeking ways and means to take new steps.

\$100m. Dutch factory

The Fluor Nederland in Haarlem, a subsidiary of Fluor, of California, has received a letter of intent for a magnesium oxide plant worth \$100m. to be built at Veendam, the Netherlands, for a joint venture between Billiton control in Switzerland—and the Northern Development Company, which has a 100 per cent Dutch shareholding.

Income-tax up 10% in Portugal

By Jimmy Burns

LISBON, March 15.

TIGHTER CONTROL of public and private spending through increased direct and indirect taxation is the keynote of Portugal's 1978 budget which was approved by the Cabinet late last night, as a first important step towards solving the \$1.3bn. balance of payments deficit.

This year's tax increases—10 per cent on ordinary income tax and estate duties, 15 per cent on capital gains, 30-30 per cent in sales tax, and heavier duties on cinema and theatre tickets, and tobacco—are expected to bring in nearly 40 per cent more tax revenue than last year.

Dr. Victor Constanção, the Minister of Finance and Planning, told a news conference that cuts in public spending would be similar to those proposed by the minority Socialist Government before its defeat on a vote of confidence last December. This will mean that current expenditure will be cut by approximately 20 per cent, and capital expenditure by about 10 per cent.

Stiff budgetary discipline is in line with the dictates of the International Monetary Fund (IMF) for the granting of a \$750m. loan. In initial discussions with Portuguese negotiators, IMF officials have already insisted that current outlays be balanced and that capital spending be reduced. Portugal would also have to reduce her growth rate to 3 per cent. (In 1977 it was 6 per cent.)

The overall intention in the budget is to cut inflation (currently 27 per cent) to 20 per cent, and reduce the balance of payments deficit to \$300m.

French parties trade final blows in general election campaign

BY DAVID CURRY

PARIS, March 15.

THE FRENCH general election campaign has entered its final sprint since second round nominations closed last night. The Left is preaching the recovery of "the dynamic of unity" following the patching-up of the Socialist-Communist quarrel. Government leaders are hammering away at the theme that a Left-wing victory will bring a Communist dominated regime.

The battle is raging over the section of the Left-wing agreement saying that ministries would be distributed according to "the popular will" and with equal rights and duties for each partner.

Mr. Raymond Barre, the Prime Minister, fired the opening shots by deducing that a Left-wing victory would lead to almost as many Communist Ministers as Socialist ones (since the Communists polled almost as many first round votes as their partners), to Communist eligibility for sensitive portfolios like defence and foreign affairs, and Communist surveillance of Socialist Ministers using the device of Cabinet "solidarity."

The Government is hoping that by brandishing the threat of a Communist dominated administration, they will frighten Socialist voters away from back-

ing a Communist candidate in the second round where there is no candidate of their own. If the Left fails to put its vote together it is certain to be defeated.

In the face of this attack, echoed by all Government

The French Bourse, which on Tuesday consolidated Monday's exceptional 9 per cent gain in shares, yesterday again moved sharply upwards, writes David Curry. It ended the day 3.5 per cent higher, more than compensating for the marginal 0.3 per cent decline of yesterday. The titles prominent in Monday's rise again figured in yesterday's performance. Matra moved up a further Frs.145 to Frs.1,550. Paribas advanced Frs.11.10 to Frs.176.10 and other strong performers in the financial sector were Cie Bancaire and UCB.

leaders, the Socialists have tried to dispel the idea that they have conceded to the Communists without appearing to define the disputed clause in such a way as to provoke a new quarrel with the Communists.

Mr. Francois Mitterrand, the Socialist leader, has managed this by saying that jobs will be

decided on the basis of both popular vote and numbers of seats in Parliament. Since the Socialists will comfortably outdistance their partners in this latter respect it implies that the Communists may have to settle for closer to a third of the jobs.

The Left's own offensive has tried to encourage the feeling that an irresistible bandwagon is now rolling in its favour and that only the sheer tactics of the "Gauchard coalition" stands between the French and their desire for "real change."

Sunday's battle will be decided in 80, or so of the 423 seats being contested where a shift of about 1,000 votes will cause the constituency to change hands. In 408 votes there will be a straight Government versus opposition fight.

The Gaullists are carrying the flag of "the cause of liberty" in 217 seats, and since these are proportionately the safer ones they are certain to stay well ahead of their partners in the National Assembly seats. Their centrist allies and "presidential" candidates take on the opposition in 182 contests.

The Socialists are leading the Left's assault in 241 seats and the Communists in 143—including all the seats in no fewer than 11 departments.

Shcharansky rejects appointed lawyer

BY DAVID SATTER

MOSCOW, March 15.

WITH HIS trial on treason charges believed to be imminent, computer expert and former spokesman for the dissidents Mr. Anatoly Shcharansky, the imprisoned Jewish dissident, has rejected the lawyer appointed for him by Soviet authorities, and requested that he be represented by someone chosen by his family.

Mrs. Sophia Kalistratova, a member of the dissident group which has sought to monitor Soviet observance of the Helsinki Agreement, said she learned of Mr. Shcharansky's views from sources at the Moscow college of lawyers.

Mr. Shcharansky, a 30-year-old computer expert and former spokesman for the dissidents, has been refused permission to see his family or friends since his arrest exactly one year ago to-day.

Mrs. Ida Shcharansky, his mother, said to-day that she believed her son would be tried without genuine legal representation. Mrs. Sylvia Dubrovskaya, an experienced trial lawyer and a Jew, has been named by the Soviet authorities to represent Mr. Shcharansky, but the family had approached dozens of other lawyers and all had declined. Mr. Roland Rappoport, a French lawyer, offered to take the case but was not given a Soviet entry visa.

Mr. Shcharansky has been publicly defended by President Jimmy Carter who denied he was ever a CIA agent. The case, however, took a new turn with the reported disclosure in Washington earlier this month that the CIA had briefly engaged Dr. Sanya Linovsky, who at one time rented a room with Mr. Shcharansky and has emerged as his principal accuser.

Italian pensions deficit forecast

By Dominick J. Coyle

ROME, March 15.

ITALY'S ARCHAIC state pension system is likely to show an operating deficit of \$10bn. in 1981, according to an analysis by ISPE, the Istituto Studi per la Programmazione Economica. Such a shortfall would exceed easily the entire public sector deficit planned for last year.

On the basis of these figures, the cost of pension payments is running at just under 11 per cent of gross domestic product. Pension recipients total 13.5m. in a country with an estimated labour force of about 20m.

In parts of Italy, and particularly in the depressed South, disability pensions are paid regularly as a kind of indirect social welfare system. It is not unusual for one recipient to be receiving two or three separate pensions.

Parliament has recently approved limitations to the automatic indexation of pensions at the highest level. But for the moment anyway, the principle of indexation is being maintained for all other pensions although it is unlikely that this method can be retained into the 1980s.

ISPE, although a private research "think-tank," does much of its work for state agencies, and its latest examination is understood to be on behalf of the Budget Ministry. Its conclusions regarding the mounting deficit are known to reflect in general terms a similar study undertaken by the Bank of Italy.

A number of recommendations are included in the ISPE report, including raising the pensionable age from 55 to 60, revising (presumably downwards) the much more favourable pension rights enjoyed by employees in the public sector, altering the indexation system away from cost-of-living rises and gearing it instead to increases in GNP, and raising pension contributions sharply for a number of heavily subsidised categories.

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Union Bank of Switzerland

Notice to Holders of the 4½% USS
Convertible Notes 1977/87 of
Union Bank of Switzerland (Luxembourg),
Luxembourg

The Board of Directors of Union Bank of Switzerland will propose to the Ordinary General Meeting of Shareholders to be convened on April 6, 1978 - subject to the necessary approvals - that the present share capital of Fr. 1050 million be raised to Fr. 1100 million by issuing 82570 new bearer shares with a par value of Fr. 500.- each and 87150 new registered shares with a par value of Fr. 100.- each.

It is proposed to offer for subscription the new shares to the present shareholders at the ratio of one new bearer share to 20 old bearer shares at the price of Fr. 1250.- per share and of one new registered share to 20 old registered shares at the price of Fr. 250.- per share.

All new shares shall be entitled to the dividend as of January 1, 1978.

Provided the capital increase is carried out as proposed, the conversion price of the 4½% USS Convertible Notes of Union Bank of Switzerland (Luxembourg) will be reduced with effect as of April 7, 1978 in conformity with the Terms and Conditions of the Notes.

The new conversion price will be published after the Ordinary General Meeting of Shareholders has taken place.

The holders of the 4½% USS Convertible Notes 1977/87 of Union Bank of Switzerland (Luxembourg) wishing to exercise their subscription rights are invited to exchange their Notes for bearer shares of the Union Bank of Switzerland

not later than Monday, March 20, 1978.

No Convertible Notes will be exchanged for shares during the period from Tuesday, March 21, 1978 to and including Thursday, April 6, 1978 (date of the General Meeting).

Convertible Notes not surrendered for the exchange by Monday, March 20, 1978 do not entitle the holder to subscribe to new shares.

Zurich, March 16, 1978

Union Bank of Switzerland

AMERICAN NEWS

Carter tries hard to woo Senate on Panama treaty

BY JUREK MARTIN, U.S. EDITOR

WASHINGTON, March 13.

ON ONE issue at least, it is quite like the old days in Washington this week. Rarely have the roads between the White House and Capitol Hill been so jammed with Administration officials and senators wheeling, dealing, cajoling, and arm-twisting.

The reason is simple: tomorrow afternoon the Senate votes on the first of the Panama Canal treaties, the one covering the neutrality of the canal after it passes to Panamanian control in the year 2000. Ratification of the treaties by a two-thirds vote of the Senate is crucial to President Carter in countless ways.

The outcome remains a toss-up. Yesterday, five of the uncommitted senators broke their silence with, three saying they were for and two against. Senator Jesse Helms, the arch-conservative from North Carolina, bluntly announced that the opposition only had 31 sure votes, not enough to block the treaty's passage. But many independent headscounters still show the Administration a critical vote or two short of its goal, with the number on the fence dwindling by the hour.

The events of the past week have prompted one of the more respected moderate Republican Senator Robert Packwood, from

WASHINGTON, March 13.

Not everything has gone so well. Senator Richard Schweiker, the Pennsylvania Republican, has come out against Senator Schweiker used to be known as a progressive Republican until he accepted Ronald Reagan's invitation to run with the conservative Californian in 1976. That experience seems to have changed the Senator.

Another surprising moderate Republican to hold back is Senator Edward Brooke from Massachusetts, the Senate's only black member. He, too, has been ardently wooed by the White House, but without success. His office said the Administration has made what was described as "a crude offer" to Senator Brooke last week but declined to say what it was.

The arch-conservative Senator Russell Long of Louisiana, was due to address the Senate later today. In typical manner he alluded this morning to an "understanding" with the President which he thought could determine his vote.

There is even the possibility that the Senate might not in the end vote on the neutrality treaty tomorrow. Senator Allen of Alabama, its leading opponent, hinted at disrupting the Senate's timetable.

Coal contract faces first test

BY STEWART FLEMING

NEW YORK, March 13.

THE TENTATIVE settlement of the longest national coal strike in U.S. history faces its first test this afternoon when the 30-member Bargaining Council of the United Mine Workers (UMW) union meets to consider the proposed agreement.

It was announced yesterday that the Bargaining Council has agreed to approve it before it can be put to the 150,000 rank-and-file miners for approval. That process could take a week to ten days and it could be a further week after that before coal production resumes.

The Council has previously rejected two tentative settlements reached on February 6 and February 24, and the rank-and-file rejected a third version by a 2-1 majority 11 days ago.

The concessions which the coal companies have now made to the miners, who produce about half the coal mined in the U.S., are widely expected to win the support of the rank-and-file. The Council has previously rejected a favorable vote. Union officials are not prepared to predict confidently which way the membership will vote, however, although there is agreement that the new terms stand much better chance of ratification by the miners than did the previous offer.

The new contract proposal is

NEW YORK, March 13.

estimated to offer the miners a 39 per cent increase in wages and benefits—compared with the 25 per cent rise over the life of the three-year contract of the earlier offer. The wage element remains at a 31 per cent rise.

In addition, the main stumbling blocks in the previous proposal have been modified. Miners would now have to pay a maximum of \$200 a year for medical care. Instead of the \$700 a year under the previous proposal. After that, health care would be free. On the other hand, the welfare funds run by the union would be dismantled if the contract goes through. Instead, the companies will run the benefit schemes, a change which rank and file miners would not welcome.

Other major sticking points—the wider margin between pension payments for miners who retired before 1974 and those who retired later—has been narrowed, but the gap is still wide—\$450 a month against more than \$450 a month.

For the miners, however, perhaps the most significant victory is the withdrawal of clauses which would have given employers new disciplinary powers to curb unofficial strikes and unauthorized picketing. The single most important concession which the union has made—acceptance of productivity agreements—is also well hedged in the union's favour.

NY death penalty clash likely

BY JOHN WYLES

NEW YORK, March 13.

A DIRECT confrontation between Governor Hugh Carey and the New York state legislature is looming over the issue of restoring capital punishment.

The existing New York statute providing the death penalty for a narrow category of murders, including the murder of policemen and prison officers, was declared unconstitutional by the state court of appeals last November.

Since then, Governor Carey has been pushing for a broader law and, yesterday, the state Senate voted by 39 to 18 in favour of capital punishment legislation.

While the Senate is under Republican control, the legislature is expected to receive just

NEW YORK, March 13.

as much support in the state Assembly where the Democrats have a majority. This will pit the legislature against Mr. Carey, a Democrat running for re-election this year, who is opposed to the death penalty and who has proposed a Bill imposing life imprisonment without parole for all those convicted of intentional murder.

In view of the likelihood of the death penalty Bill passing through the legislature, attention is now focusing on whether support by two-thirds of the members in each chamber can be mustered in order to expect use by Mr. Carey of the veto. The Senate vote yesterday

Fed chairman says climate right for economic growth

WASHINGTON, March 13.

THE FEDERAL Reserve Board Chairman Mr. G. William Miller said today that the Board feels that financial conditions will support continued economic expansion.

In testimony before the Senate Banking Committee he said that although banks and other lenders may be becoming more cautious in their lending policies, credit supplies still appear to be ample. Indicators of the financial condition of key non-financial sectors, such as household debt burdens, remain generally strong.

Mr. Miller also said that corporate balance sheets and State

55 die in Buenos Aires jail riot

BUENOS AIRES, March 13.

FIFTY-FIVE prisoners were killed and 73 injured in a riot at the maximum security Villa Devoto jail near Buenos Aires yesterday, prison authorities announced today.

They said that five guards were also injured when trying to douse flames during the riot.

Tenets and police, backed by helicopter gunships, stormed the jail to quell the rioting. People living in the area said that they heard shots and bursts of machine-gun fire. But the official communiqué issued by prison authorities today made no mention of any prisoner being killed or wounded by gun fire.

It stated that the dead and

PERU'S DEBTS The IMF refuses to ease the burden

By Nicholas Ashworth in Lima

PERU'S MILITARY Government is this week facing the worst financial crisis in its nine years in power. Changes in the financial team which has been managing the country's finances during the past seven months—all of them direct appointees and proteges of President Francisco Morales Bermudez—are regarded as certain by Lima's banking community. The financial team would be led by Sr. German de la Maza, President of the Central Bank, and General Alcides Saenz, the Finance Minister.

The immediate cause of the crisis was the International Monetary Fund (IMF) refusal last week to authorize a second draw-down of loan funds under a stand-by agreement signed only four months ago. The IMF says, according to New York bankers, that Peru has failed to meet virtually all of the targets of the adjustment programme agreed to under the stand-by arrangement.

The Fund's assessment of the Government's financial efforts has had an immediate effect on the international banking community, which was in the process of arranging a \$200m. loan to prop up Peru's debt payments this year.

The two decisions are sure to have a traumatic effect on Peruvian financial—and perhaps political—affairs.

For a start a further devaluation of the sol is certain to take place. A floating exchange system was started up last October and in two months the sol had fallen in value against the dollar by 75 per cent. Under an unofficial agreement between the banks, which wanted to protect the sol's value, the Government—which was pinned by the loss of prestige involved in a fast-falling currency—the rate has been kept stable at 130 soles to the dollar. Bankers say they expect the sol now to float at 150 to the dollar by early April.

Since the Central Bank has no reserves to back a position, and since the demand for dollars is way above the supply, there is in theory, bankers here say, no way to keep the sol from falling. The devaluation has already increased the sol indebtedness of companies here and bankers say that many companies may be unable to meet their dollar obligations.

The weakness of the currency is a direct reflection of the judgment of the business sector of the Government's ability to handle what is certainly the gravest financial situation in Peru since the 1930s.

The decision of the Fund to deny a second draw-down under the stand-by agreement was almost entirely unexpected, both by the Government and by most independent bankers here.

The general feeling was that the Fund would certainly force a stricter adjustment on the Government to the stabilization programme—more cuts in Government spending, a further devaluation, an increase in the price of petrol and heavier taxes.

And although most people in the financial world were well aware that the Fund would not meet the Fund's targets, the prevailing view was that the IMF would skate over the deficiencies because Peru was showing movement in the right general direction.

It is not clear whether the Fund's decision to deny a second draw-down was so far off target that it could not paper over the cracks.

Equally it was thought that the banks would not be able to openly and consciously pull the plug on a country which owes them so much money.

The loan was requested by the Peruvian Government in February of the basic conditions of it was that it would be tied formally or informally to the IMF stabilization programme.

The Peruvians had already arranged with the Russians to rollover all this year's \$80m. worth of maturities due on an arms purchase loan.

Additionally Peru aimed to call in a second loan of \$100m. to the IMF, but the IMF's decision to deny a second draw-down under the stand-by agreement has effectively blocked this. The IMF and Peru are seen to be together in a big cloud over the standing of the Peruvian Government.

President Morales Bermudez, who was Finance Minister for five years in the early 70s and late 60s. Bankers think that he will have to put into effect an even fiercer austerity programme than at present and this may bring a strong reaction by the trades unions.

WORLD TRADE NEWS

Congress overrules Carter on fasteners duty rise

BY JUREK MARTIN, U.S. EDITOR

WASHINGTON, March 13.

A CONGRESSIONAL SUB COMMITTEE voted today to override President Carter's decision not to impose sharply increased import duties on foreign industrial fasteners (nuts, screws and bolts) sold in this country.

Although by no means conclusive, today's ruling is believed to represent the first time in 20 years that a Congressional body has voted to overrule the President on a trade issue of this nature. It is also a potent reminder of the protectionist forces in the Congress, which the Administration has until now worked to control.

Today's vote, by 7 to 6, was taken by the trade sub-committee of the House Ways and Means Committee. Its chairman, Congressman Charles Vanik, a Democrat from Ohio, once had the reputation of being a leading liberal free-trader. In the past couple of years, confronted with the reality of high unemployment in his heavily industrial constituency, Mr. Vanik has become one of the leading advocates of controls on foreign imports.

He said today that "a vote to override will be a signal to our trading partners that our system of trade surveillance is working." He discounted foreign retaliation.

On February 14, President Carter decided against a recommendation by the International Trade Commission (ITC) that the U.S. impose 30 per cent duties on foreign nuts, screws and bolts. The ITC had found that foreign competition mainly Japanese, had captured about 40 per cent of the U.S. market, and was injuring domestic industry. The U.S. imported more than \$250m. last year.

Mr. Carter, rejecting the ITC, said the imposition of such duties, as low as 0.1 cents a pound, would invite retaliation by America's trading partners and impede progress in the international trade talks in Geneva. Under the law, both Houses of Congress must act within 90 days from the presidential statement if his decision is to be overturned and that of the ITC reinstated.

Mr. Vanik's sub-committee is the first step in the Congressional process, the matter will supply a telephone system to Iran. The other part of the full Ways and Means Committee and pass next are Henshels and McCoy Inc. of Blue Bell, Pennsylvania.

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system of trade surveillance is working." He discounted foreign retaliation.

On February 14, President Carter decided against a recommendation by the International Trade Commission (ITC) that the U.S. impose 30 per cent duties on foreign nuts, screws and bolts. The ITC had found that foreign competition mainly Japanese, had captured about 40 per cent of the U.S. market, and was injuring domestic industry. The U.S. imported more than \$250m. last year.

Mr. Carter, rejecting the ITC, said the imposition of such duties, as low as 0.1 cents a pound, would invite retaliation by America's trading partners and impede progress in the international trade talks in Geneva. Under the law, both Houses of Congress must act within 90 days from the presidential statement if his decision is to be overturned and that of the ITC reinstated.

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Austria to reduce transit tax

By David Suchan

BRUSSELS, March 13. THE AUSTRIAN Government has agreed to scale down the transit tax that it plans to impose from July 1 on international lorries going through Austria. EEC officials, following pressure from the Brussels Commission.

The Austrians had originally proposed the tax, which would affect substantial intra-EEC traffic between West Germany and Italy as well as routes to the Middle East and the Mediterranean. It should be set at one Austrian schilling per tonne/kilometre.

The European hauliers reckoned this would double their transit costs through Austria. Now the Vienna government has agreed to lower it to 25 groschen, a reduction of 75 per cent, and let empty lorries through the country free.

To answer the EEC complaint that the planned tax was discriminatory, the Austrian Government has also said that the total amount paid by foreign hauliers will not exceed that already paid by their Austrian counterparts.

While welcoming the Austrian concessions, the EEC Commission has nevertheless proposed that the Austrians make the tax temporary, and that it be eventually replaced by the same sort of road tax, related to environmental damage, that the Commission is also proposing for Common Market countries.

S. Korea hits at Britain over TV

By Our Foreign Staff

SOUTH KOREA has complained to the Council of the General Agreement on Tariffs and Trade (GATT) in Geneva that Britain had acted unfairly in imposing selective quotas on black and white television set imports from S. Korea.

South Korean ambassador Shin Yong Lho said that under GATT regulations such trade restrictions should be applied against all suppliers, and not discriminate against one country alone.

The British view is that the quotas imposed last July under GATT Article 19 on portable black-and-white television imports from S. Korea were not discriminatory since it had earlier imposed quotas on imports from Taiwan and E. Europe, and had reached restraint agreements on its industry-to-industry basis with Japan and Singapore, the other main suppliers.

The South Korean complaint comes at a time when interpretation of Article 18—the GATT safeguards clause—is being discussed as part of the Tokyo Round of trade negotiations.

Chinese trade boom forecast

TOKYO, March 13.

CHINA'S trade with the outside world is on the increase and is expected to reach record heights this year, according to a survey by the semi-official Japan External Trade Organisation (JETRO).

Last year its trade was 7.3 per cent more than in 1976, and is expected to reach \$16bn. this year, JETRO said. Last year's figure of \$14.5bn. was the second largest total since the \$14.5bn. in 1975, the survey said.

Yarn shipment curb

TOKYO, March 13.

JAPAN WILL keep exports of two-ply natural acrylic yarn to the United States this year at the level of last year, the Ministry of International Trade and Industry said. The measure is among self-restraints requested by the U.S.

AP-DJ

Malaysian visit to Soviet Union

By Our Own Correspondent

KUALA LUMPUR, March 13. MALAYSIA is to send a trade mission to the Soviet Union later this year in an apparent effort to appease the Russians who are becoming increasingly irritated at their failure to establish a diplomatic and economic foothold in the country.

The decision to send a trade team followed a meeting here yesterday between the Soviet Deputy Foreign Minister, Mr. Nikolai Fyryubin, and the Malaysian Foreign Minister, Mr. Tengku Rithauddeen.

Mr. Fyryubin, who is on his third visit to Malaysia in recent years, made it plain that Soviet Union was unhappy because Malaysia had made an effort to narrow the trade imbalance.

The Soviet Union was one of Malaysia's top ten buyers last year with imports of nearly 300m ringgits (\$68m).

Australian fears on Japan's steel cuts

BY DOUGLAS RAMSEY

AUSTRALIA supports Japan in its attempts to forestall European and American protectionism, but Australia will nevertheless insist on "special preferred treatment" from Japan if declining steel and other exports trigger a reduction in Japanese imports of iron ore and coal.

The warning of a possible rift between the two Asian countries was delivered today by Mr. Doug Anthony, Australia's Deputy Prime Minister, at a joint meeting of the Kaidenara Business Federation and the Japan Chamber of Commerce and Industry.

Mr. Anthony also urged Japan to invest in Australia, supply a clear picture of Japan's future energy needs and, in the short term, to enlarge Japan's quota on products.

incoming beef by gradual steps to 130,000 tonnes a year by 1980.

"Measures by the United States and the EEC to restrict your trade are of concern to us," Mr. Anthony told the joint meeting. "Restraints against your exports of steel, cars, electronics and textiles all reflect back on the suppliers of your raw materials."

In his speech, Mr. Anthony, who is concurrently Australia's Trade and Commerce Minister, talked bluntly about "most serious difficulty" between the two countries, citing Japan's plan to reduce its purchases of iron ore and coal in response to reduced demand abroad for Japanese steel and steel-based products.

Industry sources in Tokyo said that Japanese steelmakers would like to reduce their purchases this year by between 15 per cent and 25 per cent, and perhaps more.

Australia accounts for almost 50 per cent of Japan's iron ore imports and over 40 per cent of its coal requirements, according to the Deputy Prime Minister who is on a nine-day visit to Japan.

"Some 80 per cent of our iron ore and coal are shipped to Japan each year," he said, adding that "our iron ore and coal companies have invested between \$3bn. and \$4bn. on the basis of what were regarded to be firm long-term contractual arrangements."

Mr. Anthony went on to say that Australian investment was largely in response to Japanese steel mills' forecast of possible steel production by 1985 of between 140m. and 150m. tonnes. Now, he added, "your levels of demand bear no relation to your expectations of two years ago."

Without specifying what sort of agreement he would like to see between Japanese mills and Australian suppliers, Mr. Anthony repeated a request for "special" treatment.

According to Press reports, Mr. Anthony was given vague assurances yesterday that Japanese mills would reduce production of iron and steel in order to make room for the case of Australia's iron imports from other suppliers.

HOME NEWS

Buchan Field hope of £360m. oil in first four years

BY RAY DAFTER, ENERGY CORRESPONDENT

BRITISH PETROLEUM and its partners in the Buchan Field, though industry estimates have ranged from 50m. to 300m. barrels of oil, worth £360m. at present prices, in the first four years of production. Whether the consortium will be allowed to exploit the field after four years depends on its reaching an agreement with the Department of Energy. Much will depend on the quantity of recoverable oil found in Buchan, and how BP and its partners set about exploiting the reservoir.

BP gave details yesterday of the programme planned for Buchan, one of the most difficult fields to assess in the North Sea. The scheme, estimated to cost about £130m., will need several wells drilled and re-entry of an appraisal well.

The oil will be brought up through a semi-submersible production platform and an offshore loading system. This equipment should be on stream in autumn next year.

The Department of Energy has permitted the partners to produce oil at a maximum annual average production rate of about 50,000 barrels a day. This will mean that at times the oil will flow at 70,000 barrels a day.

The statement shows that BP and others in the 10-company consortium will be allowed to recover a substantial portion of reserves before their entitlement to further production is called into question.

Recoverable reserves are

No sign of upswing in industrial output

BY DAVID FREUD

THERE IS still no sign of an upturn in the U.K.'s industrial production, in spite of the slight rise in consumer demand over the last three months.

The all-industries index rose 0.6 points to 102.9 in January (1970 = 100, seasonally adjusted) according to the provisional estimates released yesterday. However, the index for manufacturing industry fell 0.4 points to 103.0.

Comparing the November-January period with the previous three months, there was a slight decline in both sectors. The all-industries average index was down 0.1 points and the manufacturing index down 0.3 points.

On a longer-term comparison, the all-industries index in the November-January period was 3.5 per cent. above the trough of the recession in the third quarter of 1975. Manufacturing output was 2.5 per cent. higher.

In the last three months, the all-industries and manufacturing indices were about 1 per cent. and 2 per cent. respectively below their levels in the same period a year ago.

The main reason for the January fall in manufacturing output was the continuing decline of the iron and steel sector, accounting for half the change.

The gain in the all-industries index more than offset the fall in manufacturing, with the largest gains in the mining and quarrying sector (including North Sea oil) and in gas, electricity and water.

Coal mining improved by more than two points in January, presumably as a result of the productivity deals agreed in many pits, but output for the month remained below the level of a year ago.

Oil production again reached a new record and satisfied more than 50 per cent. of total U.K. demand for the first time.

The biggest sector gain in the latest three months over the previous three was registered in food, drink and tobacco, which was 1.9 per cent. higher. This reflected the best sugar crop in four years and a slight increase in beer production.

A quarter-on-quarter fall of 2.6 per cent. in the chemicals, coal and petroleum products sector was attributable entirely to chemicals, where demand continued to decline both at home and abroad.

The biggest quarter-on-quarter loss was seen in metal manufacture down 6.2 per cent., reflecting the general lack of demand, particularly at British Steel.

Motor vehicle production was up 4 per cent. over the two three-month periods. Output was again affected by strikes, but not by as much as in the autumn.

An analysis by broad market sector shows that consumer goods output rose by 0.5 per cent. in the latest three months, compared with the previous quarter, but a fall in the output of investment goods was little changed and the out-

INDUSTRIAL PRODUCTION			
1970=100 seasonally adjusted			
All Industries Manufacturing			
1976 1st	100.1	101.2	
2nd	100.2	101.3	
3rd	100.5	103.4	
4th	102.9	104.6	
1977 1st	103.1	105.2	
2nd	101.9	103.0	
3rd	102.7	103.7	
4th	101.7	102.6	
Oct.	101.5	102.4	
Nov.	101.4	101.9	
Dec.	102.3	103.4	
Jan.	102.9	103.0	

Source: Central Statistical Office

put of intermediate goods fell by about 1 per cent.

A new table which adjusts the figures for fluctuations in stock levels confirms the picture of stagnant production following a fall between the first and second quarters of last year.

Mr. Norman Lemont, a Tory spokesman on industry, said yesterday that the index showed that the U.K. was producing fewer goods now than during the three-day week during Mr. Edward Heath's Prime Ministership. That was an economic miracle, but an economic disgrace.

"The Government's industrial strategy has totally failed. It has failed because no Labour Government is ever fully committed to a healthy, vigorous and profitable private sector."

Midland plans to open bank in Paris

BY MICHAEL BLANDIN

MIDLAND BANK has taken an important step in the development of its international activities by registering a new subsidiary in Paris under the name Midland Bank France.

The new French subsidiary has an initial capital of Frs.25m. (about £2.5m.). The bank plans to open an operation in Paris which will act effectively as its branch, concentrating on the development of wholesale banking business.

The move is the bank's first development of this kind in France and a big step towards the extension of representation abroad in its own name.

Midland said yesterday that it was in line with its stated policy of expanding its presence in major financial centres and would be complementary to its existing relationship with its partners in the European Bank International Company.

Midland has tended in the past to rely heavily on its relationship with other banks overseas in order to provide an international service, particularly with its partners in E.B.I.C.

This is a club of European banks, including Societe Generale, which operates several joint ventures in Europe, the U.S. and the Far East.

However, two of the members of the group, Deutsche Bank and Amsterdam-Rotterdam Bank, have both recently opened their own branches in London.

Goodyear plans to cut jobs at Scots plant

FINANCIAL TIMES REPORTER

THE GOODYEAR Tyre and Rubber company is to cut the workforce at its Drumchapel, Glasgow, factory by between 130 and 150, production and staff workers.

The redundancies, which come after the announcement of a 400 job cut at Goodyear's Wolverhampton plant last week, are being made in the wake of mounting losses by the U.S. owned company.

Last year the company lost £482,000, on a turnover of £187.5m., and in the previous year it made only a minimal profit of £300,000 on sales of £158m.

Goodyear, the largest tyre company in the world, has been hit in the U.K. by the long spell of stagnant vehicle production, combined with an increase in cheap tyre imports.

The industry as a whole has been affected by the improvement in tyre life which has come from product development. This has had the effect of creating a lot of surplus capacity in the industry, which has in turn depressed the performance of many of the tyre companies.

Goodyear is to discuss with its unions the possibility of finding volunteers for the bulk of the Drumchapel redundancies. It might be lost.

Lucas Aerospace is expected to announce plans to its workers to-day for restructuring the company's operations. The threat of redundancy has hung over the 12,000 employees for some time, as the company responds to the downturn in demand for civil and defence aircraft.

Union representatives and managers have been summoned to meetings at two Birmingham hotels this morning, and plant-level gatherings are also scheduled.

The workers last night were completely in the dark about the plans, according to Mr. Ernie Scarrow, secretary of the Shop Stewards' Combine Committee. The committee has expressed fears that up to 4,000 jobs might be lost.

Sullom Voe terminal pact is signed

A MAJOR HURDLE has been overcome in development and commissioning of the £670m. crude oil terminal at Sullom Voe, in the Shetland Islands, writes Ray Dafter.

BP Petroleum Development, Shell U.K. and the Shetland Islands Council signed an agreement yesterday covering the terms of marine operations at what is expected to become the biggest oil terminal in Western Europe.

The agreement covers building of the jetty by the council and payments to be made to the council by the oil industry. It provides for exclusive use of the first three jetties by the oil industry, and its preferential use of a fourth and any subsequent jetties.

The deal runs for an initial period of 25 years, with options for further extensions up to the year 2050. It includes conditions under which pollution control and clearance at Sullom Voe will be administered.

BP is construction and operation manager of the new oil terminal. Foster Wheeler is the leading contractor.



Decay of platforms may hit profits

BY OUR ENERGY CORRESPONDENT

FEARS that some North Sea oil platforms and pipelines will not last long enough to justify the deep money spent on them are expressed in this week's issue of New Scientist.

The journal says the offshore facilities may corrode or collapse, although it is more likely that they will need very expensive repair.

Concern is being expressed in the industry about effects of wind, sea and marine life on platforms and pipelines. But the New Scientist article goes much further.

"There is already sufficient evidence of accelerated corrosion and premature falling on small shallow-water structures to suggest that keeping the deep-water platforms working will be far more expensive and difficult than any public statements have so far indicated."

The magazine says that recent trials in Scotland have shown that with available equipment it is impossible to test the structures fully for wear.

The urgency to establish working platforms in the North Sea had led to designs not as easily maintainable as they could be. If a fault developed cost of repairs could be so great that profits on oil production were greatly diminished.

Board to fund research in electrical engineering

BY JAMES McDONALD

THE DEPARTMENT of Industry development projects, usually on a co-operative basis.

The tentative budget for the initial four-year period is £10m., with a further £10m. over £10m. in fund research about £2m. in 1978-79, £2.5m. in 1979-80, £2.5m. in 1980-81, £2.5m. in 1981-82, £2.5m. in 1982-83, £2.5m. in 1983-84, £2.5m. in 1984-85, £2.5m. in 1985-86, £2.5m. in 1986-87, £2.5m. in 1987-88, £2.5m. in 1988-89, £2.5m. in 1989-90, £2.5m. in 1990-91, £2.5m. in 1991-92, £2.5m. in 1992-93, £2.5m. in 1993-94, £2.5m. in 1994-95, £2.5m. in 1995-96, £2.5m. in 1996-97, £2.5m. in 1997-98, £2.5m. in 1998-99, £2.5m. in 1999-00, £2.5m. in 2000-01, £2.5m. in 2001-02, £2.5m. in 2002-03, £2.5m. in 2003-04, £2.5m. in 2004-05, £2.5m. in 2005-06, £2.5m. in 2006-07, £2.5m. in 2007-08, £2.5m. in 2008-09, £2.5m. in 2009-10, £2.5m. in 2010-11, £2.5m. in 2011-12, £2.5m. in 2012-13, £2.5m. in 2013-14, £2.5m. in 2014-15, £2.5m. in 2015-16, £2.5m. in 2016-17, £2.5m. in 2017-18, £2.5m. in 2018-19, £2.5m. in 2019-20, £2.5m. in 2020-21, £2.5m. in 2021-22, £2.5m. in 2022-23, £2.5m. in 2023-24, £2.5m. in 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LABOUR NEWS

Unions prepare to fight steel industry cutback

BY OUR LABOUR STAFF

TRADE UNIONISTS in the steel industry are preparing to resist to the end any cutbacks which could threaten the British Steel Corporation's future in a competitive quality market.

Fears that the industry could be seriously mutilated by the economy programme to be announced shortly by the Government came to a head following advance news yesterday that well over £1bn. worth of investment is to be shelved.

Mr. Eric Varley, Industry Secretary, is expected to announce in the Commons next week the dropping of plans to invest £235m. at Port Talbot, £200m. at Teesside and three proposed electric arc furnaces for the Shelton at Stoke-on-Trent and Ravenscraig and Hunterston in Scotland.

This would be coupled with the axing of some 40,000 jobs in the industry over the next five years starting with 15,000 this year.

Mr. Jack Thomas, chairman of the union development committee at the Port Talbot works said: "We will put all pressure possible on the Government to rescue plans to introduce a new TGVU was pressing for British Steel to make early retirement deals to cater for urgent manning problems."

The plant now stood, he said, in a state of obsolescence and without Port Talbot there will be no South Wales.

The plant urgently needed a new mill costing a couple of years ago at between £250m. and

Strategy

They were "very very concerned" that investment should be channelled into weak and import substitution areas. The TGVU was pressing for British Steel to make early retirement deals to cater for urgent manning problems."

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Government strategy will be to

lay emphasis upon ways of improving the quality of British Steel products, raising efficiency in steelmaking by selective investment, and improving relations between the corporation and British steel-using industries.

Port Talbot is going to be at the eye of the coming political storm. The plan to double the size of the works from 3m. tonnes a year to 6m. tonnes a year with a £835m. investment is already in suspense. In the view of the Government it cannot be justified.

Mr. Varley may find it possible however, to give some comfort to South Wales by allowing a modest new investment at Port Talbot — a continuous casting plant to make steelmaking more efficient without increasing output.

A promise may be made to Wales that a government-backed inquiry managed by British Steel will look again during the coming months at the overall sheet steel and tinplate investment at Port Talbot, Llanwern, Ebbw Vale and Panteg.

The Department of Industry sees some merit in the recent recommendation of the Select Committee on Nationalised Industries that the ageing 90-inch strip rolling mill at Port Talbot should be replaced with a new mill on the same foundations.

Such an investment would enable the quality of Port Talbot steel to be improved without increasing the total production capacity of the plant.

Prior hits at unions over restrictive practices problems

BY OUR LABOUR STAFF

MR. JAMES PRIOR, Opposition spokesman on Employment, urged trade union leaders yesterday to "face up to the problems of restrictive practices, over-manning and low productivity."

At a conference in London by the Institute for Credit Management Mr. Prior said the path to increased living standards for its members lay much more in tackling these matters "than taking tea at No. 10."

He described recent activities by some telephonists in various hospitals as "utterly deplorable" and the actions of certain teachers in disrupting school meals as "disgraceful."

Mr. Prior made a specific attack on certain labour relations problems in the transport and rail unions. These include expulsion of about 40 long-serving workers in British Rail because they objected to joining a particular union.

He condemned efforts to black the Didcot rail freight depot.

"None of these actions can be defended in a free society. Rather they represent practices and prejudices which ultimately are quite incompatible with freedom."

He detected a "more thoughtful and balanced approach" by some trade union leaders to what he described as the daunting economic prospects facing the country.

Expressing a hope that new leaders try to establish themselves in the industrial field would model themselves on "Jones-Scanlon Mark II," he said it was now realised by some leaders that profits and productivity were crucial to industrial survival and that "ridiculous" wage claims led only to less employment and more price rises.

Mr. David Ennals, the Social Services Secretary, joined Mr. Prior yesterday in denouncing industrial action by National Health Service workers.

TUC to lobby on South Africa

MEMBERS OF THE TUC International Committee will meet Dr. David Owen, the Foreign Secretary today as part of their efforts in the International Trade Union week on South Africa.

The group will include Mr. Len Murray, TUC general secretary, Mr. Jack Jones, Transport and General Workers' Union general secretary, and Mr. Ray Buckton, general secretary of ASLEF, the train drivers' union.

Talks to end docks row under way

By Our Own Correspondent

FINAL NEGOTIATIONS are under way to end a labour dispute which has held up the start of South Africa's first fully containerised freight service with Britain since last November.

A £10m. berth has been standing idle for four months as ships were diverted to European mainland ports from Southampton with containers transhipped to and from Britain on cross-Channel ferries.

The traffic, operated by a group of European companies in co-operation with the South African Safmarine Line, was expected originally to generate up to 90,000 containers a year, with nine purpose-built ships due to come into operation by 1979.

But British Transport Docks Board negotiators at Southampton have been unable to agree on pay and working arrangements with all the five groups of workers involved.

So far, the dockers (Transport and General Workers' Union), the crane drivers and the checkers (both National Union of Railwaymen), have agreed terms, but 500 maintenance staff (members of the Shipbuilding and Engineering Trades Confederation) are asking for a complete new pay structure throughout Southampton Docks.

Foremen, also members of the transport union, are still unhappy with conditions laid down in the Government's pay policy.

Chapple criticises 'unfair' pay curbs

BY OUR LABOUR EDITOR

PRESENT GOVERNMENT pay controls are being unfairly applied, will hinder industrial recovery and are a breach of the agreement with the trade unions, Mr. Frank Chapple, general secretary of the Electrical and Plumbing Trades Union, says in his union journal.

The front-page article, "How not to run a pay policy," was written before pay negotiations for Mr. Chapple's electricity supply workers concluded on Tuesday. It begins: "By the time you read this editorial the power workers could well be taking industrial action."

Incompetent

Mr. Chapple and leaders of the other three unions decided to put the offer—10 per cent. on earnings, but a total package of 15-18 per cent.—out to a ballot of members without a recommendation. The offer, said to be within the guidelines, including a productivity deal, is likely to be accepted.

In his article Mr. Chapple, who says he supported the two years of agreed restraint against his better judgment, says: "It is only if one sees their (the Government's) desire for a pay policy as a cry for help from incompetent managers—unable to cope, terrified of union demands—that it makes sense."

"No-one believes that pay and price restrictions can last long in a free society."

Swan Hunter peace bid fails

INFORMAL TALKS to try to settle the dispute which led to Swan Hunter closing its five Tyneside yards last week ended yesterday without a solution.

Swan Hunter said further talks would be held with union officials. The yards were closed and 9,000 men laid off for 24 hours last week after 50 security guards were suspended for imposing sanctions in protest against an 8.5 per cent. pay offer.

Mining output up by 10%

COALFACE productivity broke all records in February, the National Coal Board announced yesterday, ascribing the improvement to the new production incentive scheme.

East miners at the coal face averaged a 10 per cent. rise in output per shift to 171.5 cwt.

"The production scheme is biting," the Board said. About 90 per cent. of all production faces were now operating the scheme.

and the industry was using 2,300 fewer men.

Water pay ballot result soon

THE RESULT of a ballot among water worker members of the General and Municipal Workers' Union on a 10 per cent. pay offer will be known at the end of this month.

Although members of the National Union of Public Employees, and the Transport and General Workers' Union have indicated they are prepared to accept the offer, the result of the ballot is important since the GMBWU is the biggest union in the industry.

U.K. ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output, engineering orders, retail sales volume (1970=100); retail sales value (1971=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

	Indl. prd.	Mfg. output	Eng. order	Retail vol.	Retail value	Unem.-employed	Vacs.
1977							
1st qtr.	103.2	103.2	111	103.3	216.8	1,330	na
2nd qtr.	101.9	103.0	105	102.5	222.0	1,330	163
3rd qtr.	102.7	103.7	108	104.3	234.2	1,418	151
4th qtr.	101.7	102.6	106	104.4	235.8	1,431	157
Sept.	102.6	103.5	106	103.5	235.0	1,446	145
Oct.	101.5	103.4	106	102.7	234.3	1,433	153
Nov.	101.4	101.9	99	103.1	236.3	1,433	156
Dec.	102.3	103.4		106.9	246.0	1,428	163
1978							
Jan.	102.9	103.0		104.9	214.0	1,419	180
Feb.				106.5		1,409	187

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1970=100); housing starts (000s, monthly average).

	Consumer goods	Invest. goods	Intmd. goods	Eng. output	Metal mfg.	Textile mfg.	Housg. starts
1977							
1st qtr.	113.8	99.5	106.0	100.5	83.9	104.4	19.9
2nd qtr.	113.3	97.9	105.1	99.0	80.5	99.9	22.4
3rd qtr.	113.2	98.2	104.7	99.7	83.3	100.7	24.4
4th qtr.	113.9	97.6	101.2	99.1	74.8	100.1	20.6
Sept.	115.0	94.0	103.0	99.0	85.0	101.0	25.2
Oct.	116.0	98.0	101.0	99.0	75.0	101.0	24.7
Nov.	115.0	97.0	101.0	99.0	70.0	98.0	21.2
Dec.	117.0	98.0	102.0	100.0	79.0	101.0	15.9
1978							
Jan.	116.0	93.0	104.0	99.0	75.0	101.0	17.8

EXTERNAL TRADE—Indices of export and import volume (1975=100); visible balance; current balance; oil balance; terms of trade (1975=100); exchange reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms trade	Resv. US\$bn
1977							
1st qtr.	118.7	109.1	-9.4	-505	-800	99.0	10.5
2nd qtr.	118.0	108.8	-9.2	-764	-745	100.3	14.9
3rd qtr.	124.1	108.4	+5.4	+483	-602	101.9	13.4
4th qtr.	117.9	102.6	+15.3	+351	-657	102.4	20.39
Sept.	125.9	107.5	+18.4	+198	-207	101.7	17.17
Oct.	118.4	101.3	+17.1	+155	-228	101.7	20.21
Nov.	115.3	98.4	+16.9	+170	-154	102.4	20.39
Dec.	118.9	108.1	+10.8	+26	-275	103.1	20.58
1978							
Jan.	112.6	114.4	-2.8	-234	-236	105.4	20.87
Feb.	128.7	110.6	+18.1	+184	-202	104.7	20.7

FINANCIAL—Money supply M1 and sterling M3, bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion (fm.); building societies' net inflow; HP, new credit, all seasonally adjusted. Minimum lending rate (end period).

	M1 %	M3 %	Bank adv. %	DCE fm.	BS inflow	HP lending	MIR %
1977							
1st qtr.	1.3	-5.3	5.3	-1,857	492	1,008	10.1
2nd qtr.	22.7	15.3	5.6	2,040	1,290	1,049	8.1
3rd qtr.	36.7	14.9	20.3	-473	1,084	1,161	7
4th qtr.	21.3	14.1	8.3	247	1,585	1,184	7
Sept.	36.7	14.9	20.3	122	462	358	6
Oct.	35.6	17.9	12.3	297	590	371	5
Nov.	41.5	19.5	6.1	257	554	402	7
Dec.	21.3	14.1	8.3	197	421	411	7
1978							
Jan.	24.4	16.5	13.4	354	388	425	6.1
Feb.					353		6.1

INFLATION—Indices of earnings (Jan. 1976=100), basic materials and fuels, wholesale prices of manufactured products (1970=100); retail prices and food prices (1974=100); FT commodity index (Daily 1952=100); trade weighted value of sterling (Dec. 1971=100).

	Earnings	Basic matls.	Wholesale mfg.	RPI	Foods	FT comdty.	Strg.
1977							
1st qtr.	112.5	241.5	248.0	174.1	184.7	276.4	61.8
2nd qtr.	114.5	247.7	259.2	181.9	191.1	250.0	61.8
3rd qtr.	116.1	240.5	267.7	184.7	192.1	239.9	61.8
4th qtr.	119.9	230.6	272.1	187.4	193.3	234.20	63.3
Sept.	111	238.1	269.2	188.7	192.5	241.6	62.4
Oct.	111	235.2	271.9	185.2	192.3	236.28	62.5
Nov.	120.1	239.9	272.0	185.2	192.9	233.34	63.8
Dec.	121.7	235.0	272.3	188.4	194.8	234.20	63.8
1978							
Jan.	121.3	224.9	277.0	189.5	196.1	226.41	66.0
Feb.	122.3	279.2				234.86	65.2

* Not seasonally adjusted.

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DEPARTMENT OF ENERGY
FTS



Latest indicators of management salary levels

HERE once again is the Jobs Column's thrice-yearly table of managerial salary indicators. It is drawn from the latest Reward survey, which in turn is based on people registering as job candidates with the Government-sponsored Professional and Executive Recruitment agency during the four months which ended with January.

The figures in the table are solely for candidates aged 33-37, registering with PER all over the country. So the listing takes no account of salary variances either in different age groups or in different regions. Readers needing detailed figures can obtain them, for a price, from Reward whose address is 1 Mill St. Stone, Staffordshire ST15 8BA—telephone 078-583 4554.

And even those content with the rough guide presented here had better note that adjustments are required for variances with size of employing concern, and for the passage of the few weeks since the survey figures were collected.

To cover the time lag, the Reward statisticians recommend the addition of 2½ per cent. to the figures in my table.

Where the employer was an international or large national concern the statisticians noted that the salaries ranged between 5 and 12 per cent. higher than those indicated alongside, the

average addition being 8½ per cent. Where the employer was a regional company with 80 to 300 salaried staff, the range was 2 to 9 per cent. higher, with an average addition of 5½ per cent. were qualified or not. The final six columns repeat the exercise, but relate only to the people among the candidates who held professional qualifications.

The survey also asked candidates—who were all employed at the time although some were working night—how much extra salary they were hoping for in their new job. Their replies indicated that, based on the indicated salary, a rise of 11 per cent was wanted in the next job; were in the same area of the country, and a 16 per cent increase was desired if the change would involve moving home.

As usual, the table gives salary indicators for 34 different job categories, both for the period October 1977 to January, 1978, and in brackets for the corresponding period 12 months earlier. If one imagines all the appropriately scaled PER

candidates in each category as being ranked by salary, the lower quartile figure represents the salary of the person a quarter of the way up from the bottom of the ranking, the median that of the person half the way up, and the upper quartile that of the person a quarter of the way down from the top of the ranking.

Salary will be about U.S.\$24,000, of which tax will take only about 20 per cent. Perks include housing, transport for family, and so on. In the first instance the contract will be for a year, including a month's home leave. "But we hope whoever comes will stay for years," says Mr. Edis.

The first six columns are to be based on all the candidates aged 33-37 in each category in the respective periods, whether they

Age group 33-37

	1974-7	1975-7	1976-7	1977-7	1978-7	1979-7	1980-7
	£	£	£	£	£	£	£
General managers	5,200 (5,000)	6,575 (6,000)	8,137 (8,000)	5,937 (5,000)	7,750 (6,500)	9,825 (8,850)	—
Administration managers	3,950 (3,600)	4,800 (4,300)	5,600 (4,750)	—	—	—	—
Company secretaries	4,750 (4,150)	5,500 (5,200)	6,800 (6,550)	4,712 (4,400)	5,675 (5,450)	6,950 (6,900)	—
Accountants	4,000 (3,600)	5,000 (4,500)	6,500 (5,600)	4,725 (4,000)	6,000 (5,000)	7,062 (6,250)	—
Cost accountants	4,025 (3,550)	5,000 (4,500)	5,850 (5,500)	4,400 (4,250)	5,425 (5,000)	6,075 (6,500)	—
Computer managers	5,200 (4,550)	6,000 (5,250)	7,700 (7,000)	7,225 (4,700)	7,800 (6,250)	7,750 (6,500)	—
Systems analysts	4,500 (4,000)	5,000 (4,750)	6,000 (5,500)	5,000	5,600	6,500	—
Computer programmers	3,362 (3,000)	3,725 (4,250)	4,600 (5,000)	—	—	—	—
O&M/work-study officers	4,000 (3,500)	4,450 (4,050)	5,225 (4,700)	4,050 (4,250)	4,500 (4,700)	5,600 (5,300)	—
Personnel executives	4,362 (3,800)	5,000 (4,500)	5,700 (5,200)	5,200 (4,300)	5,700 (5,000)	7,500 (5,950)	—
Training executives	3,600 (3,600)	4,000 (4,050)	4,700 (5,000)	—	—	—	—
P.R. executives	3,350 (3,300)	4,500 (3,800)	5,187 (5,000)	—	—	—	—
Marketing managers	5,000 (4,250)	6,000 (5,150)	7,000 (6,300)	5,187 (5,000)	6,500 (5,800)	7,312 (6,900)	—
Sales managers	4,625 (4,000)	5,500 (4,700)	6,475 (5,500)	—	—	—	—
Sales office managers	3,312 (3,250)	4,000 (3,600)	4,500 (4,000)	—	—	—	—
Sales representatives	3,100 (3,000)	3,850 (3,500)	4,825 (4,100)	—	—	—	—
Technical sales representatives	3,600 (3,100)	4,200 (3,750)	5,000 (4,200)	—	—	—	—
Retail management	3,537 (3,300)	4,250 (4,000)	5,000 (4,500)	—	—	—	—
Production managers— engineering	4,412 (3,800)	5,000 (4,250)	5,537 (4,900)	5,112 (4,100)	5,450 (4,850)	5,887 (5,600)	—
Production managers— non-engineering	4,200 (3,800)	4,850 (4,500)	5,800 (5,000)	4,725 (4,050)	5,250 (4,700)	6,100 (5,600)	—
Production engineers	3,850 (3,700)	4,250 (4,000)	5,200 (4,700)	3,900 (3,800)	4,400 (4,500)	5,275 (4,900)	—
Mechanical engineers	4,225 (3,700)	4,500 (4,300)	5,200 (4,950)	4,400 (4,000)	4,800 (4,600)	5,200 (5,200)	—
Electrical engineers	4,437 (3,800)	4,775 (4,500)	5,750 (5,150)	4,500 (4,300)	4,925 (4,750)	5,837 (5,300)	—
Chemical engineers	4,725 (4,000)	6,000 (4,450)	6,350 (5,000)	—	—	—	—
Quality control engineers	4,000 (3,350)	4,500 (3,900)	5,080 (4,650)	4,437 (3,500)	5,175 (4,700)	6,100 (5,200)	—
Draftsmen	3,500 (3,250)	4,025 (3,650)	4,300 (4,000)	3,600 (3,500)	4,150 (3,950)	4,500 (4,500)	—
Civil engineers	4,000 (3,900)	4,925 (4,500)	5,500 (5,300)	4,925 (4,300)	5,250 (5,100)	5,962 (6,250)	—
Engineering technicians	3,687 (3,300)	4,250 (3,950)	4,950 (4,500)	3,975 (3,500)	4,500 (4,000)	4,912 (4,700)	—
Quantity surveyors	4,575 (3,600)	5,000 (4,500)	5,400 (4,800)	4,650	5,000	—	—
Chemists	3,950 (3,300)	4,500 (3,700)	5,000 (4,500)	4,175 (3,600)	5,000 (4,000)	6,000 (4,600)	—
Metallurgists	4,475 (3,300)	5,050 (4,000)	5,500 (4,500)	4,750	5,400	5,575	—
Physicists	5,000 (3,900)	5,000 (4,650)	5,700 (5,500)	—	—	—	—
Distribution executives	4,000 (3,350)	4,600 (4,000)	5,350 (4,800)	—	—	—	—
Purchasing executives	3,612 (3,350)	4,000 (3,750)	4,875 (4,500)	3,737 (4,000)	4,325 (4,500)	4,800 (4,850)	—

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2. Period of employment is 36 months for the Maintenance Engineer, and 18 months for the Sawmill Specialist. The successful candidate should be able to join the appointment by June 1978.
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4. Applications containing qualifications of candidates and indication of range of remuneration, benefits and income tax status should reach the Managing Director, Timber Corporation, Rangoon, Burma not later than March 31, 1978.
5. Applicants should also send biodata simultaneously to the Asian Development Bank (CSP), P.O. Box 789, Manila, Philippines.

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Telephone: 01-242 7773

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We seek a Taxation Manager who will be responsible for advising the company on the tax implications of existing and proposed policies and activities. This will cover both U.K. and international, corporate and personal tax matters. The Taxation Manager will be expected to contribute to tax planning and evaluating the effects of future legislation and will also manage a department handling the company's tax computations and other routine work.

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Procter & Gamble Limited,
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Applications, which will be treated in strict confidence, should contain relevant details of career and salary progression, age, education and qualifications. Please write to Dr P. A. W. Maynard quoting Ref 688/FT on both envelope and letter.

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Mowlem**EUROBONDS**

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in a division of a larger group. Candidates, of either sex, are expected to be aged between 35 and 45. Remuneration, which would include an incentive element is expected to be in five figures. A company car is provided together with re-location assistance to a North Cheshire base.

PA Personnel Services Ref: G1/33 6348 FT.

The identity of candidates will not be revealed to our clients without prior permission given during a confidential discussion. Please send brief career details, quoting reference number to the address below, or write for an application form, and advise us if you have recently made any other applications.

PA Personnel Services

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Mervyn Hughes Group

Management Recruitment Consultants

NORTHERN COOPERATIVE SOCIETY LIMITED

Chief Executive Officer

The Northern Society wishes to appoint a Chief Executive Officer as a successor to the present incumbent who is leaving to take up a similar appointment within the Cooperative movement.

The Society's trading area includes the city of Aberdeen and 300 square miles within the Grampian Region.

Most of the Society's supermarkets and other stores have been modernised in recent years and a major project was completed with the opening in November 1977 of a superstore complex.

Budgeted turnover for the Society for the year to January 1979 is £32 million.

The Chief Executive Officer is responsible to the Board of Directors for the total management of the Society's operations and applicants must have had senior management experience and be able to point to the successful control of management personnel engaged in a wide range of departments, in retail development and in profit achievement.

Salary is negotiable and benefits include car, assistance with relocation expenses and pension scheme.

Applications in confidence to:—

The Chairman,
Northern Cooperative Society Limited;
Millbank House,
Berryden Road,
ABERDEEN AB9 2WE

Marked "CEO APPOINTMENT". Closing date for applications is 24th March 1978.

General Manager

£25,000 + car

Our client is a major international Company with an enviable record of growth and profitability. As part of a general programme to broaden the base of the business a new Division has recently been set up to manufacture a product which uniquely combines food and electronic/electromechanical equipment. This is now being sold both in the UK and in several continental countries. Sales turnover has trebled in the last twelve months and is forecast to treble again this year. New factories have just been completed to meet this growth plan and availability of funds will not be a limiting factor.

The Division now justifies its own General Manager and, unusually, the Company is considering the possibility of making an external appointment. We should therefore like to hear from managers, 35-40, with an engineering or other numerical/technical background, whose experience has

included the manufacturing and marketing of technical industrial products as we already have the necessary consumer product skills. Decision making is highly decentralised and the position will appeal to a go-getter, whose present company's standards of environment may currently constrain his/her capacity for achieving results. Generous conditions of employment will match the salary quoted. Location is Home Counties.

Ref: W4878/FT

Replies will be forwarded direct, unopened and in confidence to the client unless addressed to our Security Manager listing companies to which they may not be sent. They should include comprehensive career details not refer to previous correspondence with PA and quote the reference on the envelope.

PA Advertising

Hyde Park House, 60a Knightsbridge, London SW1X 7LE Tel: 01-235 6060 Telex: 27874



A member of PA International

Corporate Finance and Systems

London

c. £10,000 + Car

A significant and highly successful public group with activities in market, research, publishing and computer services wishes to appoint a Chartered Accountant. The position is a new one and arises because of the expansion of the group both in the U.K. and overseas.

The successful applicant will act as assistant to the Group Finance Director and be responsible initially for:—

- (i) Corporate planning including preparation and control of 5 year plans, optimum utilisation of cash resources, and tax planning.
- (ii) Liaison with the Group auditors to ensure the planning and implementation of common control systems throughout the group companies.

Candidates should be Chartered Accountants aged 28-32, preferably still in the profession, who now wish to move to a particularly challenging position in commerce. Career prospects are excellent. The remuneration package is negotiable and will reflect the importance of the appointment.

Candidates of either sex should apply in their own handwriting giving personal details and an outline career history, quoting reference: FT/78/F to:—



Turquand, Youngs & Layton-Bennett,
Management Consultants,
11 Doughty Street, London, WC1N 2PL

Director

An outstanding Company Director is required to represent Thomas Tilling Limited on the Boards of subsidiary companies.

This is an unusual opportunity to join the Central Executive of this leading Group of companies in a demanding and stimulating career appointment.

Only director level candidates, aged 35/45, with highly successful management and leadership records and possessing a good degree or professional qualification should apply.

Full written details in strict confidence to P.M. Meaney, Group Managing Director, Thomas Tilling Limited, Crewe House, Curzon Street, London W1Y 8AX.

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Experienced Local Authority Dealers

Salary commensurate with experience. Ring or write to: A. J. Allright, Nolton Money Brokers Ltd. 74-75, Watling Street, London EC4M 9BJ. Tel: 01-248 0691.

FIRST-CLASS OPPORTUNITIES

available to qualified, student and experienced accounting personnel. Contact: Alet Moore on 01-628 2691



Treasury Management

Central London c.£7,000

The Rank Organisation is a diverse international company with a turnover in excess of £440 million, with important interests in manufacturing, service and the entertainment industries.

Following the appointment of a Group Treasurer a year ago, the opportunity has arisen for an Assistant to join the central Group Treasury function, to assist the Group Treasurer in cash management, working capital control and foreign exchange management, including the optimum use of the existing cash resources and the forecasting of future requirements both in the U.K. and overseas.

The successful candidate will be expected to make an immediate contribution to the financial management of the Group. He will be able to advise and assist Group companies on cash management and foreign exchange, become involved in wider aspects of corporate financial management and demonstrate an ability to take on increased responsibilities in a relatively short time.

Preferable aged 24-28, the successful candidates must have a good relevant degree and/or professional qualification together with experience of the money markets, foreign exchange and banking, gained probably in the City or in the Treasury Department of an international company. Experience of the application of computer techniques to financial management would be an asset. The ability to work with and respond to the needs of top management is an essential qualification for the position.

Based in the executive offices in Central London, conditions of employment are competitive with those of other major industrial groups.

Please apply in writing giving full details of relevant qualifications and experience to:

Mrs. V. Apps,
Central Services Personnel Manager,
The Rank Organisation,
11 Hill Street, London W1.

THE RANK ORGANISATION

Stockbroking

A New Firm

Office Manager

This is a rare opportunity to be in at the beginning of a new Firm to be opened shortly outside London. The Partnership is small, highly experienced and it has exciting objectives.

Applications are invited for the above important appointment and the preferred age bracket is 30/40. Whilst this is always a key appointment it is particularly so here. Candidates, male or female, who have appropriate Stockbroking experience in London or the provinces will be of interest. They should be able to relate to a small team and bring lively dedication to the situation. Remuneration is negotiable and there will be assistance with relocation expenses if needed.

Please write, or telephone, in complete confidence to J. Farnham, Personnel Services Division of:—

Spicer and Pegler & Co.,
Management Consultants,
3 Bevis Marks,
London EC3A 7HL.
Tel: 01-283 2683

Banking Administrator

£8,000+

A small foreign merchant bank, with fast developing business covering bond issues, Eurobond dealing, investment management and some corporate finance, needs a young, experienced banker to take charge of the whole "back office" administration and accountancy, currently being computerised. He/she must be professionally competent, capable of managing a staff of up to 10 people, and with the potential to grow with the bank.

Interested applicants should reply, in confidence, giving full career details and quoting Ref. No. 438/177.

Charles Barker-Coulthard
30 Farringdon Street, London EC4A 4EA.
Telephone 01-236 0526

COMPANY SECRETARY

The Scottish Investment Trust Co. Ltd. is seeking someone to join the staff now, with a view to his/her succeeding the present Company Secretary when he retires next year.

Applicants should be professionally qualified, and ideally should have several years experience and a good knowledge of accounting, taxation and company law.

The Secretary is responsible for the normal statutory duties and liaison with the Company's Registrars, as well as for the preparation of Reports to stockholders. The work is varied and interesting, calling for a certain versatility. Although the Company is among the largest of U.K. investment trusts, with assets of £108m., the staff is relatively small in number.

Remuneration will depend on qualifications and experience. The Company has a good contributory pension scheme.

Applications, which will be treated in confidence, should contain relevant details of career and salary progression, age, education and qualifications, and should be sent to:—

The Manager,
The Scottish Investment Trust Company Ltd.,
6 Albany Place,
Edinburgh EH2 4NL.

DEPUTY MANAGER—LOANS ADMINISTRATION**£8,000 + Benefits**

A leading international Bank seeks to appoint a well-qualified Banker to the above position. A broad Banking background is required, culminating in extensive exposure to all aspects of the administration of Eurocurrency loans, both corporate and syndicated. Responsibility for the supervision of 20 staff means that personal qualities of leadership and the ability to co-ordinate are of paramount importance. Age range 30-35. Please telephone Brian Durham.

GENERAL MANAGER'S ASSISTANT**£6,500 + Benefits**

A well-known Overseas Bank requires an ambitious Banker with experience in the preparation of lending propositions, to fulfil a support role to the General Manager. Specific areas of Credit include Eurocurrency corporate, syndicated and shipping loans, and the successful Candidate will also have an appreciation of Foreign Exchange and Documentary Credits procedures. Age range 28-35. Please telephone Brian Durham.

CREDIT ANALYST**£7,000 + Bonus**

Active and expanding Consortium Bank needs Banker with minimum 2 years' experience of Corporate Analysis. Good standard of education essential, and A.I.B. preferred. Outstanding prospects. Age range 26-32. Please telephone Mark Stevens.

CREDIT ASSISTANT**£5,250**

Excellent opportunity for ambitious Banker with Loans Administration experience and some exposure to Analysis. To join thriving American Bank in City. Age range 23-27. Please telephone Mark Stevens.

INTERNAL AUDIT**£5,500**

European Bank requires Banker with minimum 4 years' general experience and at least 1 year's Audit, to join small team. Prospects for appointment to Officer status are good. Age range 25-28. Please telephone Rod Jordan.

LOANS ADMINISTRATION**£5,000**

Young and dynamic U.S. Bank seeks experienced person with minimum 2 years' Loan background. Personal qualities of drive and ambition are essential in competitive atmosphere. Age range 22-25. Please telephone Richard Cooper.

BANKING PERSONNEL
41/42 London Wall, London EC2. Telephone: 01-588 0781
Recruitment Consultants

Chief Economist

BANK OF AMERICA invites applications for this senior appointment as Head of a small team of economists at the City headquarters of the Bank's Europe, Middle East and Africa Division.

The Chief Economist's responsibilities include:

- Analysing and interpreting economic and political developments with special reference to their effect on the Bank's existing and potential business.
- Forecasting major economic variables, in particular foreign exchange and interest rates, emphasising likely impact for the Bank.
- Advising senior management on economic strategies and lending opportunities.
- Maintaining relations with the Bank's major clients and providing specialised economic intelligence and information.

Qualified candidates will have had at least five years' management experience in a senior economist position supplemented by an advanced degree in Economics and an M.B.A. Fluency in at least one major European language in addition to English would be an advantage.

Remuneration will reflect the importance of this appointment, and other fringe benefits are in line with best banking practice.

Applications containing full career details, which will be treated in confidence, should be addressed to: Assistant Vice President—Recruitment.



BANK OF AMERICA NT & SA
25 Cannon Street, London EC4P 4HN.

MERCHANT BANK

SENIOR EXECUTIVE PROJECT FINANCE

We are a consortium bank headquartered in the City of London with an especially resourceful and homogeneous shareholder group. To support our growth, we wish to develop our project financing capability and are seeking an individual with the following background:

7-10 years' experience with an engineering or construction company actively involved in major international project planning and execution.

Engineering background and familiarity with a broad range of projects.

Good contacts among leading international engineering and construction companies.

Direct contacts in countries/areas where major projects are being undertaken.

Preferably some foreign language ability.

This is a senior position which will be remunerated accordingly with good benefit package, including favourable house mortgage facilities.

Qualified individuals should send, in complete confidence, a hand written letter describing the reasons for applying, together with a Curriculum Vitae to—

George H. Hoffman,
Managing Director,
LONDON & CONTINENTAL BANKERS LTD.,
2, Throgmorton Avenue, London, EC2N 2AP.



Texas Commerce Bank is seeking two candidates of exceptional capabilities to join their rapidly expanding Middle East Section.

One candidate will be based in the representative office in Bahrain and be responsible for business development in a specified group of countries in the Middle East. Heavy travelling is required and the candidate should have a minimum of 2 years' calling experience in the area. Ability to speak Arabic and/or French would be a definite advantage.

The second position is based in Texas Commerce Bank's head office in Houston. The candidate will likely have a strong credit background as well as business development experience. Responsibilities will include preparation of credit presentations and account management for Middle East clients operating in Houston and Southwest U.S. clients operating in the Middle East. Limited travel required. Fluency in Arabic and/or French an advantage.

Excellent Salary and benefits commensurate with experience.

Please submit resume with salary history in confidence to:

Personnel Director
Texas Commerce Bank NA
44 Moorgate
London, EC2R 5AY
An Affirmative Action Employer M/F/H

EURO-DEPOSIT DEALER

Is required by established American Bank to join team of Traders in London.

Applicants should ideally be aged 23-27 with minimum two years' experience in deposit market.

Salary and usual fringe benefits commensurate with position.

Interested people should write with details of experience to:

UB D. J. Riordan,
UNITED CALIFORNIA BANK,
California House,
36/39 Essex Street,
London, WC2R 3AS.

Thomas Cook

Project Manager

Not less than £6,500

Thomas Cook Bankers Limited, the Company within the world's largest travel organisation with a rapidly expanding share of worldwide travel-related banking services, require a Project Manager to undertake development projects in the banking field.

The man or woman selected will be responsible for investigation of all technical, legal and commercial aspects of each new project to ensure successful implementation.

Preferred candidates will have a general banking background including experience of international money transfer and foreign exchange, preferably in the systems sphere; O & M experience useful.

Salary not less than £6,500 per annum, and other major Company fringe benefits. The position is based at Thomas Cook Administration Headquarters at Peterborough.

Please apply giving details of your career and present salary to—

Personnel Manager, Banking,
Thomas Cook Group Limited,
P.O. Box 36,
Thorpe Wood,
Peterborough PE3 6SB.

Jonathan Wren - Banking Appointments

SENIOR ACCOUNTANT TO £6,000

Our client, a leading international investment bank with a substantial operation in London, wishes to make an appointment within its Administration and Accounting Department. The requirement is for a person aged 25-35, who has gained experience of accounting and the settlement of Eurobonds in a merchant bank or similar environment. The successful candidate will be involved in varied duties covering most aspects of the administration of an investment banking operation.

We have arranged to forward applications directly to our client. Please, therefore, include with your application a covering letter naming any companies you do not wish us to approach.

Please write to, or telephone—
KENNETH W. ANDERSON (Director)

120 Bishopsgate London EC2M 4LN. 01-623 1266 7 & 9

DEVELOPMENT OFFICER DEVELOPMENT MANAGER REQUIRED FOR A BANK

For a new Bank in London, we are looking for persons having banking background with special emphasis on deposit mobilisation and business development.

Write Box A.8298, Financial Times,
10, Cannon Street, EC4P 4BY.

مكاتب العمل

CJA**RECRUITMENT CONSULTANTS**

35 New Broad Street, London EC2M 1NH
Tel: 01-588 3588 or 01-588 3576
Telex No. 887374

A challenging appointment. A high level of autonomy will be vested in the successful applicant—Prospects of further increased earnings and to accrue capital.

**HOTEL COMPANY GENERAL MANAGER****THE GULF****£25,000-£30,000+ (TAX FREE)**

WELL ESTABLISHED EXPANDING HIGHLY SUCCESSFUL HOTEL COMPANY—T/O CIRCA £10 MILLION

We invite applications from Hoteliers, aged 35-45, with not less than 8 years' successful hotel management experience, at least 2 of which must have been in running a successful first-class or luxury hotel, preferably overseas. The successful candidate will be responsible to the Chairman for the effective overall control of the Company's Hotel and allied operations encompassing the further improvement of services and will undertake total responsibility for the scheduling of equipment for additional accommodation involving decor, liaison with Architects, Project Managers, etc. to ensure a luxury hotel operation. The ability to plan and utilise the resources necessary to establish this hotel as the lead hotel in the luxury class in this attractive part of the Gulf is important. Initial salary negotiable, £25,000-£30,000—tax free, (although there is no bar to a higher salary for the right person) + house, + car, generous leave, free annual leave air passages, pension, children allowances, and air passages. Applications in strict confidence under reference HGM3838/FT, to the Managing Director:

CAMPBELL-JOHNSTON ASSOCIATES (MANAGEMENT RECRUITMENT CONSULTANTS) LIMITED,
35 NEW BROAD STREET, LONDON EC2M 1NH - TELEPHONE: 01-588 3588 or 01-588 3576 - TELEX: 887374

**INTERNATIONAL MERCHANT BANKER****CITY****£15,000 - £20,000**

A solidly backed international bank with expanding and profitable operations is seeking an experienced banker to join its highly motivated and effective team. The successful candidate will have had several years of solid Eurobanking experience, including substantial work and travel in Latin America and/or Europe. He/she will have established contact in the financial communities of these areas so as to bring instant momentum to this position. He/she will be responsible for the origination, negotiation and completion of syndicated loans and underwritings including all organisational and administrative considerations. A very attractive base salary coupled with potential for a performance-related bonus and excellent fringe benefits make this a particularly attractive situation. Applications in strict confidence under reference IMB10095/FT will be forwarded unopened to our client, unless you list companies to which they should not be sent in a covering letter marked for the attention of the Security Manager.

CAMPBELL-JOHNSTON RECRUITMENT ADVERTISING LIMITED, 35, NEW BROAD STREET, LONDON EC2M 1NH

Financial Controller/ Administration Manager

SATEC Ltd, a wholly-owned subsidiary of Air Products Limited, is engaged in the design and supply of effluent and waste water treatment plant and equipment. The Company has achieved an impressive record of growth and profitability, and export sales account for a high percentage of the current turnover. The Company's offices are located at Crewe.

also be expected to contribute to the overall management of the Company.

Aged 28 or over, you must be a qualified accountant (male or female) with experience of financial control/management in an engineering environment. Familiarity with multi-national company operations and computerised accounting systems would be advantageous.

Heading up a team of experienced accounting and administrative personnel, you will be responsible to the Managing Director for all aspects of financial management, and also for the administration of the Company's offices and associated services. In addition to the normal Controller's responsibilities specific tasks will include the financial management of export contracts and the provision of timely and accurate reports in both sterling and dollars. As a member of the executive team you will

The salary for this position will be first-class and a car will be provided. Financial help with relocation to the Cheshire area will be provided if necessary. If you wish to be considered for this position please write for an application form to—

Peter Scarborough, Personnel Officer,
Air Products Limited, Coombe House,
St George's Square, New Malden,
Surrey, or telephone 01-942 2424
Ext. 543.



Young Accountant

£7,000-£8,000

Mars Confectionery Division is a successful company in a highly competitive industry. Recent promotion has created an opportunity for a young, qualified accountant with some post-qualification experience.

Your responsibilities will include

- supervision and involvement with the preparation and interpretation of period and annual accounts and with the consolidation returns of the Confectionery Division of Mars Limited.
- close involvement with accounting for terminal raw material market operations.
- liaison with the financial planning department in order to assist with the preparation of monthly forecasts.
- the management and systems development of one of the two financial accounting departments.

Future opportunities will be available to broaden your experience within the finance function, and possibly other areas of the company. Career development can be rapid and some of our accountants who are aged around 30, are currently earning over £11,000 p.a.

Candidates, men or women, should be qualified accountants, probably with a degree, who are aged around 25 with professional or industrial experience.

You will be located at Slough convenient for both London and the pleasant residential areas of the Thames Valley. Assistance with house purchase and removal expenses will be provided where necessary. A non-contributory benefits scheme provides sick pay, life assurance, pension and four weeks annual holiday.

Please apply in writing giving brief details of age, qualifications and experience to: Chris Morgan, Personnel Department, Mars Ltd, Dundee Road, Slough, Berks. SL1 4BS.

**PARTNER — INSURANCE BROKER — WEST END****Aged 28-32****c.£10,000**

Our client, a three-man operation, is looking for a fourth member to join their Board. Reporting to the chief executive, the new role will be one that requires: (a) strong sales/marketing skills in the general insurance area including life; (b) man management and administrative experience; (c) an ACII of graduate calibre.

This is a genuine opportunity for an adventurous and self-motivated young executive to realise her/his own potential as part of a compact professional team. The rewards will be equal to the very real challenge. The benefits are excellent and flexible.

Mrs. Indira Brown, Ref. 19084

Male or female candidates should telephone in confidence for a Personal History Form to:
LONDON: 01-734, 6852, Sutherland House, 5/6 Argyll Street, W1E 6EZ.



Hoggett Bowers
Executive Selection Consultants
BIRMINGHAM, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE AND SHEFFIELD.

Finance Director & Company Secretary

Age 30-36 • c.£7,000 and bonus

For an engineering company in Nottinghamshire which is part of a diverse and well structured British Group. It designs, fabricates and erects steel framed buildings and also manufactures automatic control barriers and security gates for industry. The position will appeal to a Chartered Accountant with a few years' modern financial management and accounting experience, preferably in the construction industry, and who is accustomed to well disciplined forecasting, control and reporting systems. Besides the Company Secretarial function,

he or she, will be equipped to undertake other broad general administration duties and will be expected to make a strong contribution in the boardroom to this successful company's further profitable development. Other benefits include profit-related bonus, excellent pension arrangements, company car and removal help to pleasant rural surroundings.

Please write in confidence, with brief relevant details to H.C. Holmes, Bull Holmes (Management) Limited, 45 Albemarle Street, London W1X 3FE.

Bull Holmes

PERSONNEL ADVISERS

Managing Director

Engineering

c. £15,000

An engineering company employing about 300 and with a £3 million turnover holding product and market leadership in its chosen field is seeking a Managing Director. The key tasks for the new man or woman are first to put together a very competent team — including a skilled and co-operative work force — and secondly to ensure firm control of contract prices and costs. New products will duly become available from the American parent company. Candidates probably in their forties should have an engineering background and several years general management experience. They should have a sound understanding of financial control and profit planning. Salary is

negotiable around £15,000 plus car, XJ6 or equivalent. Location: South Coast.

PA Personnel Services Ref: G134/5345 FT.

Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

PA Personnel Services

Hyde Park House, 61a Knightsbridge, London SW1X 7LE. Tel: 01-235 0600 Telex: 27874



A member of PA International

INTERCITY CHEMICALS LIMITED

WORLD-WIDE TRADERS IN CHEMICALS

Due to our international expansion, we offer the following positions:

2 Sales Managers, heavy fine chemicals London based

The requirements for the above positions are a proven ability and experience as traders in the international chemical market. Ideal positions for persons capable of using their initiative to the full to develop their respective departments. A good chemical background and the knowledge of foreign languages would be an asset. Both positions involve some overseas travel. Prospective personal promotion are excellent in the group. Salary, according to experience, is from £5,500 to £8,000, plus car, plus commission on profits and other fringe benefits.

1 Administrative Manager. Based in Sao Paulo, Brazil. A person with knowledge of Spanish and Portuguese is required for this position with proven ability to deal with all aspects of administration and finance. A good background in computer systems and the aptitude to learn duty and taxes would be most beneficial. Preference would be given to a person with experience in the South American countries. A high salary, adapted to the local cost of living, plus removal expenses and free travel for staff and family once a year. Other benefits should be discussed.

1 General Manager. Based in Barcelona, Spain. Due to the promotion of the general manager, we are looking for the right person to replace him. A dynamic person, with experience in the chemical market and management, with fluent Spanish, with the ability to supervise a competent team, reporting directly to the Board of Directors. This position is Barcelona based and involves some international travel; hence a knowledge of other languages would be most beneficial. Remuneration: an excellent five figure salary plus bonus, accommodation plus other usual benefits. All the above positions are open to both male and female candidates.

Applications will be treated in confidence and should be submitted in writing, giving brief career description to: The Managing Director, Intercity Chemicals Ltd., Intercity House, 35 Woodford Avenue, Gants Hill, Ilford, Essex. Marked: Private and Confidential. Please note: If possible, kindly give a telephone number. A reply will be given to all applicants within seven days.

Corporate Development Executive

London based to £9,000 + car

Chloride Group Ltd is the world's largest producer of rechargeable batteries with operations in more than 30 countries. In recent years the Group has extended its interests into complementary activities including standby power, fire-alarm systems and security lighting.

The Group invites applications for the position of Corporate Development Executive, reporting to the Group Corporate Planner. The executive will work as a member of a small team, on a variety of important projects related to the strategic development of key aspects of the Group worldwide. This will involve the review of relevant markets, technologies and commercial practices and the exercising of commercial judgment leading to the recommendation of appropriate development strategies. The position offers excellent opportunities for career development possibly within two years. It will be London based and will involve some international travel.

Applicants should be graduates, preferably with a degree in Business Administration, and aged between 25-35. Previous relevant marketing experience in an international industrial products company is important.

Brief, but comprehensive details of career to date should be sent to:

Miss R. B. White
Assistant to the Group Administration Executive
Chloride Group Ltd.
52 Grosvenor Gardens, London, SW1

CHLORIDE

SECTION SUPERVISOR INVESTMENT DEPARTMENT

There is a vacancy in the City Head Office of a large Insurance Company for a clerk, preferably with Stock Exchange knowledge, to supervise a section dealing with the administration of securities and dividends of a large and varied portfolio.

Successful applicant must be prepared to move to the Colchester area in approximately 3 years' time.

Apply in writing to:

The Controller,
Personnel Administration,
ROYAL LONDON MUTUAL INSURANCE
SOCIETY LTD.,
Wellington House,
Butt Road,
Colchester, Essex.

Aviation Salesman

Middle East

A Dubai based company requires energetic young man with initiative to take over responsibility for agencies for Executive Jets, Helicopters and Airport Ground Equipment.

Aircraft sales engineering experience, an engineering degree, knowledge of the Gulf and some Arabic would be advantages. Tax free salary £9,000 p.a. minimum plus commission, car, water and electricity.

Write with full details of education and experience to: NIRMUK, P.O. Box 3, 35 Park Lane, London

UNIVERSITY OF THE WEST INDIES

APPLICANTS are invited for the post of SENIOR LECTURER IN THE DEPARTMENT OF MARKETING STUDIES in the area of Behavioural Science and Marketing. Salary Scale 1977-78: Senior Lecturer £17,225-£22,754 p.a. (plus £1,150 p.a. for housing allowance). Unfurnished accommodation available at £10 p.w. or £12 p.w. for a 40% discount. Up to two full academic sessions on appointment and on normal term-time study and grant. Details of application form and three copies of "The University of the West Indies" should be sent to all applicants.

ACCOUNTANT

WITH EXPERIENCE IN EUROBOND MARKET

Eurobond Brokers require accountant with experience in Euro-Bond Market for newly established UK brokers.

Must have extensive experience of UK Exchange Control Regulations. Salary by arrangement.

Apply Box 36209, Financial Times, 10 Cannon Street, EC4A 3DF

VERY PROFITABLE HIRE COMPANY

require assistant to the managing director. Responsibilities will include developing and putting into effect a programme of expansion and acquisition. Phone or write to the M.D. J. F. Mawle, Powertech, Brandon House, 1 Brandon Road, London N7 9AA. 01-467 8144.

Company Secretary

C. London

c. £7,000

Our clients are a substantial sub-group of a leading British Foods Group. As a result of a recent reorganisation it has been identified that a qualified Chartered Secretary, probably aged 30-40, is required at the head office.

The emphasis of the position will be upon providing full Secretarial and Administrative services to the company and its subsidiaries and to ensure that all statutory requirements are fulfilled. A background within a large group with experience in all aspects of commercial insurance and legal matters would be ideal.

Contact John P. Sleigh, ACCA on 01-405 3499 quoting reference JS265/CSF.

Lloyd Management

125 High Holborn London WC1V 6QA

Treasury Accountant

City

c. £12,000 + car + benefits

THE GROUP

A billion-pound UK controlled but decentralised international group with diverse interests. Head office is in London, where there is a small, high-calibre, management team and an excellent working environment.

THE JOB

Monitoring, forecasting group cash resources, appraisal of current banking facilities, requirements and collateral. Providing advice on group funding requirements and maintaining close links with banks.

CANDIDATES

Preferably qualified, aged 30/35 and personable with drive and commercial acumen. Previous experience gained with either a large international group or bank is desirable although not mandatory.

Applications in strict confidence to R. J. Welsh

Reginald Welsh & Partners Limited.

Accountancy & Executive Recruitment Consultants
123/4 Newgate Street, London EC1A 7AA Tel: 01-600 5357

GROUP COMPANY SECRETARY

Required by Epicure Holdings Limited, quoted Public Company, at its Stamford, Lincolnshire, offices.

Candidates must be professionally qualified, preferably as solicitors, and anxious to become personally committed in developing the Group's potential.

The Company also requires:

PERSONAL ASSISTANT TO GROUP CHAIRMAN

Responsibilities will include assisting the Chairman in vetting, organising and monitoring progress of new Group investments.

Post demands leadership qualities, common sense, a knowledge of accountancy and the ability to produce understandable financial appraisals.

Salaries are negotiable.

Apply in confidence, enclosing curriculum vitae to: MR. R. J. BREALEY, CHAIRMAN, EPICURE HOLDINGS LTD, 110 JERMYN STREET, LONDON SW1

CORPORATE FINANCE EXECUTIVES

Barclays Merchant Bank is seeking executives for its expanding corporate finance department.

A professional qualification in accountancy is essential and should preferably be backed by a university degree and some relevant experience in investigation work or takeovers and mergers.

This is an opportunity for people aged 27-30 of high ability who wish to gain all round experience of corporate finance. There are excellent prospects for advancement.

An attractive salary, commensurate with the responsibility of the appointment, is offered. Benefits include a special staff housing loan scheme, and a non-contributory pension scheme.

Apply in writing, giving details of qualifications and previous experience to:

H. Ryder,
Director,
Barclays Merchant Bank Limited,
Dashwood House,
69 Old Broad Street,
London EC2P 2EE.

Applications will be treated in confidence.

BARCLAYS

Group Financial Controller

c. £12,000 + car

age 35-45

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IT'S GETTING BETTER ALL THE TIME.

Call for continued prudence to cut rate of inflation

SOME fiscal stimulus may be required in the U.K. to keep the growth of the economy in the 3 to 4 per cent. range, says a report published today. But continued prudence in demand management is needed if further progress is to be made in reducing the rate of inflation. The survey by the Organisation for Economic Co-operation and Development also effectively calls for a continued incomes policy, for flexibility in the setting and implementation of monetary targets and for policies which help to ease "the upward pressure on the exchange rate."

The organisation presents its views in the context of cautiously optimistic forecasts about the U.K. economy over the next year, with a distinct recovery in domestic demand, but continuing high unemployment and a deterioration in the foreign balance during this year.

"The broad economic strategy will best be based on the understanding that domestic and external requirements, judged both in the short and medium-term contexts, call for a controlled expansion, which only seeks to absorb economic slack gradually."

"This may require some fiscal stimulus to prevent the downturn in demand at present forecast for the second half of 1978 and to keep the growth of real Gross Domestic Product in the 3 to 4 per cent. range."

"But it will also call for further progress in reducing inflation and in reducing the rate of increase of domestic costs so as to maintain competitiveness and ensure both a continued healthy balance of payments and sustained growth."

"Policy-making would be facilitated, and the constraints on the expansion of activity would be reduced, if a consensus could be developed between the social partners about wages and price objectives, consistent with the simultaneous achievement of growing living standards and diminishing inflation."

There are reasons why an upturn in activity is now appropriate, including the heavy social and economic costs of high unemployment and the beneficial effects of a recovery on profits and the rate of productive investment.

The organisation suggests that although "the external position is still vulnerable and the maintenance of a current account surplus is desirable, there is a question of the appropriate size of the surplus."

"Given the inevitable deficit of the OECD area as a whole, too large a British surplus would risk aggravating the position of deficit countries. A prudent expansion of British demand would keep the surplus within reasonable limits and help to sustain the international recovery."

"Some increases in domestic demand—and the policy stance needed to achieve it—may be consistent with the easing of the upward pressure on the exchange rate. The strength of sterling is a favourable feature in bringing about the desired rate of inflation."

Tax reduction could be beneficial in achieving desirable increases in real incomes without adding correspondingly to wage costs and thus to price inflation

down inflation, but it is clearly a matter of some concern in respect of its effects on competitiveness and on the resumption of self-sustained growth."

The survey notes earlier OECD comments about the risk that an appreciation would discourage investment, further diminish the competitiveness of British goods, and ultimately contribute to the slow process of de-industrialisation in the economy as a whole.

"These conclusions remain valid, and in view of recent price increases it is expected to be pressing in both the short and medium-term contexts."

One important justification for continued prudence in demand management is that the rate of price increase is expected to remain well above the OECD average, and reflecting the probable increase in labour costs under Phase Three, some increase in the rate of inflation may be apparent in the second half of the year.

The organisation argues that to reduce the rate of inflation to more acceptable levels, the most promising approach may be one which—as over the last few years—aimed at achieving a large measure of consensus on permissible wage and price increases, and which could be beneficial in achieving desirable increases in real incomes without adding correspondingly to wage costs and thus to price inflation.

"At the same time, the scope for a fiscal stimulus is dependent on moderation of pay settlements

surplus and with a gradual reduction in the unemployment rate to almost 3 per cent. by the end of the period."

But this rate of growth assumes price competitiveness during the period staying at least at the level attained in early 1977. Since then, the competitive position of British products has deteriorated—the relative average value of exports of manufacturers has increased by about 10 per cent.

The OECD assessment also indicates a slight downgrading of the estimated impact of North Sea oil on the balance of payments. The effect on the current account is estimated to be about \$4.4bn. (at 1977 prices) this year, compared with a projected \$4.9bn. on a similar price basis 4 years ago.

The respective figures for the next few years are \$7.1bn. in 1980, \$8.5bn. (\$10.5bn.) in 1982, and \$9.1bn. (\$11.8bn.) in 1985.

The estimated contribution of North Sea oil to the growth of Gross Domestic Product is now estimated to be closer to 1 per cent. for Gross Domestic Product at 1970 prices than 4 per cent.

The main change in these projections, compared with those published by the OECD in its overall Economic Outlook last December, is the downgrading of the projected current account surplus this year from \$3.4bn.

DEMAND AND OUTPUT			
Percentage Volume Change from previous year (December estimates in brackets)			
	1977	1978	1979
Private Consumption	-1	(-1)	+3
Government Consumption	-1	(-1)	+1
Fixed Investment	-7	(-7)	+5
Public Sector	-20	(-17)	+5
Private Sector	+2	(+2)	+8
Final Domestic Demand	-1	(-1)	+3
Change in stockbuilding	+1	(+1)	+1
Compensation of employees	+1	(+1)	+1
Total Domestic Demand	+1	(+1)	+4
Exports	+4	(+4)	+4
Imports	+4	(+4)	+4
Change in Foreign Balance	0	(0)	0
Gross Domestic Product at market prices	-1	(-1)	+2
Real disposable income	-2	(-2)	+3

As percentage of Gross Domestic Product in the previous period.

Source: Organisation for Economic Co-operation and Development

The survey suggests that a relatively large part of the December tax rebates was probably saved. The volume of household savings was therefore probably relatively high at the start of this year and some rundown may take place early in the year.

In the second half of this year, the acceleration in the rise in consumer prices is expected to be reduced. The growth in real average earnings, assuming no significant further fall in the savings ratio—which is above its longer term trend—will be about 13 per cent, still well above the longer term trend of 10 per cent.

This is defined as close to a 2 to 3 per cent. annual rate, including about 1 per cent. from North Sea oil.

The survey, in agreement with official thinking about a likely continuation of underspending of planned public expenditure, forecasts a rise in public consumption of about 1 per cent. this year, but no change in public investment.

Coupled with a large increase in tax receipts, this may lead to a small fall in the budget deficit in 1978, but the large surplus in 1977 will be reduced. The forecast assumes that the rate of increase of Gross Domestic Product, which suggests that the stance of fiscal policy will remain rather restrictive over the forecast period.

On inflation, the Secretariat recognises the considerable uncertainty over forecasting, but suggests that the recession and the favourable price background should moderate settlements with a rise in average earnings close to 15 per cent. in the private sector and about 14 per cent. in the economy as a whole.

The decline in import prices in the second half of last year, and the expected small rise during this year are expected to exert a dampening effect on the growth and consumer prices throughout this year, particularly in the first half.

The rise in consumer prices may continue to decelerate in the first half but some pick-up is likely in the second half because of the acceleration in the growth of average earnings.

Private consumption, which recovered somewhat in the latter part of last year, may continue to do so in the first half of this year, at an annual rate of 3 per cent.

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cause commodity prices are not likely to rise much this year, largely offset the deterioration of the real foreign balance and lead to a current account surplus of about \$2.4bn.

Gross Domestic Product is expected to rise by about 3 per cent. this year, but with the annual rate of growth decelerating to a little over 2 per cent. in the second half of the year. All these projections are on the basis of unchanged policies, thus taking no account of any budget boost.

With demand largely led by a recovery in private consumption and investment, manufacturing production is expected to increase at a somewhat faster rate than Gross Domestic Product during this year. But by the end of the year, it will still be somewhat below the peak level of 1975.

The labour force is expected to rise quite rapidly because of population effects, but this could be partly offset by a slower growth of female participation rates. These have been on a strong upward trend in the last 25 years but are likely to have been adversely affected by the high level of unemployment.

Consequently, the OECD Secretariat assumes a rate of growth of the labour force of about 1 per cent. during this year, slightly below the rate experienced in the last few years.

Because of difficulties in estimating productivity growth since the early 1970s and because of the various employment schemes estimated to have kept 205,000 people off the unemployment register in mid-January this year, after allowing for displacement and under-registration—there are greater margins of error than in the past in forecasting changes in employment.

Due to the large response in falling output in the first half of last year and a recovery of output based in favour of productivity growth sectors, notably manufacturing, the forecast assumes that employment will fall in the year to first half of this year. In the second half, growth of Gross Domestic Product this year, however, a little, but the adult unemployment rate will probably stabilise in the terms of trade is at slightly over the current rate, expected this year, partly because of some 6 to 8 per cent.

The scope for a fiscal stimulus is dependent on moderation of pay settlements after the end of Phase Three

By the end of this year this may be at about the same level as at the beginning of 1973, a little before the pronounced upsurge in imports.

Largely as a result of this, the volume of exports (excluding oil) is expected to decelerate during this year to a rate somewhat below the growth of markets. However, this still compares favourably with the longer-term trend of an annual loss of market shares of some 4 to 5 per cent.

Reflecting the recovery in domestic demand, as well as the worsening in the competitive position, the volume rise of imports (excluding oil) is expected to remain substantial. The rise in non-oil imports, in volume terms, may be over 10 per cent. during this year.

This despite the favourable effects of increasing North Sea oil production, the real foreign balance is predicted to exert a small negative influence on the growth of Gross Domestic Product this year. However, a relatively large improvement in the terms of trade is expected this year, partly because of some 6 to 8 per cent.

THE BULLETIN URGES CAUTION OVER REFLATION BECAUSE OF BALANCE OF PAYMENTS

Limited scope for tax cuts as a stimulus

THE IMMEDIATE scope for tax cuts as a stimulus to demand is clearly limited by balance of payments considerations in view of the relatively sluggish expansion of the world economy and the U.K.'s poor record for efficiency and service.

This is the central conclusion of the economic assessment in the latest issue of the Bank of England quarterly bulletin published this morning.

The bank argues that the need for caution over a fiscal stimulus arises less from domestic considerations than from the international context. Failure to provide for a current account surplus could risk unsettling external confidence.

Confidence

It suggests that after four years of stagnation and rising unemployment, it is clearly desirable that there should now be a phase of expansion, at a pace that can be sustained. At present, renewed expansion at a moderate pace should not give rise to inflationary pressures.

"While a fiscal stimulus would enlarge the public sector borrowing requirement, a moderate stimulus would be consistent with maintaining control over the growth of the monetary aggregates."

Success here, however, will depend on maintaining the present climate of financial confidence; for this the composition, as well as the size, of any fiscal package would be relevant.

"In contrast to increases in Government expenditure, tax reductions could be helpful in maintaining moderation in pay settlements and in marking a beginning to restoring incentives—both factors which would strengthen the prospects of the economy in the somewhat longer-term."

In a discussion of the economic outlook, the Bank still foresees a significant pick-up in the economy this year, though on the basis of present policies it may be at first somewhat less rapid than thought earlier.

The recovery in consumer demand, now apparently under way, seems set to continue, and as a result real consumption by the second half of this year should be 4 to 5 per cent. higher than a year earlier.

The other components of expenditure are also likely to contribute modestly to demand, though the growth of exports will probably be less rapid than over the last 12 months.

Uncertainties

The rise in demand will not be fully reflected in the higher domestic output, because imports are likely to rise considerably faster than last year.

The bulletin draws attention to the uncertainties, notably over pay, though it suggests that after allowing for the changing composition of the labour force, productivity schemes, job mobility and other wage drift, earnings seem likely to rise by 13 per cent. or more during the present wage round.

The first impact of higher real incomes has been a rise in

DCE AND THE MONEY STOCK (M)

With individuals receiving large income tax rebates at the end of last year, sterling M continued to grow quite fast—despite last October's change in intervention policy.

£m. seasonally adjusted mid-month		Oct. 1977		Jan. 1977		Apr. 1977		Jul. 1977		Oct. 1977	
	Jan. 1977	Jan. 1977	Jan. 1977	Jan. 1977	Jan. 1977	Jan. 1977	Jan. 1977	Jan. 1977	Jan. 1977	Jan. 1977	Jan. 1977
Central government borrowing requirement	+1,170	+1,350	+1,070	+540	+1,500						
Net purchases (-) of central government debt by non-bank private sector	-2,870	-1,705	-1,675	-2,380	-7,650						
Other public sector	+630	+165	+155	+750	+105						
Bank lending in sterling to U.K. private sector	+995	+120	+1,045	+1,240	+790						
Overseas	-185	-75	-160	-210	-225						
Domestic credit expansion	-260	-75	+755	+360	+760						
External and foreign currency finance (increase -)	+255	+675	+935	+1,390	+700						
Other	-235	-75	-625	-95	+205						
Sterling M	-240	+525	+1,045	+1,485	+1,465						
Percentage change in sterling M	-0.4	+1.3	+2.4	+4.0	+3.9						
Percentage change in M	+2.35	+7.65	+8.45	+1,580	+1,205						
	+1.3	+4.2	+4.4	+7.9	+5.6						

* Other public sector borrowing requirement, less purchases of other public sector debt by the private sector (other than banks).

† Including commercial bills held by the Bank of England.

Overseas inflows still affecting money supply

THE U.K. money supply has continued to be affected by inflows from abroad in recent months, though on a much smaller scale than in the period before the pound was allowed to float upwards at the end of October.

The Bank says that the growth of sterling money stock on the wider definition (M3) has continued to run at rates above the official target range for the current year of 9-13 per cent.

The decision to allow the pound to rise reduced the contribution of external finance to sterling M3 between November and January by about half, compared with the previous three months. The latest three-month figure includes the effect of the heavy foreign exchange intervention in the second half of October.

Some external inflows have continued. Elaborating on the explanation of the increase in the December Bulletin, the Bank says that "external inflows have still—though to a much smaller extent than earlier—been adding to the expansionary pressure on sterling M3."

"Although the exchange rate has no longer been held down at a fixed level, a degree of intervention has continued in order to maintain the orderliness of the foreign exchange markets."

This involves buying and selling dollars. But "the scale of speculative offerings of dollars was such that over the January banking month, the purchases quite substantially exceeded sales."

Moreover, the external finance of the public sector was affected by foreign currency swaps. "Short-term swaps were at times carried out to even out surpluses and deficits in the sterling money market; such swaps can be expected to have their counterpart almost entirely in overseas sterling deposits and the banks' net foreign currency position."

There were also maturing longer-term swaps from previous operations arranged to meet heavy end-year government foreign payments. "Such swaps, especially short-dated ones, are unlikely to have a large effect on sterling M3."

In spite of last year's fall in interest rates, there has been

Surplus reflects large inflows

THE very large inflows into the U.K. last year were reflected in a large surplus on the U.K.'s balance for official financing—the item in the payments accounts which combines the total impact of current and capital account movements.

The bulletin says that while the scale of inflows was large last year, it was by no means unprecedented. The Bank has carried out an exercise which adjusts movements in earlier years to allow for the growth in the value of transactions, as measured approximately by the change in trade values.

This shows that "flows in 1972-73, also a time of changing fortunes for sterling and the dollar, were comparable with those in 1977."

Comparing last year with 1971, the bulletin shows that the balance for official financing was large in 1971, mainly because of

COMPARISON OF SCALE OF CAPITAL INFLOWS

£ millions in 1977 trade values

	1971	1972	1976	1977
Current balance	+3,667	+394	-1,323	+35
"Short-term" flows:				
Non-official bill-edged holdings	+280	+338	+139	+979
Sterling holdings of:				
Central monetary institutions	+2,339	+751	-1,759	+153
Other holders	+2,421	+285	+305	+1,471
U.K. banks' net external liabilities in foreign currencies	+652	-795	-325	-355
Other short-term transactions	+300	-986	-679	+121
Balancing item	+873	-2,200	+341	+2,596
Total "short-term" flows	+4,665	-3,177	-1,976	+4,965
Other "structural" flows	+208	-1,176	-1,036	+2,433
Balance for official financing	+10,740	-3,959	-4,335	+7,363

as a stronger current balance, influence last year which did not exist in 1971 was the effect of the exchange control restriction of short-term flows in 1971. This was greater, including a much faster build-up of official sterling in late 1976.

"These were estimated to have brought about a once-for-all inflow of about £1bn. by the middle of 1977 as U.K. merchants switched to foreign currency. Another important currency financing."

Recession keys are imports and savings

TWO MAIN causes of the present U.K. recession are isolated in a discussion paper published in the bulletin. They are an increase in private savings and the higher relative import prices caused by the 1972-74 boom in world commodity prices.

The paper was written by Mr. Christopher Taylor of the Bank's Economic Intelligence Department and was originally produced for a meeting of the Bank's Panel of Academic Consultants. It is a first time paper for the panel has been made public and the Bank emphasises that the views are those of Mr. Taylor.

The paper identifies the principal components of total demand in real terms and assesses how they changed in the 1975-77 recession from the earlier 1963-74 period in which output and employment were nearer full employment levels.

Mr. Taylor makes the qualification that in concentrating on aggregate demand he does not mean to imply that other causes of high unemployment in recent years—such as increases in real wages affecting the demand for labour—are not worth exploring.

"But to the extent that weak demand is thought of as a major cause of the recession, it is important to examine in some detail where the deficiencies have occurred."

FACTORS CONTRIBUTING TO THE SHORTFALL OF GDP IN 1975-77 FROM THE "HIGH EMPLOYMENT" TREND OF 1963-74

Percentage contributions to the difference between actual and "high employment" GDP in 1975-77.

From net private "financial" savings:		
Saving	-4	-5.5
Investment	-1.5	
From balance of payments:		
Higher relative import prices	-4.5	-3.75
Higher volume import penetration	-7.5	
Lower export volume due to shortfall of world output below trend	-8	
Difference between trend output growth overseas and trend growth in U.K.	+8.5	
Other factors affecting exports	+6	
From fiscal deficit:		
Effect of GDP shortfall on unemployment benefits	+0.5	+2.5
Remainder (policy changes)	+2	
Implied total shortfall		-6.75
Actual shortfall of GDP below high employment trend		-7

A minus sign indicates that the relevant factor was tending to depress output. Percentages are heavily rounded. The difference between the implied total and actual shortfall of GDP is due to short cuts in the calculation of effects.

saving and lower private investment played a part, investment fell relatively slowly, leaving higher saving to account for most of the increase.

Mr. Taylor comments that it is not difficult to find plausible explanations, among them the impact of rapid inflation on real asset values in the personal sector and on company profitability.

The shortfall of overseas output below the earlier trend was the most important single factor tending to depress U.K. activity, through its effect on exports.

However, the faster trend growth abroad compared with the U.K. was just sufficient to offset the shortfall, and recent improvements in U.K. trade competitiveness and a long-established trend of improved access to overseas markets were both strongly expansionary.

The net expansionary effect of exports was more than counterbalanced by deflationary factors on the import side.

The higher volume of import 3 per cent.

PARLIAMENT AND POLITICS

MPs applaud Booth deal over jobs

BY IVOR OWEN, PARLIAMENTARY STAFF

WHILE BRITAIN will have to wait from Brussels, Mr. Booth quickly confirmed that this had been the object of the exercise. He told Mr. John Employment Subsidy, the Government keeps the right to decide individual applications. Mr. Albert Booth, Employment Secretary, assured the Commons yesterday.

Complaints from anti-Marketisers about EEC "interference" with the Government's original subsidy—mainly from the Labour benches—were coupled with congratulations to the Minister on the success he had achieved in the negotiations in Brussels.

Mr. Booth's Jay (Lab., Battersea N.) summed up the feelings of the anti-Marketisers by stressing that Mr. Booth's deal deserved great credit. He suggested that as a result of the £500m. programme of new expanded job measures introduced by the Government, Britain would be hardly any worse off than if there had been no interference

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Peers differ on threat of Scottish separation

By Philip Rawstone

THE Scottish Nationalist threat to the unity of Britain was more dangerous than the country's recurrent economic crises, Lord Campbell of Croy (C.) told the Lords yesterday.

Opening the second day's debate on the Scotland Bill, the former Tory Scottish Secretary said that the SNP wanted the "Balkanisation of Britain."

He added: "They want Scotland as a separate nation, with its own defence force, a seat in the United Nations and the power to manage its own economic affairs and taxes," he declared.

Lord Campbell said that the SNP had placed the Government in a dilemma. But he suggested that the attempt to resolve it by the devolution measures could increase the dangers of separatism. Change and adjustment were needed in the Government of Scotland, he agreed. But the Government's proposals would require considerable revision and improvement. "We must not dash headlong into a constitutional muddle," he said.

Liberal peer Lord Beaumont abandoned his party's federalist policy to support independence for Scotland. Separatism would give England a healthy psychological shock, he said. It would help the movement towards a federal Europe, and it would be good for Scotland itself.

The Scots could not govern themselves, he said, although they have governed them. Britain's economic and financial policies had invariably been geared to what suited the South of England, he said.

Lord Beaumont added that he would support the Bill. "A well-drawn crumb is better than no bread." But he hoped it would merely be a first step to separation.

Lord Thorne, another Liberal, said that although the Bill had serious faults, it marked the first glimpse of a new era of political progress in both Scotland and the U.K. "I hope it will be enacted and will be accepted by the Scottish people at the referendum," he said.

In a maiden speech, the Duke of Buccleuch said that he believed the Bill might provide short-term consolation but long-term confrontation.

Mr. Bruce Millan, Scottish Secretary, refused to be drawn and the Commons on the date of the Scottish referendum despite calls from MPs for it to be held in September.

Mr. Millan said he did not want to see any unnecessary delay and it would be held as soon as practicable after the Scotland Bill received Royal Assent.

Mr. Jim Sillars (Scott. Lab., Ayrshire S.) wondered what practical problems there would be in holding the referendum in September if Royal Assent was given in July.

Mr. Millan would not commit himself and said it was important to concentrate on the Bill getting Royal Assent before the summer recess.

At about 30 voters on the island of Foula yesterday recorded a last-minute vote in the Shetland Islands Council's referendum to see if the council was warranted in its anti-devolution policy.

The council discovered that the Foula mailboat had been unable to make the crossing from the mainland because of stormy weather. An aircraft was chartered to take the ballot papers to the island yesterday morning and to make a return trip in the afternoon.

Davies gives assurance on trustee banks power

BY IVOR OWEN

A FURTHER assurance that the greater freedom now enjoyed by the 19 trustee savings banks will not result in them undertaking extensive borrowing on the money markets was given by Mr. Denzil Davies, Treasury Minister of State, in the Commons last night.

The Trustee Savings Banks Bill, primarily designed to clarify their legal status in regard to investment and mortgage lending, was given an unopposed second reading.

Mr. Davies explained that the Bill also sought to remove the confusion created by the fact that the 1976 Trustee Savings Banks Act left it unclear whether or not they had the powers to borrow.

The Bill confirmed that the trustee savings banks had powers to borrow and at the same time introduced adequate safeguards for the exercise of this power.

The Minister stressed that the trustee savings banks would not use the powers provided by the Bill to change radically their mode of operations so that they became wholesale banks.

The Treasury had reached agreement with the Trustee Savings Banks Central Board on how its powers of control over trustee savings banks' borrowing should be exercised.

"It will be made clear to the trustee savings banks that they will be allowed to do only a very limited amount of money market borrowing, and that they would normally be expected to borrow on the money markets only to cover temporary liquidity crises brought on by sharp withdrawals of deposits," said Mr. Davies.

He described how difficulties arising over mortgage lending by the Birmingham Municipal Trustee Savings Bank had made it necessary to include a provision in the Bill putting beyond doubt the powers of the trustee savings banks to lend long term on the security of a mortgage.

The Birmingham Municipal Trustee Savings Bank was the successor body to the Birmingham Municipal Bank which had

always engaged in mortgage lending and became a trustee savings bank only on the understanding that its mortgage lending policy could continue.

Mr. Davies stated that at the time of the conversion to the Birmingham Municipal Trustee Savings Bank on April 1, 1976, advances secured by mortgage amounted to £20m. Since that date, the bank had advanced some £2.5m. in loans secured by mortgages.

Realising the doubts about trustee savings banks' powers to lend on mortgage loans concerned required to be validated retrospectively.

He emphasised that it was not the mortgages which had to be validated but the actual granting of the loans. "The trustees of the Birmingham Municipal Trustee Savings Bank might otherwise be held to have acted in breach of trust in advancing loans secured by mortgages when

they may not have had the power so to do. But the loans themselves are valid, and, in the event of a default, the security would be enforceable so that the loans could be recoverable."

Welcoming the Bill from the Opposition front bench Mr. Peter Tappin, a Conservative Treasury spokesman, pointed out that the trustee savings banks were the only sector of the national savings movement to have achieved growth in real terms in the post-war inflationary years.

He suggested that all the trustee savings banks — "the third force in banking" — were likely to extend their mortgage lending operations on a scale which would bring them into competition with the building societies.

If this was the aim of the trustee savings banks, said Mr. Tappin, assurance would be needed that they possessed the necessary skill to operate in this entirely new field.

Commons —and its cries of anguish

WHEN THE broadcasting of Parliament begins after Easter, newspapers will have a vital role to perform in acting as a counterbalance, the Speaker of the Commons, Mr. George Thomas, said yesterday.

Speaking at a Parliamentary Press Gallery lunch, Mr. Thomas described the decision to broadcast proceedings as a major change in Parliamentary democracy. But he added that the Commons was too deeply rooted in history for its character to be changed by this innovation.

"Cries of anguish and anger, of agreement and disagreement, have characterised the chamber of the House of Commons for centuries."

"What the public must not be allowed to forget—and this is where I believe the Press has a role to play—is that despite the noise no one is ever prevented from giving his view expressed."

Mr. Thomas said some MPs not often heard on the radio might still be playing a full part in sustaining Parliamentary democracy. "It is a mistake, in my own judgment, to measure the contribution made to our democracy by the publicity which a Member is able to gain," he said.

Liberal set to oppose dock work order

BY RUPERT CORNWELL, LOBBY STAFF

THE LIBERALS are causing embarrassment for the Government by threatening to vote against a Parliamentary Order that would implement the provisions of the Dock Work Regulation Bill of 1976.

The measure produced a Commons battle at the time, and was only carried after a Labour backbench rebellion which forced the dockers' exclusive "corridors" around ports to be reduced from five miles to only half-a-mile.

After consultations between Mr. Albert Booth, Employment Secretary, and Liberal whip, Mr. David Steel, the latter has made it clear his party's 13 MPs will vote against the Order in its present form.

The Liberals opposed the Bill, and are now objecting to detailed provisions setting up local boards to administer the scheme. These would deal with employers and organise recruitment of labour.

Mr. Booth, however, is under pressure from dock union leaders to speed matters up. Last Friday he said in the Commons he intended to go ahead "soon" with the Order and this was reiterated last night by his department.

This stand mirrors the one the Liberals have taken—so far unsuccessfully, it would seem—to stop implementation of the Government's planned Electricity Bill. One of their objections there is to the unjustified increase in the Energy Secretary's powers.

Both reflect the Liberal's concern to give proof of its independence from, and influence upon, the Labour Government, in preparation for disengaging from the pact and fighting a general election.

Should the Government find it impossible to get majority for the 60-clause Electricity measure, it will be virtually obliged to come up with an abridged version dealing only with compensation for the Drax B power station and various nuclear safeguards.

Meanwhile, the Liberals are still insisting on a visible shift from direct to indirect taxation, as the price for their support of the Chancellor's Budget proposals, which will be incorporated in this summer's Finance Bill.

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Du Cann seeks answers on pensions funding

BY LYNTON McLAIN, INDUSTRIAL STAFF

THE FUTURE funding of nationalised industry pensions was likely to be questioned by Parliament, Mr. Edward du Cann, chairman of the Commons Public Accounts Committee, said yesterday.

Over £2bn. of Treasury grants were likely to be needed to meet the deficit in the pension funds created by inflation, he declared.

At a public meeting of the committee, Mr. du Cann urged the Treasury to be "extremely prompt" in giving its conclusions on a review of the future of the grants to meet deficits in the British Rail pension fund.

The fund would be worth up to £1bn. in the decade to 1986. Already, "vast sums of money have been needed to top it up," he stated.

Higher election deposit backed

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RHODESIA'S INTERNAL SETTLEMENT AND ITS IMPACT ON WESTMINSTER

Tories make life hard for Owen

BY BRIDGET BLOOM

MRS. MARGARET TEATHER'S acceptance in the Commons last week that it might be "best" if the Patriotic Front leaders were included in a Rhodesia settlement may take some of the heat out of what has become in recent weeks, one of Parliament's more emotive and seemingly highly partisan issues.

Rhodesia has often aroused excitement in the past, but many observers see the renewed pressure on the Government in the Foreign Secretary, in particular, as almost unprecedented. Accusations that the Government's attitude was intolerable, or worse, have flowed thick and fast across the chamber, and not just from the far right.

Intolerable was the word used by John Davies, shadow Foreign Secretary, to describe Dr. Owen's attitude to the internal Rhodesian settlement, while an almost equally tough approach has been adopted by respected middle-of-the-roads like Reginald Maudling and Jeremy Thorpe.

The sudden build-up of Parliamentary pressure is largely seen as the result of a rift between Mr. Ian Smith and the so-called internal black leaders, Bishop Muzorewa, the Rev. Sithole and Chief Chirau, which produced an outline settlement on March 3.

Until the build-up began in January, Dr. Owen had been noticeably sceptical about the Salisbury talks. But his current stance on the settlement—he has refused to condemn or endorse it

and has several times called it a significant or important step—has been seen as a marked softening by many observers in and out of Parliament. These include not only the controversial U.S. Ambassador to the U.N., Andy Young, and the Patriotic Front leaders, who have pledged themselves to fight the deal, but also Bishop Muzorewa and Rev. Sithole, who now see some hope of Britain recognising it.

Inside Parliament, the reasons for the pressure are complex. From talks with MPs interested in African affairs, it would appear that Rhodesia leaves the British voter cold. The furthest most of the MPs would go was to see some potential connection between immigration and Rhodesia. It is felt, for example, that if whites were fleeing "black terrorism" in Rhodesia, anti-black feeling could rise in Britain, thus heightening both issues in an election campaign.

This does not mean that Rhodesia is not an electoral issue at Westminster itself. An attempt to embarrass the Government has certainly seemed to be one element in the Tory battle of Dr. Owen, whose brusque and schoolmasterly manner in the House of Commons Bishop Muzorewa, the Rev. Sithole and Chief Chirau, which produced an outline settlement on March 3.

issue on which they apparently agree.

However, the contention of one former Conservative Minister that his party was, for the first time ever, completely united on Rhodesia was not borne out by conversations with liberal Tories, who contend that the Thatcherites are attempting to move the party to the right on Rhodesia as on other issues.

Though there are inevitably differences of emphasis, the main factor which unites the Conservatives on Rhodesia is that they believe Mr. Ian Smith is genuine in his acceptance of majority rule. They therefore see every reason to encourage the internal settlement.

It is not hard to discover a degree of stasis on the far reaches of the Tory backbenches. There are those who believe that Mr. Smith, inheriting the mantle of Cecil Rhodes, should be allowed to do as he thinks fit. Others see the Salisbury deal as providing a much more moderate settlement than any which would be endorsed by the Soviet and Cuban backed Patriotic Front—a stand, above all, motivated by anti-Communism.

But it is what unites the middle ground of the Conservative Party that has made life so difficult for David Owen. In the view of most Tories, a settlement which meets, or would meet, the test of the test of Rhodesian opinion, all of those famous six principles, laid down a decade ago as criteria for British recognition of Rhodesia's

legitimate independence, should be grasped wholeheartedly.

There is a simplistic side to this argument which angers those familiar with the daily complexities of Rhodesia. But the nub of the case is one which David Owen has found it hard to refute. He may try to point out that the stage of unity is only an agreement in outline. He and the Prime Minister may suggest that the Rhodesian situation has moved so fast, especially with the escalating guerrilla war, that most of the six principles are of much less validity today.

But no British Parliamentarian and certainly not David Owen, despite his real and, to an Africa correspondent, quite justified reservations on the Salisbury deal, feels that he can turn down out of hand any agreement which appears to provide all Rhodesians with the right to choose their own Government at democratic elections.

Hence Dr. Owen's caution. It may well be that the Foreign Secretary feels that pressure can be brought to bear on the Salisbury deal as providing a much more moderate settlement than any which would be endorsed by the Soviet and Cuban backed Patriotic Front—a stand, above all, motivated by anti-Communism.

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Statement on contract changes

IN A Commons statement yesterday on the new pay clauses in Government contracts, Mr. Joel Barnett, Chief Secretary to the Treasury, said that since July 1975, had been the Government's declared policy, approved by Parliament, to take compliance with pay policy into account in the granting of public purchasing contracts, and also in the granting of Government financial assistance to industry.

"The clauses introduced into new contracts, with effect from February 8, subsequently approved by the Commons, are designed to maintain that policy and to ensure that it is not eroded in circumstances where excessive settlements are reached after contracts have been awarded."

"In the light of representations made by the CBI and others, the Government has authorised certain amendments to these clauses with a view to clarifying and simplifying their operation, without detriment to this underlying purpose. The Government is prepared to incorporate these amendments into contracts let since February 8."

Mr. Barnett said that the amendments would be subject to a public consultation for work to a value of £5,000 or more should give an undertaking that his settlements since August, 1977, had been, and his future settlements during the period, would be in accordance with pay policy.

"The clauses also require the main contractor to require the same undertaking to be given by

any direct sub-contractor for work to a value of £500,000, or 5 per cent. of the value of the main contract, whichever is the less, subject to a minimum of £10,000. Special arrangements will apply to certain very large contracts.

"The clauses require all such contractors and sub-contractors to provide on request such information as may at any time be needed by the Department of Employment to check compliance with pay policy."

"In the event of non-compliance by the main contractor or any sub-contractor covered by the clauses, the Government will endeavour to secure re-negotiation of the excessive settlement. To this end, it will first seek discussion with the parties with a view to resolving the matter without recourse to action under these clauses."

"If, however, a breach of pay policy by a main contractor, or by a direct sub-contractor covered by the clauses, is persisted in, the Government will have the right to terminate the main contract or to withhold any payments for increased labour costs that may be due under the contract prior to termination. This right is subject to certain safeguarding procedures, including, following termination of a contract, a right of arbitration should the Government's good faith be in question."

"Where it is a sub-contractor who is in breach, then provided the main contractor takes correspondingly appropriate action against the sub-contractor, the

Government will take no action against the main contractor, and will indemnify him against any loss necessarily incurred. In taking such action, or requiring it to be taken by a main contractor against a sub-contractor, the Government will have careful regard to all relevant factors. These will include the significance of the breach, having regard to the number of employees and the amounts involved, either in itself or in its wider repercussions. The Government will not take any action under these clauses which would cause wholly disproportionate damage to employment, industrial production or services. In the event that action had to be taken to terminate a contract, payment for work done prior to the termination of the contract would be disallowed an appropriate amount in respect of the element of profit. Unavoidable cancellation charges would be met."

Mr. Barnett added that the Government intended to keep these arrangements under review. In particular, the Government would seek further consultation with the CBI and others on the matter as it proceeded in the context of any continuing pay policy, subject to debate by and the authority of Parliament.

"Such discussions would include the question of extending the scope of arbitration provisions to the event of any modifications being made at that stage the Government would be prepared for them to be incorporated in contracts current at

Tribunal cost

THE COST to public funds of the industrial tribunal ruling into the case of Mr. C. Gordon Walker, is estimated so far at £5,000, Mr. Harold Walker, Minister of State, Employment, told the Commons in a written reply yesterday.

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Civil Service structure to stay, says White Paper

BY DAVID CHURCHILL

A NUMBER of specific changes in the organisation of the Civil Service are proposed by the Government in a White Paper published yesterday. But the Government does not intend to make any major structural changes in the Civil Service in the immediate future.

The White Paper was in response to the Commons Expenditure Committee's report on the Civil Service published last September. This contained 54 main recommendations on how the bureaucracy could be improved, the most substantial being a proposal that parts of the Civil Service Department should be transferred back to the Treasury.

However, the White Paper does not give a firm decision of this recommendation. It says: "This is a question of the division of responsibilities between Ministers and is therefore a matter for the Prime Minister. He has considered this part of the committee's report very carefully. While he welcomes the emphasis which the relevant section of his report places on efficiency, he has not yet reached any view on this particular recommendation and will therefore continue to study the issues involved."

The Government says it has considered the Expenditure Committee's recommendations in the belief that the interests of the country are served by a permanent, non-political

Civil Service working under close supervision of the government of the day.

The White Paper makes it clear that the Government does not favour developments which detract from the principle that advice tendered to Ministers should be confidential and objective or require civil servants, rather than Ministers, to defend Government policies before Parliamentary committees.

RECRUITMENT: Following the committee's criticism that entry to the Civil Service favoured those with public school and Oxbridge backgrounds, the Civil Service Commission is to collect and publish statistics to show the degree of degree of applicants and recruits by terms of school and university attended.

"But the Government does not accept that academic performance is the only factor to be taken into account in recommending candidates for appointment in administration."

The Commission, responsible for recruitment, is to be changed in the light of the committee's recommendations. Two part-time Commissioners from outside the Civil Service are to be appointed to "enlarge the storehouse of experience."

The commission has also agreed to reassess its substance and appearance, but does not accept that it has based appointments on

interviews rather than written examinations.

TRAINING: The Government endorses the general principle of mid-career training for both specialists and generalists expected to reach high-level jobs. Specific proposals for mid-career training will be introduced but the Government rejects the idea of a higher management training course from which all future senior civil servants should have graduated.

The White Paper rejects the committee's recommendation that the present system of recruiting and training high fliers through the Administrative Trainee scheme — should be scrapped. This scheme is currently under a separate review in Whitehall, the White Paper says.

PAY AND PENSIONS: The Government has foreshadowed the committee's recommendations on pay by agreeing to reintroduce a modified Pay Research Unit from April, 1978. On top salaries, however, the Government undertakes to accept the Top Salaries Review Body's recommendations "unless there are clear and compelling reasons for not doing so."

The White Paper also significantly disagrees with the committee's recommendation that cash limits should be fixed before pay talks are held.

"This recommendation does not correctly interpret the Govern-

ment's statements about the relationship between cash limits and pay negotiations. The Government regard cash limits as a means of controlling the amount of money to be spent on a wide range of goods and services in the year ahead, and not as a substitute for a pay policy in the public sector.

However, when a policy governing pay is in operation, it is to be expected that the cash limits will reflect that policy and the Government have made it clear that the assumptions used for setting the 1978-79 cash limits will be framed accordingly.

"The relationship between the setting of cash limits and pay negotiations is a complex one depending on the timing of the settlement and its operative date. Most cash limits are set shortly before the beginning of the financial year so that account can be taken of the latest available information about the planned levels of expenditure and the prospects for prices in the year ahead."

To forestall public criticisms of Civil Service pensions the Government is proposing that, as part of the new pay research machinery, the Government Actuary should make an annual survey of pension arrangements, setting out the advice he has given and the assumptions made.

OUTSIDE JOBS: The committee recommended that there should be a contractual or legal re-

quirement for a civil servant to obtain the Government's permission when, after leaving the Service, he proposed to accept a job in a company with close financial links with the Government.

However, the Government has reservations about this suggestion. Apart from legal doubts, it points out that the present rules, which were changed only recently, already require all officers at Under-secretary level or above to obtain the Government's assent before accepting other employment in business or elsewhere within two years of the resignation or retirement. They will continue to watch how these rules are working.

EFFICIENCY: The Government says it is in broad agreement with the committee's recommendations for improving Civil Service efficiency. It says it has already been able to comply with the recommendation that additional information on policies should be provided in the Public Expenditure White Paper or in separate departmental papers.

There is agreement with the committee's emphasis on accountability both in organisation and in reporting to Parliament. It says that the White Paper points to the limited number of tasks in the complex and interrelated work of government to which the

accountable unit approach can be applied successfully.

The White Paper also distinguishes between accounts presented to Parliament for the purposes of financial control and accounts for management purposes. It says that the Supply Estimates could become unmanageable if they incorporated the latter type of management information.

On the idea of charging departments for common services, as the committee proposed, the Government reply argues that there are conflicting considerations—for example, on the one hand the incentive to economy, if the service is costly and the user is in a position to make choices, and on the other the advantages of the "allied service system," which allows expert knowledge to be concentrated in one department and avoids the administrative and accounting costs of repayment.

The balance of advantage in methods of provision and payment varies from service to service and will be reviewed as required by changing circumstances. For example, the White Paper, there is no point in charging general office accommodation to departments since the main decisions on it are taken centrally.

RELATIONS WITH LOCAL GOVERNMENTS: In a number of areas the White Paper disagrees with the committee's recommendations on relations with

local government or makes clear that they are a matter for Ministers or Parliament to decide.

For example, it rejects the idea of setting up a joint body of senior civil servants and senior local authority executives to keep relations under review on the grounds that "the core of the relationship is political."

It suggests, instead, that the consultative council on local government finance could be a suitable forum.

The Government does not believe it would be right for the Comptroller and Auditor-General to take over responsibility for the district audit from the Department of Environment. It points out that the District Auditor has a statutory independence and that the Secretary of State for the Environment has no power to influence him in his duties.

There is no evidence that the independence of the district audit from the executive is not secured under the present system. Local authorities, moreover, are statutory autonomous bodies responsible not to Parliament but to their own ratepayers and electors.

A new advisory body on audit has been proposed in the Green Paper in response to the Layfield Committee.

Whenever new public sector bodies are set up, however, the Government will consider care-

fully whether the Comptroller and Auditor-General should audit or have access to their accounts.

There may also be circumstances, not definable in advance, in which the Comptroller should be asked to audit the books and records of other bodies which are in receipt of public funds for the purpose of a specific inquiry. Each case would have to be judged on its merits.

MINISTERS AND CIVIL SERVANTS: The White Paper rejects the argument that Civil Servants have as much, or greater powers than Ministers. The committee's report attributes to civil servants powers which they do not have; it also detracts from the role of the Prime Minister.

The Prime Minister decides senior appointments and machinery of government questions himself, after consultation with the committee and the Head of the Home Civil Service.

The Government agrees with the committee that special advisers brought in by Ministers should become an accepted feature of administration. The working rule of the present Administration, that Cabinet Ministers should not normally appoint more than two special advisers is "not immutable."

The Civil Service — Government observations on the 11th Report from the Expenditure Committee, Session 1976-77, Command 7117, 50, 50p.

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name in
engineering

NEI

NORTHERN ENGINEERING INDUSTRIES
A MEMBER OF
CLARKE CHAPMAN
& REYNOLDS PARSONS

COMPONENTS

Prints the hours data

A SMALL printer for use in conjunction with its flexible hours system has been introduced by Automatic Revenue Controls.

Weighing only three kilograms, the printer can be taken to the various wall-mounted control units which staff key "in" and "out" and plugged in, whereupon it will print out four types of report on demand. On narrow gauge till-roll paper will appear a list of people each in at the time of the report, those keyed out, those who infringed the scheme rules that day (and how they did it), and the full status of everyone on the scheme showing total hours attended and by how much those totals vary from the month's target to date.

The printer operates on rechargeable batteries; however, if permanently mounted beside the key-in unit the cells can be trickle charged from the unit's power supply.

When a mounted printer can also be set to print everyone's actual time of arrival and departure as they happen.

More from ARC, Shakespeare Industrial Estate, Watford, Herts (Watford 44500).

TRANSPORT

Better for the driver

ANY DISTRIBUTOR who has to deliver packages to a number of destinations will be interested in a technique now in use on Tate and Lyle's vans. The company calculated that each driver transfers 10 tons of sugar each day into retail outlets, going through 800 movements to do so.

Metriation made the driver's work harder, it increased the size and weight of the packages. By adopting the Peneco air suspension, made by Crane Freuhauf Rigid, it has been possible to lower the back of the van platform by 4.5 inches to give a 37.5 inch platform height, enabling the driver to reach high loads more easily.

The Peneco suspension replaces the leaf-spring unit on the Bedford TK1470 rear axle. Tate and Lyle use these vans fitted with a "Boalby" "Link-Hner" air-ride door body.

Trials with the new van in Liverpool have been so successful that 22 such vehicles have been ordered, and a phased replacement programme for the 100 vehicle distribution fleet will continue into the 1980s.

By replacing the leaf-springs and using low profile tyres, the platform height is lowered from 48 to 42 inches in the static ride position, and when the air bags in the Peneco suspension are inflated the platform is lowered by a further 4.5 inches.

Raising and lowering, using the vehicle's brake air supply, is controlled by a three-position lever between the cab and the body. Levelling valves ensure that this movement is conducted evenly, and micro-switches fitted near to the bump stops on the chassis activate an audible warning in the cab if the suspension is not returned to the ride position before the vehicle moves off.

In 5,000 operating miles it has been found that the suspension has extended body and tyre life, and reduced chassis maintenance.

Details of the suspension from Crane Freuhauf, Hayes Gate House, Uxbridge, Middlesex, Hayes, Middlesex (01-848 0225).

ENERGY

Coal to gas project

TEXACO and Southern California Edison have disclosed that preliminary engineering is under way to develop a major coal gasification demonstration project.

The programme is estimated to cost about \$300m. The integrated gasification-combined cycle facility could be operational in the mid-1980s.

The project consists of a 1,000-ton-a-day demonstration system using Texaco's own gasification process. The proposed site is at Edison's Conestoga generating station near Daguerre, 12 miles east of Barstow, Calif.

A full-scale development programme is contemplated, the companies say. It would allow two modes of operation. The first allows for a large coal gasifier developed by Texaco, with related gas clean-up equipment to provide fuel for an existing 65-megawatt gas turbine power plant.

The second mode of operation involves operating the gasification facility with a new gas turbine combined-cycle power plant.

Howe Richardson
Improve your Profits with High Accuracy Industrial weighing machines & process control equipment. Write or phone for details of your Profit Improver.
Howe Richardson Scale Co. Ltd., Ansley Rd. Birstwood, Staffs. NG21 1JL. Tel: 058181.

Technical News

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

COMPUTING

Nothing succeeds like success

BUILDING on the success of its 2903 small business system, for which the installed and on order figures now stand at over £260m., representing about one-third of total business, ICL is keeping the momentum going with the addition of three new central processors.

Peter Ellis, ICL's worldwide marketing director, told the Financial Times yesterday that the new machines were definitely "in" and "out" and plugged in, whereupon it will print out four types of report on demand. On narrow gauge till-roll paper will appear a list of people each in at the time of the report, those keyed out, those who infringed the scheme rules that day (and how they did it), and the full status of everyone on the scheme showing total hours attended and by how much those totals vary from the month's target to date.

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Howe Richardson
Improve your Profits with High Accuracy Industrial weighing machines & process control equipment. Write or phone for details of your Profit Improver.
Howe Richardson Scale Co. Ltd., Ansley Rd. Birstwood, Staffs. NG21 1JL. Tel: 058181.

Advertising and ...

Media rates rise 17.5%

LEST ANYONE imagined that U.K. media rates were propelling themselves skywards at an incredible pace, the Advertising Association said yesterday that the average cost of buying advertising space or time in the U.K. last year was 17.5 per cent. higher than in 1976.

This is shown in the association's latest combined index of media rates and compares with year-on-year percentage gains of 22.5 per cent. in 1976 and 26.9 per cent. in 1977, writes Michael Thompson-Neel.

The association's TV index rose marginally faster last year

MEDIA COSTS (1970=100)		
	TV	Press
1971	109	109
1972	122	115
1973	133	119
1974	126	138
1975	153	178
1976	205	212
1977	241	248

Source: Advertising Association

than the combined Press index. The former was 17.8 per cent. higher at 241.3 (1970=100). The AA's Press index rose 17.4 per cent. to a provisional 246.4.

The association said last night: "When seen against the 16 per cent. increase in retail prices, and the rapid rise in demand for advertising space in both Press and TV over the same period, these figures were only to be expected."

"Looking at the indices in a Long-term context—as one must to view rationally a commodity as volatile in price terms as advertising space in the main media—it is evident that over the past eight years taken together, Press and TV costs have risen roughly in line with the retail price index. But they have risen at a much slower rate with which the wholesale price index, with which advertising is an industrial input, should more properly be compared."

● **GIVEN THE FERMENT** in the whisky market—Bell's, Teacher's, with an estimated 38 per cent. of the market between them, go up in price next month, probably by 10 to 20 per cent.—Haig's Whisky yesterday launched its 1978 campaign with what it calls the "biggest ever" budget for a brand of Scotch: £1m-plus. The campaign, through D'Arcy-MacManus & Masius (Massius & Williams), a bottle of D'Arcy-MacManus (as was) is designed to reassure whisky drinkers that despite recent market upheavals, Haig's will continue to offer the same high quality and the same good value.

● **BIRD'S APEL**, the first brand assignment from General Foods for the U.K. arm of Ogilvy Benson and Mather, will be launched nationally on April 10 with a £880,000 TV budget. Bird's ApeL, already successful in the U.S. as a brand of applesauce, is a powdered drink in orange or grapefruit. Test marketed in Tyne Tees, Border and Yorkshire, it became the fastest-growing brand in the orange drink market (including juices) and took the leadership in the powdered market with a 60 per cent. share. Housewives spend £35m. on citrus fruit drinks.

● **IN AN IMPORTANT** move for the independent medical creative sectors, Braun Electric (U.K.) has said that following its decision to terminate its account with Roe Downtown (part of Saatchi and Saatchi) it will use independent media and creative specialists for the major part of its £1m-plus campaign this year. No appointments have been made. Creative briefs will be handled on a competitive basis.

Britain's independent media buyers already handle an estimated £50m. worth of business and made some big gains last year.

● **REHM FOODS** is launching another Bisto gravy-making this week—this time Bisto Rich Gravy. The gravy war is in progress. Total value of the vegetable and meat extracts sector, at shelf prices, is around £50m.

● **ELLOTAPE**, one of a £1m. package of accounts resigned recently by The Kirkwood Company, has gone to J. Walter Thompson. The budget is unknown.

● **TURNER AND BENSON** says it is finally re-established as a force in financial advertising and, PR with the gain so far this year of five assignments with a billings equivalent of £500,000-plus. The accounts include work for Elich Lovell, Gresham Life and Bank of Credit and Commerce International.

● **SMITH BARROW**, chief executive of Ayer Barker Hegemann, has been elected to the group's holding Board from March 31. He joined ABH from Colgate-Palmolive in 1972.

● **THE GRABAM POUNDER** GROUP has started a £250,000 development project at its Barley Road, Leeds, headquarters, including a conference centre for 100. In its last financial year the group's turnover was £53m.

● **A. C. NIELSEN** claims a big success for its Sabina package. Launched six months ago, it offers fast access to Nielsen's data bank. The most frequent subject for study has been brand distribution. Nielsen says the average cost of the 53 Sabina analyses commissioned so far, by companies like Reckham, Cadbury, Heinz and United Biscuits, is £260.

JOHN SIMMONS reviews the 1977-78 Design Council Poster Awards

Pure gold designed to sell

"RARE IS THE poster that works without a legend." So observed this reviewer in assessing last year's Design Council Poster Awards and 1978, the best poster award for 1977-78 is won by a wordless photograph of masterly Magritte — the celebrated Benson and Hedges pack in a birdcage, designed by Alan Waldie for Collett Dickinson Pearce.

Unexpected, innovative and witty, this poster series from the sixth largest brand advertiser in Britain, dramatically photographed by Adrian Flowers, Brian Duffy and Robert Montgomery, provides exciting proof of how inventive minds produce their best work when beset by warring forces, such as the constraints imposed by new laws of advertising control, the copy limitations codified by the Advertising Standards Authority, and other opposing and bewildering influences.

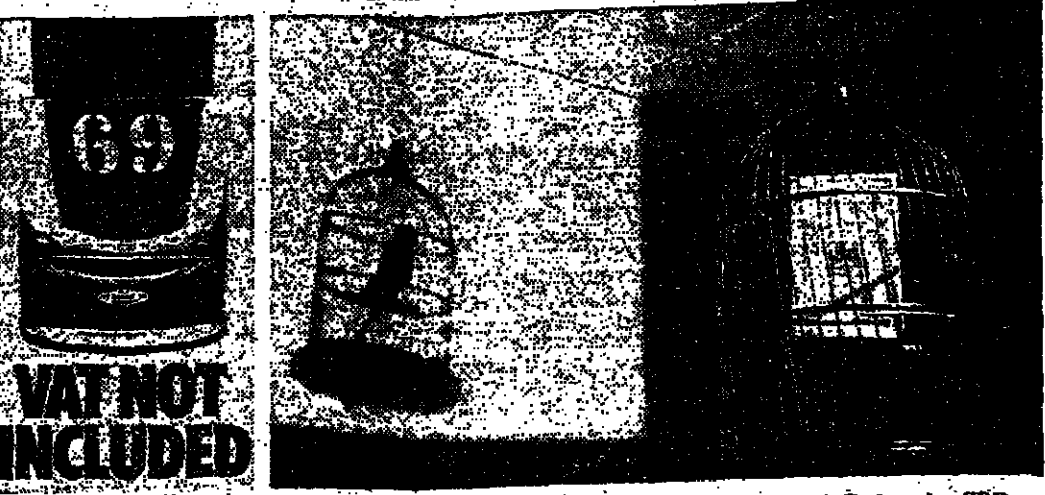
The gold pack—now hardly ever needing to reveal its contents—is always shrewdly placed in a familiar, homely setting, replacing pet birds, pussy cats, electric plugs and china flying ducks. As the list of brand's strategy addressing smokers, not an inducement to take up cigarette smoking, these enigmatic and amusing pictures not only accomplish their principal objective of attracting attention as to what is advertised, but all reasonable objections to cigarette advertising would seem to be overcome, though criticism could be directed at the copy that accompanies the art—the provocative health warnings donated by the Government with every pack a threat that may well be a daring challenge to nascent and impressionable minds.

Copy and captions often embellish a picture unnecessarily, and tend to overkill a message not overtly apparent from the visualisation. Two of the year's award-winners crowd no less than three variations of the word "LEAVES" into the space of a 16-sheet, in addition to 14 jokey words of copy. The judges claim—in fact they stress that they want to make clear that the awards are made in recognition of outstanding design merit.

With Levi's, the confident photographic close-ups by Jack Bankhead for McCann-Erickson of the jeans' tough texture is clearly meritorious, and a change from the grinning butts that dominate most of their competitors' advertising. But although the layout cleverly accommodates the verbose copy and logo/trade mark elements, the design, except in the sense of strategy, is not extraordinary. Effective advertising—yes. Outstanding design—not quite.

Apart from the cigarette campaign noted, there is little outstanding in original or bold graphics in this year's selection. There is a brighter show down your Street—although it is clearly a marketing strategy to ensure the continuation of the successful Guinness/JWT partnership, this year cleverly coupling the immense in-pub popularity of darts with the constancy of the famous stout.

Whisky advertisers provide interesting opportunities for creative development of product personality, an offer too often



Left: Kirkwood's VAT 69; confident and award-worthy. Right: Benson and Hedges by CDP; brilliant branding.

declined. The decision by The Kirkwood Company to use posters to brand their Scotch with wit has enlightened poster sites with many a merry play on VAT, set against crystalline graphics.

Theatre productions need fully resisted the temptations of clear identification, and the judges admitted to a strong entry, whereas no advertiser, designer or agency was confident enough to enter a cinema poster. In view of the sizeable glory, the two winners should be extraordinary. The familiar format of the RSC's King Lear brief and readable: good art and poster has some strength when good advertising.

you actually take a look at it. The English National Opera poster for the premiere of Touloussaint actually compels attention. Designers Priscilla McIntosh and Ken Bridges skillfully resisted the temptations of the slave-trade symbols and used the ripped Tricolor with the emphasis centred upon a vivid portrait of the principal character in full dress gold-and-regalia. Unlike most entry, the two winners should be extraordinary. The familiar format of the RSC's King Lear brief and readable: good art and poster has some strength when good advertising.

A total of 482 ideas and designs competed for this year's awards. The invitation to submit advertising a maximum of 30 awards, of which the judges gave 10—all, save one, photographic. Hardly a justification of the published purpose of this creative event: "To encourage high standards and widespread interest in the poster medium." Art directors, designers and judges will have to sharpen their perception in pursuit of the recognition of excellence.

John Simmons is creative director of The Simmons Consultancy.

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ICL 2903 has satisfied over 2500 customers. With its new facilities it will satisfy thousands more.

1. Business demands—ICL Responds

When it was introduced, ICL 2903 gave users exactly what they wanted; a general purpose commercial computer of great reliability, offering a range of facilities unrivalled in its price bracket.

But times change. Now users demand communications, transaction processing and better and faster facilities.

ICL responds once again with the introduction of major new facilities for the ICL 2903 range. And these are the latest in our continuing developments which keep ICL 2903 in the forefront of computer technology.

2. New Models, New Power

ICL introduce three new models, built according to the same proven design philosophy of the original range. They are called the ICL 2903/25, 2903/40 and 2903/50. They include all facilities previously provided PLUS major hardware enhancements, communications software and a powerful new operating system. So the new models offer more usable power and great communications capability.

3. Distributed Processing—naturally

The increasing trend towards corporate decentralization has generated a demand for powerful small systems capable of integration into distributed networks. The ICL 2903 range is a

natural—and proven—solution. It can act as a powerful free-standing system; as the mainframe for a network of terminals; as an intelligent terminal to a large machine—all at the same time.

4. Planned Growth

Most companies today can look forward to growth. But will today's computer hardware be capable of meeting future needs? Too often the answer, in practice, is an expensive "No". The ICL 2903 range offers a uniquely comfortable growth path with on-site enhancement possible throughout the range and a smooth transition to the recently announced ICL 2950 system, and beyond.

ICL can protect your valuable investment in hardware and systems as few suppliers can.

5. Support—For Life

When you buy ICL 2903 range you get a support and back-up service second to none not just before delivery but for the life of the machine. The kind of permanent support software, engineering and training that only the resources of Europe's leading computer company could make possible.

How good is that? Don't take our word for it. Ask any of our 2500 customers.

Send coupon to: Douglas Scott, ICL, Bridge House South, Putney Bridge, London SW6 3PX, or Tel: 01-788 7272, ext. 2903.

Please send me details of the new 2903 range.

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Position _____

Company _____

Address _____

International Computers ICL 2903 2903

think computers—think ICL.

مكازم التحليل

The Marketing Scene

Plug time for platinum

BY MICHAEL THOMPSON-NOEL

AS ANY FOLLOWER of commodity prices will know, both the producers and the free market price of platinum have hit record levels recently—partly in sympathy with the gold rush, partly because of continued scarcity of supplies (there are signs, for example, of hoarding in the USSR, where the Russians are producing at least 250,000 one-ounce coins and medallions for the 1980 Olympics which will be sold at the unfavourable mark-up of 80 per cent.), and partly because of the plight of the dollar.

All of which helps set the current crop of Platinum Guild ads in the colour supplements in a reasonably lustrous light. The Platinum Guild, run in London under the aegis of J. Walter Thompson, is funded by Rustenburg Platinum Mines of South Africa, the world's biggest producer, which sells and markets its platinum world-wide through Johnson Matthey, but felt the Guild would help stir up consumer interest in platinum in the jewellery sector.

Hence the current ads, which stress that platinum jewellery is different and utterly distinctive... brilliant, beautiful and supremely fashionable. It had better be: it's more expensive than gold.



But there is a very big market to go for. The Japanese are fond of platinum jewellery (they admire its subtleties) and in recent times Rustenburg has got to wondering if it couldn't help stimulate a comparable demand in the U.S. and Northern Europe.

In Britain, platinum jewellery got a boost on January 1, 1975, when for the first time the metal received a hallmark (the platinum hallmark guarantees 95 per cent. purity). In Britain last year, an estimated 23 tons of fine gold were used for making

jewellery, and this is the market that Rustenburg is attacking.

There are around 625,000 U.K. marriages a year, and using 18 carat gold as a benchmark, a platinum wedding band would cost approximately 50 per cent. more than the gold equivalent. Current world consumption of platinum for jewellery is around 1.1m. ounces, but 91 per cent. of that goes to Japan with less than 2 per cent. to the U.K. and Western Europe.

So, the Guild operates as a promoter as well as an information service for retailers and consumers. Rustenburg underwrites similar operations in Germany and Japan and is looking at the U.S. The aim is to educate consumers as to platinum's position in the precious metals spectrum ("It's the most precious precious metal in the world", which, why the folk at JWT are fond of the fact that to produce one ounce of platinum the producers have to process ten tons of ore. Above all, platinum is gold as the ideal setting for gem stones: it doesn't compete with them for attention.

The Guild spent £300,000 on U.K. advertising in 1977—mainly in women's magazine where it prompted some fairly lively consumer demand—and will spend about the same this year.

Rolex—prestige and Koko

BY PHILIP KLEINMAN

WHAT DOES Yehudi Menuhin have in common with Koko the female gorilla? Answer: they both help to sell Rolex watches.

There are, of course, differences between the two. For one thing, the violinist, like other celebrities featured in Rolex testimonial advertising, is stated to have received no payment for allowing the Swiss company to publicise the fact that he wears one of its products. Koko on the other hand, has just helped to earn Sw.Frs.50,000 for Francine Patterson, the young University of California researcher who has taught Koko to speak in sign language. Miss Patterson is one of five recipients of Rolex Awards for Enterprise, all engaged in scientific research of one kind or the other.

The awards were presented, together with Rolex chronometers, to the five at a ceremony in Geneva recently. It was the culmination of a competition devised by the company and its advertising agency, Walter Thompson, to enhance the product's prestige as well as do a little good in the world.

Unfortunately for Rolex's British subsidiary, none of the winners is British, although this country provided the second highest number of entrants after the U.S.

The mixture of high-mindedness and commercial acumen demonstrated in the competition is typical of Rolex, which was bequeathed by its founder, Hans Wilsdorf, to a charitable trust in Geneva. That doesn't prevent the company making a lot of money out of its very high-priced products. The cheapest Rolex costs around £300 in Britain, though the company also makes watches under the Tudor brand name which go for as little as £180.

Despite the difficulties experienced by the Swiss watchmaking industry in the past few years, due especially to the impact of electronic watches from the U.S. and elsewhere, Rolex claims to have expanded its output worldwide by 5 per cent. to 8 per cent. annually. What exactly that means is impossible to say, since private companies in Geneva are not obliged to publish any figures.

It is acknowledged, however, that the British market, unlike the U.S. and the Far East, has been stagnant in terms of units sold.

The achievement of Iain Nelson, a 52-year-old Scot who became managing director of Rolex U.K. in 1971, has been to keep the quantity of imports steady as cash turnover multiplied. This has been done through a policy of exclusivity. Nelson cut the number of retail outlets down to about 200—and increased business efficiency.

When Nelson arrived, after more than 20 years of working for the Borneo Company (now part of Inchcape) in Singapore, he found Rolex U.K. he says, in pretty poor shape. This was partly due to complacency derived from the fact that Wilsdorf, the company's founder, actually started his business 75 years ago in London, whither he emigrated from his native Saxony.

Wilsdorf moved to Switzerland in 1919, and it was there he produced the Rolex Oyster, claimed to be the world's first waterproof watch. But he kept his acquired British nationality and the British branch of the firm got used to receiving most-favoured-nation treatment.

To-day that treatment would no longer be deserved. Nelson, a kindly humorous man, nevertheless gets quite indignant when he recounts how all the trendy young businessmen he meets commuting first-class from Surrey to London are expensively clad from top to toe, arrive at the station in Rovers and Jags but wear "rubbish on their wrists." And he tells them so to their faces.

The Rotisserie Normande offers you that extra personal touch. Just phone Joseph Larsson, our restaurant manager, and ask him to send a copy of his menu to your home or office. This way you'll be familiar with our dishes when you arrive for dinner. The Rotisserie Normande specialises in La Nouvelle Cuisine, the totally natural style of cooking that is sweeping France. Whilst the dishes are new and exciting, the atmosphere is good old-fashioned candlelight. Have an evening to remember at London's most exciting restaurant. Also open Sundays!

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Good ideas don't come easily. And getting the money to develop them can be just as hard.

That's why if you've got a genuine technological innovation and you need money to develop it, you should have a word with NRDC.

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back until you start generating sales. And you stay in control throughout.

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Or better still, ring Brian Mann now on 01-828 3400.

NRDC
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How can you keep your ear to the ground when you've got your nose to the grindstone?

When did you last get time to sit down and wade through a pile of newspapers and magazines?

How often have you been able to spend your day piecing together snippets of news and information in an attempt to get a complete and accurate picture of the week's events in marketing?

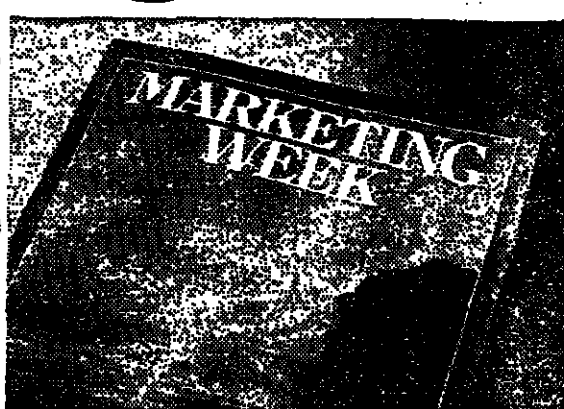
It's ludicrous, of course, that these questions even need to be asked in a business so dependent on news. That it can take so much trouble just to stay informed.

But with nothing to bring you the news each week, that's how it's been. Until now.

Now you'll be getting the news at its most valuable.

When it still is news and not last month's marketing story.

Because from today there's a new and completely independent magazine coming out on Thursdays.



It's called Marketing Week.

And it isn't just for reading on the train going home. It's a magazine to use.

To dip into for the latest news and facts that can help give perspective to what you're doing.

Whichever side of the business you're in.

Food, drink and tobacco. Cosmetics, toiletries and pharmaceuticals. Consumer durables, retailing. Industrial and financial marketing.

We'll be covering them all. We'll be reporting too on the different aspects of marketing.

From research and packaging through to advertising and distribution. In return we'd like something from you.

Your views on the business.

Because now, through Marketing Week, you have an audience for them.

The only pity is that you've had to wait so long to be heard.

Marketing Week, 60 Kingsly Street, London W1R 5LH. Telephone 01-439 6851.

Horse sense at Lloyds

BY PAMELA JUDGE

THE SIGN of the Black Horse is positively swinging at the moment—much to the satisfaction of Lloyds Bank, which has used the emblem since the 1800s.

A long footage of the Lloyds horse thundering along the shore near Newquay was used on TV last month to introduce the

bank's new Black Horse Guides. The guides were launched on February 3 and in two weeks time the bank's customers or potential customers—later, a further 125,000 were ear-marked for use outside the bank's branches. Part of the Lloyds plan to

broaden its marketing base, the guides cover family budgeting, taxation, new earners and questions women ask about money. But they are a very soft sell for Lloyds—possibly against its strict commercial interests—in that they are aimed at solving problems rather than selling the bank's services.

The black horse—there are three of them in real life and they are heavily insured—began working for the bank early in 1975 when McCann-Erickson took over the account, working, as a hard nosed brief says, Bryan Wright, the bank's advertising manager. Prior to that, recall of Lloyds' advertising (through NOP checks) was very small.

But the bank wanted its ads and its name to be recalled. With McCann, it was decided that the old horse would do the modern branding, so that March, 1975, saw the first TV use of the horse. Checks beforehand showed an ad recall of 8 per cent. Afterwards the figure rose to 26 per cent. It is currently around 50 per cent., the highest of the big four, clearer with the Midland (lately making shadowy use of its griffin emblem on TV) at the bottom and Barclays and NatWest in the middle, says Lloyds.

Another indication that the horse is working for the bank is that the numbers of first-time bankers with Lloyds aged between 15-24 is now the highest yet. The guides come out of the bank's marketing budget of £1m. a year and are relatively cheap. But Lloyds has just finished a £500,000 burst of Press and TV advertising—a tidy sum to put on a horse.

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It may be M3, but it isn't money

BY ANTHONY HARRIS

WE NOW HAVE a monetary policy, but when we are going to have a policy about the money supply? This seemingly nit-picking question is raised by Morgan Grenfell, the bank that specialises in naked emperors; and the point raised seems to me a serious one, and possibly highly important too. On the other hand a Treasury official whom I tried to refuse to recognise that there was even a question, let alone one that needed an answer. Someone here is wrong, and I think I know who.

Baby-talk

The trouble with discussing such questions is that there is hardly any tenable middle ground between highly technical exposition (for a classic of blind-banking see the new Bank of England Bulletin) and baby-talk. My own leaning is towards baby-talk; I can only hope to persuade readers that what follows is not quite as simple as it seems.

Any discussion of money starts with a difficulty: we all think we know what it is, but the word is very hard to define. Notes, coins and a current account at the bank are money in anyone's book, and are what is contained in M1, the narrow definition of money, which the Bank of England reports but does not attempt to control. Thereafter, there is trouble. A banknote serves quite well to define what is special about money. You can exchange it for anything, but that is its only virtue. Anything you can buy with it is either more beautiful, more useful, or more rewarding — it pays interest, or may appreciate. A rational man, therefore, will only hold money rather than these desirable alternatives for quite strong reasons — either to bridge the time gap between receiving income and spending it (the transactions balance) or because any commitment at all seems too risky (the uncertainty motive). The whole of monetarism is built on the notion that there is a consistent relationship between people's spending behaviour and their holding of money, and on the much more questionable proposition that you can control the former by the latter — waggling the dog by the tail. It is attempts to generate all the baffling equations. Now if this is the reason for having a monetary policy, you would expect the authorities to define the money supply very carefully to include every ready source of spending money, bank credit policy.

Liquidity

In the real world, however, flows across the exchanges can add to the credit available for spending, or drain it away; so controlling bank credit or lending power may not control the money supply in a real sense. The spending power that floods in may vanish without a trace in M3 when the banks stop bidding for funds. Companies treasurers buy Treasury Bills or place their money with local authorities; ordinary citizens switch to the building societies. Liquidity piles up, but the money supply appears to be under control. It is a very open question, of course, whether all this matters. An anti-monetarist would be interested only in the exchange rate and in interest rates down without frightening monetarists in the City would be welcome. However, those who profess to see something having a monetary policy, you would expect the authorities to define the money supply very carefully to include every ready source of spending money, bank credit policy.

Midnight Court has edge

UNLESS THE heavy rain which has threatened Cheltenham over the last three days materialises, there is a dramatic change in the game. It is difficult to visualise to-day's Pimper Champagne Gold Cup not being won by either Fort Devon or his market rival and neighbour, Midnight Court.

Both these high-class chasers did all that was asked of them

RACING

BY DOMINIC WIGAN

in their final preparatory races and their form puts them several pounds in front of the best of their opposition.

Although Midnight Court made slightly heavier weather of accounting for Tuesday's easy winner Young Arthur at Newbury last time out than Fort Devon did when scoring at Kempton, it is the Winter representative on whom I will be pinning my hopes.

Lambert landscape fetches £84,000

THE extraordinary price of £84,000, to which must be added the 10 per cent. buyer's premium, was paid at Sotheby's yesterday for a landscape by George Lambert, the 18th-century artist. It is an extensive view from Sandford Priory towards Newton Village and the Hampshire Downs and was expected to sell for around £35,000.

The previous auction best for the artist was £2,520 in 1972, but higher prices have been realised in private sales. Works by this artist rarely appear at auction and three buyers were the National Portrait Gallery, which bought the painting for £25,000. Other good prices in a successful sale of British paintings, which totalled £355,140 with a 10 per cent. buyer's premium, were the £23,000 from Leger again for the Rev. Charles Tyrrell and family, by Henry Walton, another auction record for the artist; £21,000 from Spink for the Rev. Tyrrell; £18,000 for Colonel and Mrs. Campbell, by Francis Wheatley; and £10,000 each for a view of Musselburgh Races, by William Turner "de Lond", and for a Boy with a donkey, by Gainsborough.

The National Portrait Gallery was an active buyer, bidding

as they swing down and round into the home straight, and the last three days materialises, there is a dramatic change in the game. It is difficult to visualise to-day's Pimper Champagne Gold Cup not being won by either Fort Devon or his market rival and neighbour, Midnight Court.

Both these high-class chasers did all that was asked of them in their final preparatory races and their form puts them several pounds in front of the best of their opposition.

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Corrib Chieftrain has been schooling brilliantly with his older stablemate Prominent King and he, rather than Rodman, may be the one they all have to beat. At odds of about 12-1 he strikes me as the meeting's best bet.

The Royal meeting at Ascot will take place on June 20, 21, 22 and 23. Applications for admission to the enclosure should be made to Her Majesty's Representative, Ascot Office, St. James's Palace, London, S.W.1, before the end of next month. Visitors from overseas should apply to their ambassador or high commissioner.

Cheltenham

2.30—Corrib Chieftrain***
3.05—Rolls Rumbler
3.40—Midnight Court***
4.15—Tamilia
4.50—Kiloeleman
5.25—Kilmacilloge*

HEXHAM
2.15—Jane Again
2.45—Charming Scot
3.15—Mk The Reef
4.25—Bald Warrior

record for the artist.

through Leggett. It acquired a portrait of Mr. and Mrs. Champion by John Seaton, for £2,600; a portrait of Thomas Popham by Sir Godfrey Kneller, for £2,200; a 18th-century portrait of Sir Anthony Browne, for £1,400; and a portrait of Charles Horn, by Peter Stroobling, for £500. The Castle Museum Nottingham, paid £3,600 for a portrait of Byron the poet's grandfather, Admiral John Byron, by Gainsborough. It will relate to the Byron family home at Newstead Abbey.

SALE ROOM

BY ANTONY THORNCROFT

Quaritch also paid £2,800 for Gabriel Naude's *Bibliotheca Cordesensis* catalogue, published in Paris in 1843. A first edition, it is interesting for the series and a half line note in the index explaining the marks in ink and pencil has been made in the volume.

ANGLIA

1.25 a.m. ATN 2.00 Women 4.25 Dymond the Dog Woman 4.50 Solo On 5.15 Emmerdale Farm 5.25 Ant and Dec 5.30 The Story of the World 5.40 The Electric Theatre Show 5.50 News and Weather 6.00 The 12.15 a.m. News and Weather 6.15 News and Weather 6.30 The 12.15 a.m. News and Weather 6.45 News and Weather 7.00 The 12.15 a.m. News and Weather 7.15 News and Weather 7.30 The 12.15 a.m. News and Weather 7.45 News and Weather 8.00 The 12.15 a.m. News and Weather 8.15 News and Weather 8.30 The 12.15 a.m. News and Weather 8.45 News and Weather 9.00 The 12.15 a.m. News and Weather 9.15 News and Weather 9.30 The 12.15 a.m. News and Weather 9.45 News and Weather 10.00 The 12.15 a.m. News and Weather 10.15 News and Weather 10.30 The 12.15 a.m. News and Weather 10.45 News and Weather 11.00 The 12.15 a.m. News and Weather 11.15 News and Weather 11.30 The 12.15 a.m. News and Weather 11.45 News and Weather 12.00 The 12.15 a.m. News and Weather 12.15 News and Weather 12.30 The 12.15 a.m. News and Weather 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Prescription in common

TWO REPORTS on the outlook between the social partners for the U.K. economy appeared about wage and price objectives yesterday.

The Bank on the other hand, is quite clear about the fact that the expansion of the economy this year and next must be limited because of the external rather than the internal situation. It would clearly like to see some stimulus in the Budget, which it would not find incompatible with monetary control provided that the stimulus took the form of tax cuts rather than increased expenditure and so helped to maintain financial confidence. But the stimulus must be limited—despite the fact that the Bank is more sanguine about U.K. "competitiveness" than the OECD—because of the "sombre" outlook for growth in the industrialised world. We need, according to the Bank, to maintain at least a moderate current surplus on the balance of payments, and our record suggests that we cannot therefore afford to get far out of line with what is happening elsewhere.

The OECD is perhaps the less clear-cut of the two. It suggests that a gradual revival is justified because of the high level of unemployment, the need to encourage profits and investment, the international undeniability of persisting in too large a trade surplus, and the need to maintain competitiveness by not allowing the exchange rate to appreciate too far. These reasons do not seem to be altogether consistent with one another; and indeed, after stating that the need to reduce inflation is now a greater constraint than the balance of payments on faster growth, the OECD begins to get worried about the forecast worsening of the trade balance. Its survey was written, of course, in the shadow of the January trade figures.

Sombre outlook

In the field of monetary policy, it goes on to point out, there may be conflicting objectives and there will have to be a certain flexibility about targets. A finding with which both the Bank and the Treasury will agree, some stimulus in the field of savings ratio would increase the rate of expansion this year without consumer spending and almost the 3-4 per cent, but it should certainly increase what the economy is to be taken up in only slowly. Life would be easier all round, finally, "if a consensus could be developed case for moderation."

A partial climb-down

THE GOVERNMENT has gone a long way towards meeting the Confederation of British Industry's objections to the new pay policy clauses it wants to write into government contracts.

It was wise to have done so for there was a large measure of overkill in the first draft of the clauses, as the Chancellor of the Exchequer frankly admitted the other day. The changes announced yesterday mean that the new procedures will no longer cover every single sub-contractor, however small, but only the main contractor and the sub-contractors he directly employs. If a contract is terminated on the grounds that there has been a breach of the pay guidelines, the firm concerned will no longer lose all its contractual rights, but will be paid up to date in arrears. The payment of work in progress, pay settlements have been redefined in a more sensible way, and the undertakings required from firms have been rewritten on more acceptable lines.

Arbitrariness

But the draconian nature of some of the detailed provisions in the new clauses was only one of the issues the Government's proposals had raised, and on the wider aspects the Government has held itself to its ground. Neither the CBI nor any one else is against the idea of encouraging moderation in pay settlements. There is no reason why governments should not choose from the various competitors for a public contract the firm which best conforms to their conception of the national interest, including in particular its readiness to observe income policy guidelines, providing the choice is reasonably consistent with the interests of public economy. Both here and in the U.S. public contracts have long contained clauses requiring firms to observe certain statutory requirements; at present, for example, there is a clause requiring observance of the 12-month rule. But what Ministers have in effect been doing is changing the nature of the present pay guidelines in a way that will aggravate the two main disadvantages of existing practice by making the

Intolerable

The guidelines for the present phase of pay policy were intended to permit a gradual return to greater flexibility of pay structures. But this hope has been frustrated largely because Ministers themselves placed emphasis upon the 10 per cent figure. This was meant to be the average national increase in earnings, but it has instead come to be regarded as the minimum increase in basic pay below which few groups have been willing to settle. The Government has accordingly come to insist both in the public sector, where it can exercise a direct influence over negotiations, and in the private sector, where it can exercise influence through the distribution of contracts and financial aids, that no-one should settle for more.

The effect of this will be to narrow pay differentials still further, freeze existing pay structures however unsatisfactory they may be, and encourage artificial movements of employees from one firm to another. Ministers have been talking of a further phase of pay policy to follow in the summer, and they have retained in the new contract clauses a provision requiring firms to observe not only the present guidelines but any subsequent ones that may be approved by Parliament. It is one thing, however, to require this of contractors when the guidelines suggest a flat rate or percentage for everyone, as was the case in Phases I and II. It is an entirely different proposition to try to do this when pay policy has to accommodate flexibility in pay negotiations, as the next phase surely must. The new contract clauses make the Employment Secretary the sole judge of what constitutes a breach of pay policy. The scope for arbitrary decisions by Ministers will be increased to an intolerable extent if they persist in using the sanctions of Government contracts to implement their views on pay policy after the present phase expires in July.

RETRIBUTION against the Palestinian guerrillas in the south of Lebanon was promised by Israel and anxiously expected by the world. When it came on Tuesday night it was in the form of the most massive incursion since Israel started to respond to the commando raids which began in the wake of the June War of 1967.

This week's operation, involving no less than four brigades, amounts to invasion of a zone which has been a point of high tension for a decade and has the potential to trigger off a regional war or worse. As a retaliatory strike it is also different in kind—aimed at nothing less than clearing out "the infestation once and for all," as the Israeli Defence Minister, Mr. Ezer Weizman, put it yesterday.

In effect, last week-end's wild and bloody rampage by Fatah men have given Israel what it perceives to be, probably for the first time, the opportunity to eradicate for all time the movement which Mr. Menachem Begin, Israel's Premier, has described as an embodiment of evil second only to Nazism.

Certainly, he will not succeed in his promise "to cut off the evil arm of the Palestinian Liberation Organisation," either in its political or military manifestations, even though the exercise may cripple the latter for a long time to come. But in attempting such a task he will probably kill the peace initiative begun so boldly last November by President Anwar Sadat of Egypt—although this may also be a relief to the Israeli Government, which is facing painful decisions and a looming confrontation with the U.S. Administration as a result of the initiative.

Fifth war

Most immediately, and alarmingly, by embarking on the invasion Israel may, intentionally or otherwise, goad Syria into counter-action that however ineffectual could spark off a fifth Arab-Israeli war. At this stage one thing, at least, can be certain: the unprecedented military action will not solve the Palestinian issue, let alone the Middle East problem. It is more likely to inflame it further as the past experience of Israel's policy of retribution has shown. It was not until the June War of 1967 that either the Palestinian Liberation Organisation or Fatah, its leading group and fighting arm, took meaningful form, though they both predated it—the PLO by many years. Ever since that conflict the south of Lebanon has provided the most obvious flash-point for a spontaneous combustion or a contrived war in the region.

In the early years of the tense decade that followed Israel's great triumph of arms, the commandos concentrated their activities in Jordan and launched operations from there. It was on the East Bank of the Jordan, at Karameh, that Fatah scored its most emotive success when it resisted, and inflicted significant losses on, an Israeli punitive task force. However, subsequent Israeli retaliation by air strikes, particularly against important irrigation works, suddenly created the tension and confrontation leading to the Jordanian civil war of 1970 that emasculated the guerrilla movement in the Hashemite Kingdom. The outcome fortified the Israeli conviction that Palestinian attacks on its citizenry ultimately can be countered only by the vengeful use of force of a kind calculated to make neighbouring governments curb the guerrilla movement.

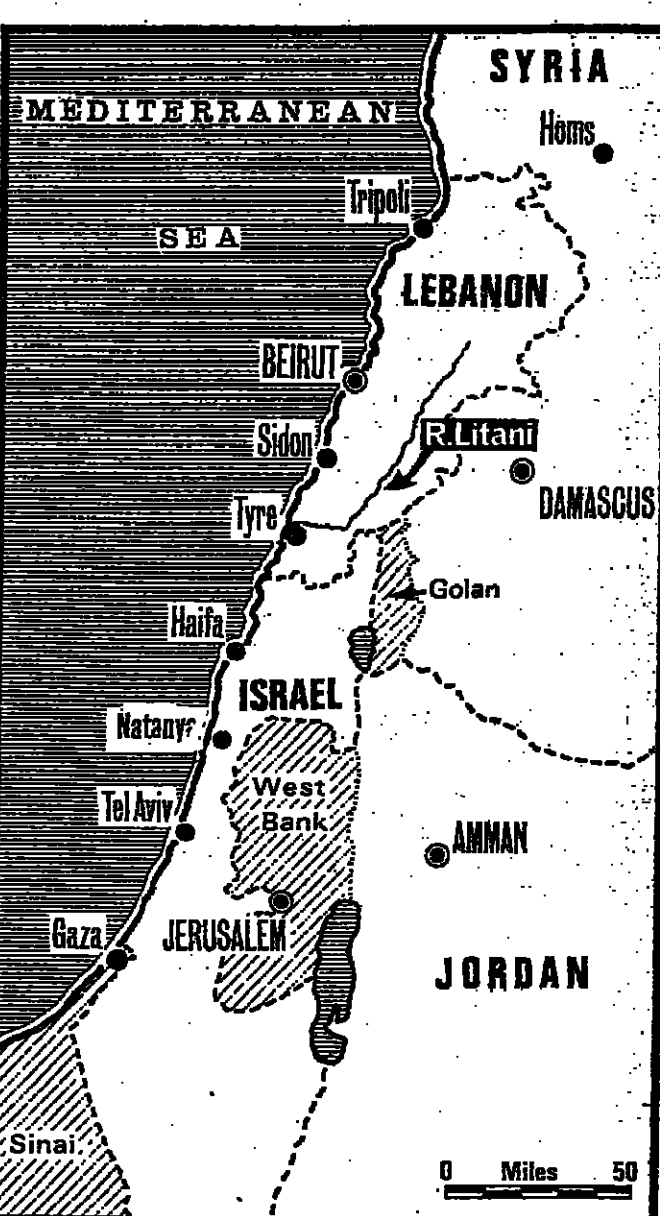
But in the Lebanon, the cockpit of the Arab world, Israel's strategy has not been so successful, fundamentally because of the weakness of the government there before the 1975-76 civil war and the absence of any authority there since its end. Fatah operations from the south started after the 1967 war, eventually prompting the dramatic Israeli commando raid on Beirut airport at the end of 1968 in which 13 aircraft of Middle East Airlines were blown up. MEA was back in operation with chartered aircraft within 48 hours—symbolising, in an odd way, the failure so far of the Israeli philosophy of punishment to bring to heel, or destroy, the Palestinian armed presence in Lebanon.

To Lebanon, retaliation has had mixed and confusing results which have proved far more problematical to the stability of the region than the 1968-70 raids against Jordan. Israeli reprisals led indirectly to the confrontation between the Lebanese Army and Palestinians in 1969. That ended in an uneasy compromise when, under pan-Arab auspices, the Cairo Accords were reached. Amongst other provisions relating to the refugee camps and the carrying of arms elsewhere in Lebanon, they confined guerrilla forces to the Akroub area behind the shoulder of Mount Hermon, from where they could still cross into Israel. The accords were affirmed by the Shoura Government, whose 30,000 troops form the bulk of the joint Arab peace-keeping force in Lebanon, by the lame-duck Government of President Sarkis of Lebanon and, somewhat dubiously, by the PLO itself. The accords were, to have been observed again under an agreement reached last July, but never were.

By completely involving the Palestinians, the civil war left the border quiet—a fact appreciated by Israel, which provided material support for the Rightist Maronites in their mountainous heartland and enabled them to establish a strong foothold on the frontier. The immediate aim, evidently, was to create a buffer zone and keep open the "good fence" border crossings with a view to future open borders and access to the water resources of the south, including the River Litani as part of a peace settlement.

Yet at the same time, the objective has also been to create a force strong enough not only to curb Palestinian activity but to maintain conditions under which the Palestinians might be crushed with the help of the Maronite militiamen, who are reported to be supporting the Israeli invasion. Certainly, it has been Israeli insistence on the Arab joint peace-keeping force not crossing the "red line"—never officially defined but physically understood to mean the Litani River. Syria has cut the Palestinian guerrillas down to size in its abortive attempt to bring about a political solution inside Lebanon, but has been unwilling to suppress their armed presence altogether. The Lebanese Government has not been able to reconstitute an impartial armed force capable of policing the

BY RICHARD JOHNS, Middle East Editor



destroy Mr. Sadat's peace initiative prior to Mr. Menachem Begin's crucial visit to Washington, originally scheduled for next week but now postponed. It is almost certain that Israel would never have been prepared to negotiate with even a heavily disguised PLO representative. As it is, the PLO more or less ensured its exclusion from the direct talks initiated by Mr. Sadat by failing earlier last year to renounce violence and to recognise Israel's right to exist. Thus, the organisation also lost any chance of winning the sympathy of the U.S. Administration.

At Israeli insistence Mr. Sadat, in his "historic address" to the Knesset, made no reference to the PLO and has not, publicly, anyway—taken account of it in exploring ways of creating a Palestinian entity on the West Bank and in the Gaza Strip.

After Fatah's bloody adventure on Saturday Egypt expressed the hope that the affair would not affect the already faltering negotiations and pleaded for Israeli restraint. Undoubtedly, Mr. Sadat will have not option but to still them under pan-Arab pressures of which he must take account. That much was evident yesterday from the editorial in the semi-official Al Ahran condemning Mr. Begin as "the new Hitler" and a "terrorist" considering that talks nearly founded in January in the face of rather more temperate criticism by the Cairo Press than appeared yesterday, the initial conclusion must be that the chances of even a tentative resumption look, at the best, very slim indeed.

Mr. Begin may be very relieved about that and others in Israel may be cynical enough to see in the Fatah raid some diplomatic benefits. Inevitably, the Israeli Government will use the whole affair not only to emphasise its justification for refusing to recognise the PLO but also to intensify its arguments against the establishment of a Palestinian entity with any real autonomy.

When he does go to Washington, Mr. Begin will, anyway, have an awkward time with Mr. Carter on his Government's "revisionist" interpretation of U.N. Resolution 242, the acknowledged framework for an Arab-Israeli peace from the provisions of which Israel is trying to exclude the West Bank, and also the question of Jewish settlements not only there but in Sinai.

One factor immediately behind Mr. Sadat's initiative was understood to be the warning by President Ceausescu of Romania (who had previously seen Mr. Begin) that if pressed U.S. It will not only darken the too hard by the U.S. Mr. Begin cloud over Mr. Begin's visit to "would risk an adventure to Washington but—more seriously—change the status quo." Indeed, quickly—dim further the already last summer Professor Moshe Arens, chairman of the Knesset Foreign Affairs and Security Committee, went on record as saying if U.S. "leverage" was applied "war would certainly break out—either because Israel had no choice but to attack or because some Arab Chief of Staff would believe that Israel had been weakened."

It is a scenario taken seriously in Washington. That is one reason why Mr. Carter decided, as an act of policy, not to use pressures available to him to extract Israeli concessions. Nevertheless, last summer Mr. Meir Amit, just before he joined the Government as Minister of Transport, explained how intervention in the Lebanon could be used to illustrate "the need for differentiating between political and security borders."

Whatever Israel hopes to achieve from the invasion, apart from destroying the PLO's fighting arm, its action has posed an acute predicament for Syria. While the Syrian media cautiously praised the bravery of the Fatah gang last weekend, officials in Damascus nervously condemned the raid, charging the PLO with having plotted to put Syria in an embarrassing position. With his general prestige and position at home, at the same time, President Assad cannot easily wash the huge Israeli intrusion into a neighbouring country which is effectively under his care. At the same time, he would genuinely fear that Israel might be tempted into an all-out conflict in which Syria's Armed Forces would be devastated and he would, at the most, receive only token Egyptian support. By yesterday evening Syria had made it known only somewhat obliquely, that its aircraft would be available to protect the joint Arab peace-keeping force from Israeli artillery.

Knowing its huge military superiority and the divisions within the Arab world, Israel was able to embark on its Lebanon operation confident in its strength and probable immunity from any bullets but those of the Palestinians. But it must be concerned about the U.S. reaction. In the same interview, Mr. Amit said of intervention in Lebanon that "there should be prior agreement with the Powers—in our case the U.S."

Washington, "was as it happens, informed" only as the operation started and will no doubt be deeply angered, as well as concerned about the exercise launched to exterminate the Palestinian fighters thus Romanians (who had previously seen Mr. Begin) that if pressed U.S. It will not only darken the too hard by the U.S. Mr. Begin cloud over Mr. Begin's visit to "would risk an adventure to Washington but—more seriously—change the status quo." Indeed, quickly—dim further the already last summer Professor Moshe Arens, chairman of the Knesset Foreign Affairs and Security Committee, went on record as saying if U.S. "leverage" was applied "war would certainly break out—either because Israel had no choice but to attack or because some Arab Chief of Staff would believe that Israel had been weakened."

MEN AND MATTERS

Youthful option lessons

The chaps on the floor of the Stock Exchange may have been wondering who was that debonair American with the Mexican mustache who was strolling through their midst yesterday morning. Well, fresh from Chicago he was trying to help us avoid the mistakes which had been made when the Windy City's options exchange opened. Our own option market is due to start here in early April. One big institutional investor was telling me that "it all sounds a bit confusing," but the American, 47-year-old Mark Harman, says that in general we are not one bit more cautious than the U.S. He had spent four years on the Chicago Board from the age of 18, and later, despite his tender years—was trading his firm's money for six months. Sheppards and Chase have invited him over, telling me this was "to educate us and for him to get experience of the London Stock Exchange."

Harman told me that the Chicago Board firms which have some under recently have been victims of changes in the commission system there, never because of option losses. Would not the new London market only benefit speculators? "Oh, no," Harman said, "it provides an avenue for investors limiting their risks, a type of insurance."

Safe driving

With an eerie silence still surrounding the kidnapped Baron Empain, more business leaders in Europe are seeking a combination of discretion and security for the daily round. I gather that BMW sales are "volatile" just now because German bosses are switching to less



"Does he want to learn from our mistakes or us to learn from his?"

hard, then goes on to some fair points about honesty. Learn to drive and caution with drink are naturally there, but so is the warning that employees who make money and change their wives may fall during times of crisis. As for marriage, he urges this be approached properly: "I have known many friends in official positions in trade and politics who did not marry at the right time and by old age they were in terrible shape. Others married late in life and to add to that took young wives. They did not live long."

Political chestnut

An American tourist, returning to his London hotel early yesterday, told the hall porter that he had been robbed after leaving a certain Soho night club. "After, Sir?" the night porter said. "I would not have thought that possible."

old entertainer is running low on quips. This one was attributed to him 12 years ago in Anthony Sampson's Anatomy of Britain. Sir Harold also tried it out last year on the Italian newspaper La Repubblica—which was not especially amused. It found this a remarkable admission from one who had been an economics doc, not to mention the leader of a political party that always sings "The Red Flag" at the end of its annual conference.

Quite a killer

They say that TV violence is not proved guilty of affecting juvenile attitudes—or even of giving the most sensitive mite nightmares. So what can be wrong with the latest offering from Time-Life books? Called Dangerous Sea Creatures, it is an obviously offspring of Jaws. Needless to say, this happy volume is lavishly illustrated with every fearsome creature of the deep ever discovered.

But the key marketing device is what the publishers happily call "A Jumbo Chart of Killer Sharks." The brochure that has just reached me shows a happy family group clustering around the chart, which is described as "perfect for hanging in the children's room." Life has moved a long way from Beatrix Potter.

Matter of timing

An American tourist, returning to his London hotel early yesterday, told the hall porter that he had been robbed after leaving a certain Soho night club. "After, Sir?" the night porter said. "I would not have thought that possible."

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Observer

Paper sacks: a made-to-measure service for all product packaging

ONE OF THE most significant and important developments in materials handling during the past decade has been that of the paper sack.

Only a hundred years ago sacks were made of linen, jute or cotton. Before that, bulk goods such as grain, sugar, flour and salt, were shipped in barrels or wooden cases.

The first paper sack was simply a tube which was cut and tied up at the bottom, filled, and then tied up at the top in the same way. The next development was the sewn paper sack: the bottom sewn during production and the top tied after filling.

RESEARCH

Even as recently as the 1960s the paper sack was regarded as little more than a large paper bag and certainly not a serious contender in the bulk carriage market—in spite of a great deal of serious research into its manufacture and qualities in the preceding 30 years.

But today, following an intensive programme of research and development, backed by an impressive capital investment, British paper sack manufacturers claim that they are in a position to offer their customers one of the most flexible, stable and economic packaging units yet produced. The research programme was largely dictated by the ever-widening range of products required to be transported and stored in bulk, and the increasingly sophisticated handling and

distribution techniques introduced by the end user. But such has been the programme's success that manufacturers can now develop and produce paper sacks to the customer's strictest specifications—a made-to-measure service.

To co-ordinate the work being carried out in the dozen or so individual companies making paper sacks, the Paper Sack Development Association was created, and it quickly became obvious to its member companies that just to react to market demands was not in itself enough. While providing the goods, it was not providing a service and much of the industry's investment has been channelled into developing filling, handling and distribution equipment which offers industry the most efficient, versatile and cost effective packaging and distribution systems that modern technology can devise—each system being designed to meet specific customer, product and handling needs, although sacks can be made to adapt to any new or existing filling and handling equipment.

CHALLENGE

Indeed, the need for complete packaging systems presented a challenge that the paper sack industry readily accepted and today the Association's member companies can provide expert technical advice on the filling and handling of paper sacks and the warehousing and transporting of filled sacks. A number of member companies produce the equipment that is widely used in industry; weighing and filling machines that can handle any powdered or granular product, that can fill paper sacks at high speed, ancillary equipment for sack closing, flattening, shaping, conveying and palletising, whether the requirement is for low or high output.

The modern paper sack provides storage for literally hundreds of different commodities, ranging from chemicals to ice cream and including cement, china clay, coal, fishmeal, flour, potatoes and sugar.

The modern paper sack is, briefly, a flexible container made from one to six walls (or plies) of paper, some treated with protective coatings. "Coatings" in this context, include film, foils, laminations, impregnations, surface and other treatments according to the degree and type of protection required to safeguard the quality of the contents.

Sacks are made in tubular form, with each ply bearing its

proportionate share of the burden, and with all plies of the sack contributing to a combined total of great flexible strength.

Current specifications for sack constructions and, equally important, the various types of sack closure, have been developed by scientific evaluation of the performance of paper sacks over a long period. This research has led to continual improvements in the durability of both papers and closures. It is therefore most important to select the right sack for each job, involving meticulous research and planning. Economically, it is as damaging to overpackage as it is to underpackage and it is important to know from the start the basic range of sacks and closures currently in every day use.

DEMAND

Sacks can be divided into two types—open-mouth and valve. As its name implies, the open-mouth sack is closed at one end during manufacture and has a full width opening for filling while the valve sack is closed at both ends during manufacture with a corner opening, or valve, through which the sack is filled.

By modification to the basic unit in the course of manufacture, sacks can meet every conceivable storage and handling demand, from polyethylene liners to hold extremely hygroscopic, oily or gaseous materials, to the ubiquitous refuse sack widely used by local authorities, hospitals, catering establishments and industry. These latter sacks are constructed of wet strength, one- or two-ply kraft paper and are designed for use outdoors, for bio-liners or with sack holders.

The properties offered by the carefully and scientifically constructed paper sack have many advantages over other forms of container and the sack making industry claims the following attributes for its products: Paper sacks provide excellent protection in the transport and handling of goods at a reasonable cost level.

They are easy to handle, for example, to carry and empty. Sacks keep their shape very well; which makes it easier to stack them on pallets. Expensive storage space can therefore be made best use of.

As paper has a relatively high coefficient of friction, stacks of sacks are stable and safe.

Another advantage is that it is very easy to create a selling package—it is easy to print the

names of products and information about them on sack paper.

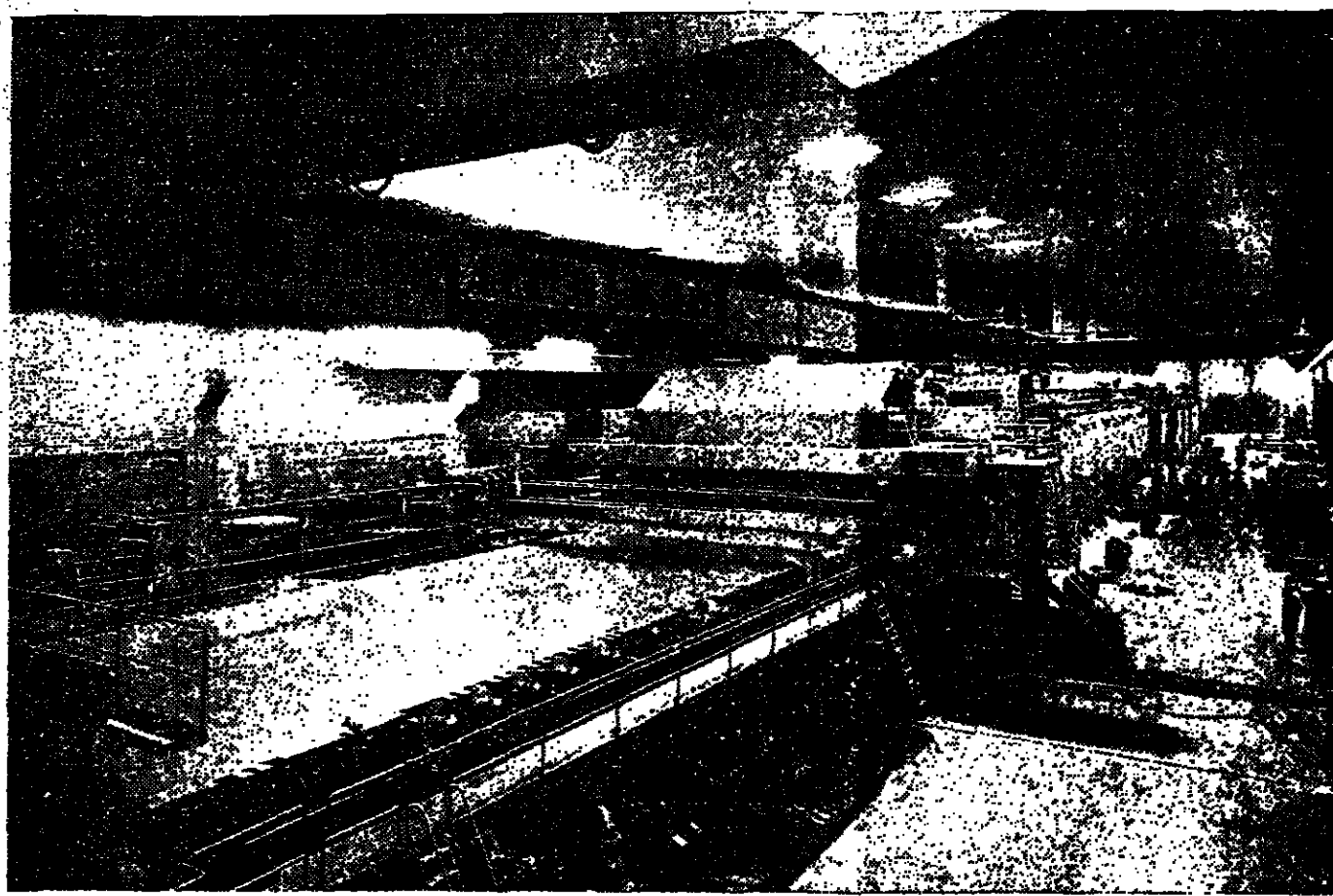
It is also straightforward to adapt the sack to special requirements, for example, if it is necessary to protect the contents against damp, insects, or other external attack. Paper is biodegradable—no dangerous substances are released if it is burnt or composted. Paper can be returned to the cycle of nature without any harmful effects.

Interesting variations on the end use of sacks can be found throughout the world. In Sweden and Denmark, for instance, sacks are mainly used for the collection of refuse, while in the rest of Western Europe 35 per cent. of the consumption is used for the carriage of building materials.

The following table gives an interesting breakdown of sacks used in Western Europe.

	%
Building materials	35.5
Mineral products	4.1
Flour	4.8
Sugar	2.0
Potatoes	3.5
Other food products	4.4
Animal feed	19.0
Chemicals	8.1
Fertilisers	3.4
Refuse	8.0
Miscellaneous	7.2

100.0



Today's kraft paper machines can produce reels of up to 50 kilometres in length at speeds of 650 metres a minute.

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hot bitumen
to frozen food



Filled and palletised sacks, loaded for distribution by road, can be broken down for multiple drops if required.

THE UK paper sack industry is the most highly developed in the world and accounts for nearly 20 per cent. of sack usage in the 15 Western European countries.

In one market alone, agriculture, the total annual production of one crop, potatoes, both for distribution and retail is at some stage packed into paper sacks, whether 56 lbs (often packed in the field or from clamps) or into smaller carry-home retail packs.

Larger still is the animal feed-stuffs market where over five million tonnes of the product are packed into paper sacks for distribution to the nation's farmers every year.

The UK chemical industry, one of our economy's major growth areas and certainly one of our leading export successes, is firmly committed to paper sack packaging. This is possibly the most demanding application for any packaging medium. The wide variety of chemicals, their differing properties, the need to comply with international health, safety and transport regulations—coupled with the fact that the packages are sometimes handled on arrival at their destination, perhaps in Africa or the Middle East—places severe demands on the packaging material.

EFFICIENCY

The paper sack meets these demands because it is purpose-designed to fit into the industry's packaging systems, often incorporating specialist or reinforced outer plies to withstand the hazards of the journey while at the same time protecting the contents with foils, films, laminates or a combination of all three.

Ever increasing warehousing and transport costs and the relationship between production and distribution systems have now become critical in both economic and efficiency terms in product packaging. Within this context, the demands placed on packaging materials are crucial and systems decisions, once made, are unlikely to be changed quickly or modified.

It is against this background that paper sack manufacturers market their products.

The new range of sack systems now used by manufacturers has gradually changed the face of sack packaging and handling in the UK.

RECYCLED

Most of the kraft paper used in the manufacture of sacks in this country is imported for conversion from Scandinavia and North America. Sweden, Norway and Finland alone produce over 1,000,000 tonnes a year and it is the technological improvements in the production of kraft which have formed the basis for subsequent advances during conversion. UK manufacturers also use home produced kraft made from indigenous resources including recycled fibre.

Timber, the raw material for paper, is, of course, self-regenerating and the great debate into the use of energy and natural resources which was waged in the early '70s did a great deal to reinforce the argument for packaging systems whose materials are replaced naturally and can, if necessary, be recovered and recycled.

The paper making machines used in Scandinavia today are up to 11 metres wide and 100 metres long. They are equipped with in-line computer control for more consistent quality. A single machine can now produce over 100,000 tonnes of kraft paper a year at an average speed of 650 metres a minute.

The technological improvements in the manufacture of kraft paper have allowed UK converters—the members of the PSDA—to upgrade their sacks and develop new types. Most of the original sacks were merely open-mouthed bags which were closed by stitching, stapling or wire tying.

IMPRESSIVE

The industry's research and development has concentrated on two main areas. The first, sack construction, has resulted in the use of a wide range of paper, often used with film, foils, special coatings, laminations, impregnations, surface and other treatments designed to provide the right degree and type of protection to safeguard the contents.

One of the more impressive results of these developments can be seen in the packing of hot bitumen into paper sacks. Equally impressive, but perhaps not so spectacular, are sacks specially designed to pack food-stuffs such as milk powder for United Nations relief organisations. These sacks and their contents often travel great distances after being in store for a considerable time. Despite rough handling and transportation through differing temperatures and climates, the contents arrive in perfect condition.

Together with changing constructions, the industry has developed new types of sack, particularly in the area of the valve sack.

The open-mouth sack is closed at one end during manufacture and has a full-width opening for filling. Valve sacks are closed at both ends during manufacture with a corner opening or valve through which the sack is filled using a valve packing machine. Both these sacks have enabled PSDA members to offer their customers paper sacks which can cater for the widest possible range of materials and meet the requirements for automatic packaging.

The initial stages of filling and closing are dependent upon the weighing of the material into the sack. Weight tolerances are controlled by law and the problems of maintaining or improving throughput while continuing to meet statutory weight requirements is an area where research and development has already provided sack users with specific

benefits. Packing machines are now available which can be operated fully automatically and provide digital weight read-outs electronically.

Similar improvements in systems have automated onward handling from the closing stage—automatic palletisation and unitisation by stretch or shrink-wrapping are now common in sack packaging installations.

MARKETS

The results of these activities several times in paper sacks, nature . . . they are all packaged by sack manufacturers are reflected in the share of the

packaging market which they currently hold.

Despite competition from other systems, the paper sack has maintained its share of traditional markets and new applications are now opening up in new areas. Over a million paper sacks are now used every week to transport merchandise to customers by mail order houses.

Paper valve sacks are used to pack a wide range of plastic resins, including high and low density polyethylene.

Frozen foods are often packed several times in paper sacks, nature . . . they are all packaged by sack manufacturers are reflected in the share of the

on their journey to the consumer. Their inherent properties easily withstand the problems of both moisture and freezing during processing and storage, in distribution, and even in the final journey as freezer centre checkout sacks.

Frozen fish, cake mixes, food additives, cocoa and cocoa butter, starch and milk powder are just some of the other commodities packed daily into paper sacks by the food industry.

All products packed into paper sacks have one common denominator . . . they are all packaged by sack manufacturers are reflected in the share of the



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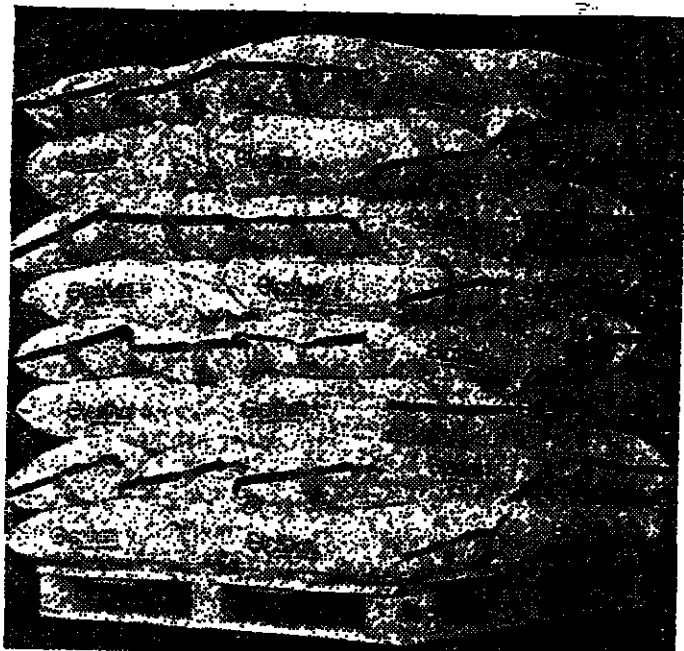
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ADVERTISEMENT

Improved graphics add a new look to paper sacks



Improved printing techniques have made a huge contribution to the paper sack industry, as may be seen by the variety of eye-catching graphics pictured above. Whether filled and stacked for despatch (below left), in use (below right and bottom left) or being flattened and shaped before palletisation (bottom right), the paper sack can carry a printed message, company logo or contents identification which is always clearly visible.



IT IS QUITE possible that the almost universal acceptance of the paper sack is due in no small measure to the parallel improvement in both graphics and printing techniques.

Early sacks were printed with aniline inks which were made from soluble dyes, dissolved in water or alcohol. The results left much to be desired and most observers can recall the uniformly flat and uninspired lettering in black ink on a brown background.

Today we can enjoy the results of the rapid strides made in design, inks and process, in almost all wholesale and retail outlets, garden centres, laboratories and so on.

It is worth noting here that printed sacks, and sacks incorporating coloured piles, are often used in hospitals and industry to identify particular types of waste, and this same facility is widely used as an aid to efficient stock control, making contents immediately identifiable, to convey usage instructions to customers or clearly to identify hazardous materials.

ECONOMY

Printing is an integral part of paper sack manufacture, using a flexographic process. Although other processes, such as photogravure and heat set are employed, the economy, versatility, quality and simplicity of flexography make this process the first choice of most end users.

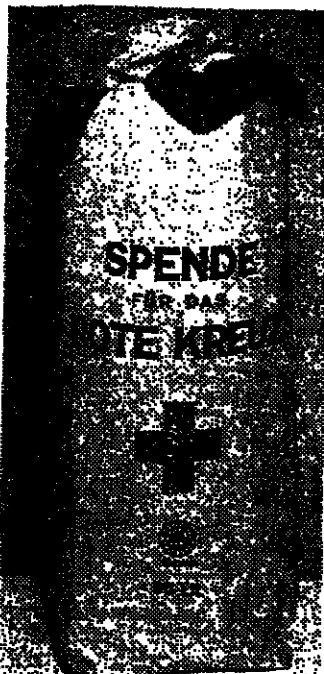
All paper sack manufacturers offer artist and studio facilities for originating or improving designs, which can range from the simple statement of the producer's name, product and statutory markings to intricate, detailed design incorporating logos, handling and storage instructions, hazard warnings and photographic reproductions. For the more detailed designs, black and white artwork is prepared and from it photographically etched metal printing plates can be manufactured in either line, tone, or a combination of both, from which a rubber stereo is made.

When considering which type of design is required, it should be remembered that the more detailed the design the more expensive it will become. In halftone printing, allowance has to be made for the preparation of black and white artwork and zinc master plates in the stereo production. Additionally, such printing could reduce the press running speed and add to costs.

The four-colour printing of sacks can be supplemented by the use of coloured kraft paper as a base and good commercial colour matches can be produced from samples printed on a similar paper. The substrate, or paper, surface has a major influence on the resultant printed colour or shade. The colour printed on a light, reflective paper, would appear considerably different from the same colour printed on a darker surface. Additional variations in shade will be produced from papers of differing surface texture and porosity.

Today, printing inks can be formulated to meet specific requirements and manufactured to produce high quality prints with acid or alkali resistance, rub and water resistance, fastness to light or non-toxic qualities.

Today, printing inks can be formulated to meet specific requirements and manufactured to produce high quality prints with acid or alkali resistance, rub and water resistance, fastness to light or non-toxic qualities.



"Give for the Red Cross" is the message on this paper sack. Throughout the world, companies, local authorities and other organisations are increasingly appreciating the graphic advantages of the paper sack.



Paper Sacks
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New range of paper sacks will meet the needs of the 1980s



Martin Buckley, chairman of the Paper Sack Development Association.

PSDA Chairman Martin Buckley reviews the present and future role of paper sack manufacture—an industry with over 50 years' involvement in packaging and distribution



Automatic filling and closing equipment is widely available throughout the paper sack industry.

FOR MANY years now the products manufactured and supplied by members of our Association have played a major part in UK industry's packaging and distribution system. Like many other traditional supply industries we have had to meet the challenges to our market posed by new products, new manufacturing techniques — and alternative packaging systems.

The fact that our industry manufactures some 1,000,000,000 sacks each year demonstrates that these challenges have been effectively met. And recent new sack applications leave us in no doubt that there is still room for further growth for the product.

During the last decade our members have developed a whole new range of sacks. This quiet revolution has involved new construction techniques and new materials, providing customers with many benefits, not the least of which is cost-saving. Hand in hand with the development of the modern paper sack our industry has also introduced new machinery and equipment designed to integrate sack packaging into today's sophisticated handling and distribution techniques.

Even in the light of the economic setbacks of the last few years we see an increasingly bright future for sack packaging. This is why our Association is now undertaking an extensive and wide-ranging educational programme to put the technological advances made in sack packaging systems before its customers and potential customers.

This programme is directed not only at industries who are traditional users of paper sacks: agriculture, chemicals, animal feeds, rock products and foodstuffs, but also to areas where new users have already utilised the advantages of new constructions and improved graphics, such as the manufacture of petfoods, frozen foods and the do-it-yourself sector.

Looking to the next few years when, we hope, the long awaited economic upturn will result in an improved industrial performance it is likely that the paper sack will continue to receive wider acceptance and use. The considerable benefits offered by a commodity which is obtained from a renewable

'We see an increasingly bright future for sack packaging'

source — kraft paper — are already well understood by the packaging industry. The economic benefits of a strong, low cost, light container, which is non-returnable are also equally well understood.

The pressures upon industry to hold down costs are as strong as ever. It is a fact that handling, storage and distribution can account for as much as 30 per cent. of total product cost — excluding packaging. The fully integrated paper sack packaging systems offered by our members today will ensure that these costs are, as far as possible, contained.

As an industry we welcome the challenge that new production, handling and storage techniques pose. The publication of our technical manual 'Paper Sacks in Packaging, Handling and Distribution', the first of its kind in the world, demonstrated the need for any industry to provide this type of information to its customers.

POSITIVE

Over 5,000 requests, from all over the world, were received by the Association for copies of the manual prior to its publication. And we believe that by quantifying the information about our product and its application we are both preserving its effective life and expanding its use.

As an industry we are committed to working closely with our customers to ensure that our products will continue both to meet their needs and to make a positive contribution to enhancing their profitability. We look forward to the 1980s with confidence.

DEAL WITH THE STRENGTH OF BOWATER SACKS.

Bowater bring you all the advantages of dealing with a big company.

A product development programme. Continuous investment in modern plant and the latest technology. Sacks that are made from the finest available materials.

So you can be assured of a high quality, cost effective sack to suit the requirements of your product.

And, of course, you can trust Bowater to be there when you need them.

But being big doesn't mean we're impersonal. Your business is important to us. That's why we've geared ourselves to satisfy your demands with a personal service.

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North Road Industrial Estate, Ellesmere Port,
Wirral, Merseyside L65 1AQ.
Telephone 051-355 1951



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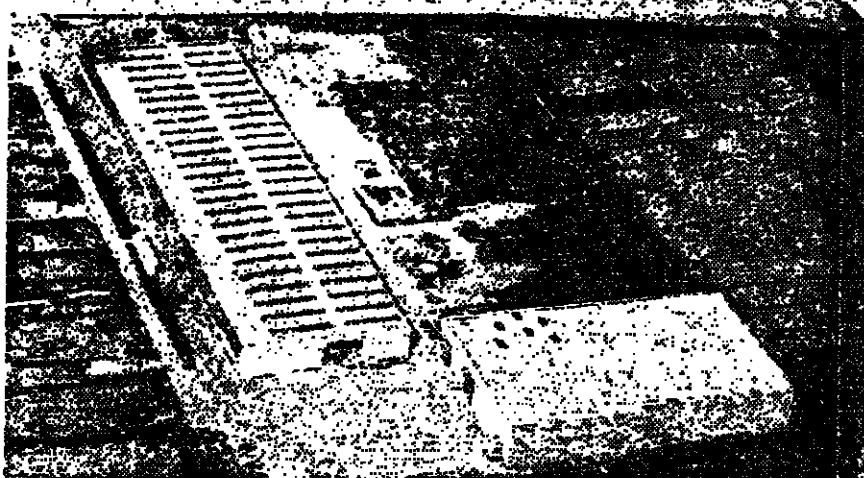
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COMPANY NEWS+COMMENT

£1.63m. shortfall at Yorkshire Chemicals

AFFECTED by the worldwide recession in the textile industry and lower margins, taxable profit of Yorkshire Chemicals fell from £3.18m. to £1.53m. for 1977.

At mid-year, when the decline was from £1.78m. to £1.15m., the directors said there was little possibility second half profits would exceed those reported for the first.

They now say that in view of the group's large export sales—up from £11.78m. to £12.79m. in 1977—foreign exchange rates play a significant part in the computation of profits. Since some exchange rates, particularly of the dollar against the pound, were unfavourable to the company at the end of 1977 the adverse effect on profits was "considerable".

As regards prospects for the current year, recovery in the world textile industry has not yet begun and the directors expect a period of quiet trading in the first half. Meanwhile, steps are being taken to continue to operate at a profitable level while the recession lasts, and to be ready to take advantage of the recovery as soon as it begins.

Careful management of working capital has enabled the group to control its short-term borrowings with the result that adequate facilities are available. Capital expenditure in 1978 is expected to be at a lower level than in 1977.

The new Azo plant is now fully operational and is proving successful, the directors report. During 1977 Transprints (U.K.) traded at a loss.

Yearly earnings per 25p share are stated at 8.3p (1977) and with a net final dividend of 2.40734p the total payment is lifted from 4.26784p to 4.76818p, at a cost of £437,617 (£409,712).

comment
Over 70 per cent. of Yorkshire Chemicals' sales go overseas. No exchange rate movements have taken place with the company's performance. Pre-tax profits, which were down over a third in the first half to £1.15m., dropped by nearly three-quarters in the second half. Currency movements exaggerate the underlying weakness of trading in the group's principal market, the textile industry. Profit margins collapsed in the second half, and the group's share of an associate company's loss, Transprints (U.K.), is running in excess of

HIGHLIGHTS

Arthur Bell's half-year figures, showing pre-tax profits of £7.8m. compared with £5.3m., just managed to clear the City's highest forecasts. Bell has managed to increase its market share by a couple of points to 21 per cent. at a time when there has been a reduction in withdrawals from bond for the industry as a whole. The Lex column discusses the cut in the Japanese bank rate and its implication for the Tokyo stock market. Also Lex looks at the second submission from the discount houses to the Wilson Committee. Elsewhere, Yorkshire Chemicals' profits have been hit with a dramatic drop in the second half, while Norvic's trading profits also disappoint. John L. Jacobs' trading profits are lower, after stripping out the ship sale, and James Walker is down after a drop in investment income, but Bonser produced a bright note with a good recovery in profits.

the £47,000 of the previous year. Working capital has been contained around the previous year's levels, short term debt has been reduced from 1.88m. to £1.19m., and the group is trimming capital expenditure from £2m. to £1.3m. this year. At 30p (down 6p) the shares yield 9.5 per cent., with over one and a half times cover. They stand on a p/e of 8.5. On present prospects they are high enough.

Bury & Masco tops £1.2m.

AS FORECAST at the time of the takeover offer by Scapa Group last month, taxable earnings of Bury and Masco (Holdings) rose by £0.36m. to £1.21m. for 1977. Sales by the group, which makes non-woven textile products, reached £13.47m., against £11.08m. After tax of £291,000 (£79,000) earnings per share are stated at 12.5p (11.7p). The net dividend is raised to 4.7346p (4.239p) with a second interim of 3.4953p.

The 1978 figures have been adjusted in accordance with ED 19 relating to deferred tax and ED 21 regarding exchange movements. The directors, as known, have recommended the Scapa offer for all the Ordinary. It is expected the formal offer document will be issued on March 22.

Sales turnover received
1977 1978
£1,210,000 £1,347,000
Interest paid 125,000 110,000
Pre-tax profit 1,085,000 1,237,000
Net profit 815,000 927,000
Exchange loss 28,000 28,000
Extraordinary credit 2,000 2,000
Attributable retained 787,000 925,000
Dividends 490,000 490,000

GRAND METROPOLITAN LIMITED
10% Convertible Unsecured Loan Stock 1991/96
Final Opportunity to Convert into Ordinary Shares

Stockholders are reminded that conversion rights not exercised by 19th March 1978 will lapse.

In order to convert all or any of their holdings, stockholders should complete the notice of conversion on the reverse of their certificate and forward it to the company's transfer office, Barclays Bank (London and International) Limited, New Issues Department, P. O. Box 123, 2, London Wall Buildings, London EC2P 2BU, so as to arrive not later than 19th March 1978.

If stockholders are in any doubt as to the action to be taken, they should consult their stockbroker, bank manager, solicitor, accountant or other professional adviser immediately.

Bonser surges to £490,000

FOLLOWING an advance from £50,400 to £107,100 at mid-year, pre-tax earnings of Bonser Engineering finished the year to November 30, 1977 ahead £267,000 at a record £490,000. This represents a recovery to the profit levels of 1973/74, when a figure of £466,000 was recorded.

Yearly earnings per 20p share are given at 3.48p (1.81p) and the net total dividend is stepped up from 1.2914p to 1.4423p with a final payment of 1.0323p.

comment
After two years of reduced profits Bonser staged a solid recovery in 1977 with pre-tax profits more than doubled, but still only £24,000 more than the £46,000 earned in 1974. Margins improved almost two points last year as the benefits from the group's rationalisation programme began to work through. A 20 per cent. turnover improvement included a volume gain of around 8 per cent. as demand for the group's fork-lift trucks, compressors and dumper trucks picked up. Fastest growth occurred in Bonser's new range of rough terrain vehicles. The group has spent £1m. developing new products over the past four years and in the last two years around an eighth of annual turnover has been generated from these new products—there should be further benefits in the current year. So far in 1978 the group has experienced a downturn in demand for agricultural products but this has been offset by a slight improvement in demand for construction equipment. The shares rose 2p yesterday to 34p where they yield 9.5 per cent. and the p/e is 6.8.

Turnover
£50,400 £107,100
£1,230,000 £1,350,000
£267,000 £490,000
£125,000 £110,000
£1,105,000 £1,240,000
£815,000 £927,000
£28,000 £28,000
£787,000 £925,000
£490,000 £490,000

IN THE half year ended December 31, 1977, Eleco Holdings increased its profits by £59,000 to £487,000, on turnover up from £4.62m. to £6.01m.

After tax of £195,000 (£223,000), the net profit came out at £292,000 (£293,000). The interim dividend is lifted from 0.65p to 0.75p net—the final for the year ended June 30, 1977, was 1.02p and profit was £236,000.

There is a real-estate profit on the sale of properties last Octo-

ber of £1.59m., after tax. Of this, £0.84m. has been included in capital reserve following the July 1978, revaluation of these properties.

The company is engaged in engineering and construction.

comment
The problems facing world shipping show up clearly in John L. Jacobs' full year results—trading profits reveal a 72 per cent. shortfall, mainly because charter rates are so low. And with the sale of its last vessel, "Hollywood", for £1.8m., there are now no more ship sales to boost the pre-tax figures. In addition, lower interest rates are reducing investment in tonnage still in lay-up, it was difficult to see when this situation was likely to change.

After tax of £1,04m. (£531,323) earnings are stated at 7.35p (3.83p). The net total dividend is stepped up to a maximum permitted 1.84006p (£1,653p) with a final of 1.29906p.

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Ship sale boosts John Jacobs

TURNOVER at John L. Jacobs and Co., shipowner and shipbroker, slumped by £0.98m. to £1.19m. for 1977, and trading profit was down from £500,420 to £136,437, and investment income from £553,390 down to £679,574.

However, including a £1.81m. profit on the sale of a vessel this year, earnings at the pre-tax level were ahead at £2.58m., against £1.44m.

At half-year (profit was £2.43m., against £740,000), including the proceeds of the sale, the directors said that due to a world surplus of shipping capacity freight levels for both tankers and dry cargo vessels remained depressed and with a large amount of tonnage still in lay-up, it was difficult to see when this situation was likely to change.

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DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corresponding payment	Total for year	Total last year
Arthur Bell	12.25p	June 1	12.25p	2.21	2.21
Bonsor Eng.	1.02	April 28	0.9	1.43	1.29
Brian Assurance	1.15	May 4	0.28	0.13	0.22
Bury & Masco	3.48p	May 8	2.98p	4.74	4.24
Camellia Inv.	2	April 28	1.82	2	1.82
T. Clarke	0.61	May 5	0.55	1.12	1.01
Eleco Holdings	0.75	May 10	0.65	1.74	1.74
Finlay Packaging	0.58	May 23	0.31	0.39	0.54
G. Green Progs.	0.58	May 23	0.31	0.39	0.54
John L. Jacobs	1.29	May 17	1.2	1.85	1.66
Norvic Securities	1.4	May 19	1.4	2.2	1.9
Thomas Robinson	2.64	May 11	2.40p	3.28	3.03
Samuelson Film	1.7	April 19	3	7.4	7.4
Transprints (U.K.)	1.7	May 12	1.54	2.1	2.1
W. Walker Goldsmith	1.37	April 25	1.3	1.87	1.7
H. Woodward	2.41	May 12	2.19	4.77	4.37
Yorkshire Chems.	2.41	May 12	2.19	4.77	4.37

Dividends shown pence per share net except where otherwise stated.

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RECORD RESULTS FOR HENLYS IN '77....

the year to 30th September, 1977, Henlys Limited, motor distributors, achieved the highest results in history and more than double the previous year. summary these were:-

	1977	1976
turnover etc.	£160,200,000	£129,300,000
profit before taxation	£4,322,000	£1,903,000
earnings per Ordinary Share	26.7p	13.5p
dividend per Ordinary Share	6.6545p	5.9007p

AND A GOOD START TO '78

the annual meeting held yesterday in London, chairman and Managing Director, Mr. Gordon Chandler, reporting on trading in the current year said:-

Our Company is in very good heart and well equipped to make further progress as indicated by the strong follow-through from last year into this. Our management figures for the first five months of this financial year confirm the progress reported in the 1977 accounts statement, and we expect highly satisfactory interim figures. With higher new car registrations in the U.K. predicted for this year I feel justified in expressing much optimism for our final results for the year."

HENLYS
Henly House, 385/7 Euston Road, London NW1 3AX

F. Pratt Engineering Corporation Limited
THE 21ST ANNUAL GENERAL MEETING WAS HELD ON 15TH MARCH. THE FOLLOWING POINTS WERE HIGHLIGHTED BY THE CHAIRMAN, MR. A. M. S. GALLIERS-PRATT, C.B.E.

SALES AND ORDERS: Turnover increased by 18½% from £142.2m to £174.7m and the order book at 31st October, 1977, of £7.5m, was some 31½% higher than the figure for the previous year.

PROFITS: An expected improvement in the second half was helped back by difficult trading conditions in some areas so that the total of £706,000 for the year was disappointing.

DIVIDENDS: The maximum dividend permitted by current legislation will be paid for the year.

OUTLOOK: The difficult trading conditions experienced in the second half of the year have continued into the current year, however, given industrial stability in our own group and in those markets we serve, your Board is confident of improving profitability in the year progress.

Yorkshire Chemicals Limited
The Directors announce the results of the Group for the year ended 31st December, 1977

	1977 £'000	1976 £'000
GROUP SALES		
United Kingdom	6,085	5,658
Overseas	16,350	16,053
TOTAL GROUP SALES	22,435	21,711
GROUP TRADING PROFIT	3,591	5,302
Depreciation	1,298	1,223
	2,293	4,079
Loan Interest	1,046	896
GROUP PRE-TAX PROFIT	1,547	3,183
Exports	12,788	11,780

TRADING
The Group's results for 1977 reflect the effects of the world-wide recession in the textile industry on the dyestuffs industry. Although we have maintained our turnover, increased costs and lower selling prices have resulted in lower profit margins.

In view of the Group's large export sales, movements in foreign exchange rates play a significant part in the computation of profits. In 1976 movements in foreign exchange rates favoured the Group and increased the profits. In 1977 movements in foreign exchange rates operated against us and reduced our profits. Foreign currencies are converted for accounting purposes at rates ruling at the end of the financial year and since some exchange rates, particularly of the dollar against the £, were unfavourable to us at 31st December, 1977, the adverse effects on our profits were considerable.

Careful management of working capital has enabled the Group to control its short term borrowings with the result that adequate facilities are available.

The new Azo Plant is now fully operational and is proving very successful. Capital expenditure in 1978 is expected to be at a lower level than in 1977.

Transprints (U.K.) Limited was severely affected by the world textile recession and traded at a loss.

PROSPECTS
As regards prospects for 1978, recovery in the world textile industry has not yet begun and we expect a period of quiet trading during the first half of the year. Meanwhile, every possible step is being taken to continue to operate at a profitable level while the recession continues and to be ready to take advantage of the recovery as soon as it begins.

DIVIDENDS
The Directors have recommended a final dividend of 9.6293736% to be paid on 12th May, 1978 to shareholders registered on 14th April, 1978. This is equivalent to 28.53996% gross for the year ended 31st December, 1977, which is the maximum dividend permitted under current legislation.

Arthur Bell expects £11½m. —seeks more U.S. growth

FORECASTING PROFITS of over £11.5m for the current year Arthur Bell and Sons, the Scotch whisky distilling group, also announces plans to spend over \$1m on advertising and promotion in the U.S. this year.

In the half-year ended December 31, 1977 group pre-tax profits increased from £5.25m to £7.77m, on sales up from £76.51m to £88.23m. At the net level after a heavy tax charge profits showed a rise from £4.5m to £5.6m and earnings per 50p share are stated to be up from 16.16p to 16.58p.

In the Scotch whisky division profits increased from £4.84m to £5.97m. Home sales turnover at £70.66m, was up by 26.87m, while for exports the increase was £1.83m to £7.05m.

Mr. R. C. Miquel, chairman, reports that the sales volume of Bell's whisky was equal to the level in the same period of 1976 while The Real Mackenzie achieved a 2 per cent. rise. The market share for both these brands continued to increase and in total stood at over 21 per cent. of all Scotch whiskies sold in the U.K., prior to the removal of Johnny Walker from the market by Diageo.

Sales of Bell's three malts rose by over 60 per cent. in 1977 and they now have more than a 5 per cent. share of the U.K. market for bottled malt. Sales of The Dufftown-Glenlivet were well over double.

Overseas sales volume rose by 4 per cent., with particularly encouraging rates of growth being shown in South Africa, Japan, Canada and in most European countries. Referring to plans to gain an increased share of the U.S. market for Bell's the chairman says that progress is being made but that competition from low priced brands is very keen.

The group's four Highland malt distilleries increased their output by 17 per cent. in the period and the distilleries continue to work to full capacity.

Mr. Miquel reports that whisky sales volumes to date for both home and overseas are ahead of

BOARD MEETINGS

The following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available whether dividends concerned are interim or final and the sub-divisions shown below are based mainly on last year's meetings.

FUTURE DATES	
Companies	Dates
B.P.M.	Mar. 29
Martin (R. P.)	Mar. 29
Newton-Tomlin	Mar. 29
United City Merchants	Mar. 29
Blackwood	Mar. 30
Blackwood	Mar. 30
Bovril (C. T.)	Mar. 30
Chenoweth (F.M.S.) Estates	Mar. 30
Compass Brothers	Mar. 30
Expansive	Mar. 30
Jameson's Chocolate	Mar. 30
Lloyds (Thomas)	Mar. 30
Lloyds (J. G.)	Mar. 30
Woolworths	Mar. 30
Ruby Portland Cement	Mar. 31
Sim Alliance and London Inc.	Apr. 5

the same period of 1977 and he considers that profit from Scotch whisky sales in the second half should be not less than the £2.14m achieved in the six months ended June 30, 1977.

The chairman points out that home and export price increases for Scotch in the first half of 1977 restored margins to a more acceptable level. However, subsequent cost increases necessitated a further export price rise of 80p per case from February, 1978 and an additional 10p per bottle home trade increase is currently with the Price Commission.

Mr. Miquel confirmed yesterday that the proposed price increase would be 90p per case (71p per bottle) if the Commission offered no objections.

Capital expenditure in the Scotch whisky division in the half-year amounted to £700,000 of which £450,000 was spent on increased warehousing capacity. In 1978 work will start on two additional storage and maturing warehouses costing £1.8m.

For the glass container division (Canning Town Glass) profits expanded from £302,000 to £382,000. The company continued to increase its share of the glass container market and it now stood at 8 per cent. CTV was hoping to make a price increase of roughly 5 per cent. on its glass containers at the beginning of next month.

In 1978 Canning plans to spend £2.7m on furnace rebuilds and quality control equipment. The major furnace rebuild at Swinton will have a 40 per cent. higher capacity when completed in June. Profits of Canning in the second half of 1977/78 are expected to be around the £667,000 reported for the six months ended June 30, 1977.

On the transport side Townmaster Transport incurred a loss of £38,000 (£34,000) and the chairman expects there to be a further reduction in the loss in the second half.

An interim dividend of 2.25p is declared in the previous six-month period following the change of year-end a single payment equal to 2.21p was paid.

	1977	1976
External turnover	1,000	1,000
Scotch whisky	75,400	64,414
Glass container	7,748	7,807
Transport	9,771	7,515
Trading profit	491	524
Investment income	1,811	1,744
Profit before tax	2,772	2,268
Income tax	672	597
Class. container	2,100	1,671
Transport loss	2,171	646
Net profit	3,042	4,890

* The increased tax charge is mainly due to the fact that the Scotch whisky division of a lower market value allowance as a consequence of higher profit.

See Lex

Manchester Garages' £0.46m.

Profits of Manchester Garages, a main Ford dealer, reached £83,164 in December, 1977 taking the total for that year up to a record £464,108, compared with £268,286.

At the time of the rights issue in January, when profits for the first 11 months were given, the directors said that they hoped that the full results would reflect a continuation of the profits growth shown. They were not prepared to make a forecast for the current year but said that they were aiming for a further increase in trading without taking account of any return of the £550,000 rights issues proceeds.

The directors now report that the first two months of 1978 have been most encouraging and show a profit position above the comparable period of 1977.

Industry action at the motor factories and delays in delivery make it difficult to forecast the future, but with a strong position

built up in parts and service the directors feel that the group is reasonably protected against upsets in the motor trade.

The strong balance sheet and progressive profit record puts the group in a good position to acquire further dealerships, and the Board is actively pursuing this policy with the support of the Ford Motor Company and also its banks and stockholders.

A week later the group announced that it was making an offer for fellow main Ford dealer, W. J. Reynolds. Reynolds remained by advising holders to wait until it had fully considered the terms with its advisers.

Second interim dividend has already been declared for a total of 0.99p against 0.85p net. Subject to a satisfactory level of profits it is intended to pay a total of 1.5p on the increased capital for the current year.

Group turnover for the year showed a jump from £9.71m to £11.57m and the profit before interest came through at £553,576 (£349,297).

No deferred tax provision has been made as the directors feel there will be no liability arising in the foreseeable future.

(£217p) total. The combined carry-forward figure was £1.17m. (£1.08m).

Midterm leap by R. Green Properties

Reporting a leap in pre-tax profit from £121,000 to £323,000 for the six months to December 31, 1977, the directors of R. Green Properties warn that although indications for the second half are good, it does not follow that the surplus will equal that of the first period. For all the previous year, a taxable figure of £411,514 was recorded.

First, high-net rental income improved from £229,000 to £251,000 and profit, including a surplus of £239,000 (£38,000 deficit) on the sale of properties. The figures include capital profits of £23,000 (£14,118).

Net of £178,500 (£84,000) was at a lower rate due to part of the profit being taxed as capital gains and utilisation of prior year losses.

Earnings are shown as 1.77p (0.52p) per 10p share and the interim dividend is stepped up from 0.5p to 0.55p net—last year's final was 0.585p.

Britannic Assurance

For 1977 Britannic Assurance Company announces a £1.56m transfer to profit and loss account from long term business, compared with £1.36m for the previous 12 months. General business amounted to £39,000 against £100,000.

The final dividend is 6.177p net per 5p share for a 9.177p net.

	1977	1976
Turnover	2,531,000	1,500,000
Net rental income	229,000	251,000
On sale of properties	239,000	38,000
Administration, etc.	84,000	79,000
Investment income	1,811,000	1,744,000
Net profit	210,500	27,000
After debenture interest, after interest on short and medium-term liabilities	2,105	2,700
Profit	1.77p	0.52p

A new addition to the Extel Taxation Service

Extel Fixed Interest Record

is due for publication in May

For each stock, the FIXED INTEREST RECORD will show Interest Payments, Tax Credits, Dates Payable, Holders Registered Dates and the Ex Dates.

Extel
Extel Statistical Services Limited
37-45 Paul Street London EC2A 4PB Tel: 01-253 3400

This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange.

ALLIED BREWERIES LIMITED

Issue of £1,352,930 7 per cent. Redeemable Debenture Stock 1982/87

The Council of The Stock Exchange has admitted the above-mentioned Stock to the Official List. Particulars of the Stock are available in the Extel Statistical Service and copies may be obtained during business hours (Saturdays and Public Holidays excluded) up to and including 30th March, 1978 from:

Baring Brothers & Co., Limited
88 Leadenhall Street
London EC3A 3DT

and
Cazenove & Co.
12 Tokenhouse Yard
London EC2R 7AN

16th March, 1978.

Strong Measure of Real Growth



Review by the Chairman of Scottish Equitable Life Assurance Society

Mr. Ernest M. Dawson, to be presented to the 147th Annual General Meeting on Thursday, 16th March, 2.30 p.m. at Head Office, Edinburgh.

Ernest M. Dawson, R.A., L.L.B.

"Once again I am able to report record new business in 1977, as well as increased bonus declarations which are the highest ever."

Directors

Last March following the announcement that Mr. Alastair M. Robertson, the then Actuary and Deputy General Manager, had been appointed to succeed Mr. Ian Isles as General Manager on his retirement in August of that year (to all of which I shall refer later in this Review) we invited Mr. Robertson to join the Board as a Director. As a result we again have two actuaries on the Board, which, apart from their general contribution, is of great assistance to us in considering the more specialised aspects of the Society's business.

New Business

New business was slow for the greater part of the year, mainly because of problems connected with the new State Pension Scheme which is due to start in April 1978. There was, however, a considerable upsurge in new business towards the end of the year, thanks largely to the amount of preparatory work on pension schemes which had been done during the year, and this we hope is a good augury for 1978. In the result we were able to announce record new annual premiums of £9.6m, against £9.6m, in 1976. In addition there are new single premiums of £15.1m, against £5.1m, in 1976, making the total of new business £24.7m, against £14.7m, in the previous year. I would like in particular to congratulate the Field Staff on these new business figures in what was for them a difficult year.

Once more we are told that the implementation of the State Pension Scheme next April will create a hiatus, and that all the intense effort leading up to that date will suddenly cease and pension business will fall into the doldrums. Our expectation is that as in 1948 and 1961 the prophets will be confounded and the implementation of pension schemes will continue as a normal business function.

In September of last year we launched Flexplan, a flexible endowment policy. Late in the field we have tried to combine all the best features of other contracts in Flexplan - plus a unique idea of our own. Our latest contract based on Flexplan is a bonus-reinforced mortgage policy, Semlex - the ultimate in mortgage flexibility and at low cost.

Income - Outgo

The strong growth in our premium income and in our income from interest, dividends and rents is shown in Table 1 below:

Year	Annual Premium Income	Interest etc. Income	Fund
1977	£5.8m. (100)	£3.6m. (100)	£58m. (100)
1976	15.1 (260)	8.1 (225)	118 (203)
1975	21.7 (360)	23.7 (658)	252 (432)

That the above figures represent a strong measure of real growth is illustrated in Table 2 below where the same tabulation is shown in "December 1977 pounds" by use of the Retail Price Index -

Year	Annual Premium Income	Interest etc. Income	Fund
1977	£17.3m. (100)	£10.7m. (100)	£173m. (100)
1976	25.7 (149)	17.2 (161)	251 (145)
1975	37.7 (218)	23.7 (221)	282 (161)

With this substantial inflow and build-up of our Fund we must, of course, never lose sight of the other side of the coin - the paying out of the pensions, endowments and death claims which we are in business to provide. In 1977 we paid out £22m, which compares with £8m. in 1976 and £4m. in 1975.

Balance Sheet and Revenue Account

The marked improvement in the U.K. stock market over the triennium has enabled us to transfer £17.5m. from Investment Reserve to Revenue thus reversing the transfer made at the end of 1974.

Premiums have increased from £37m. to £58m. and income from interest, dividends and rents is up from £18m. to over £36m. Claims by maturity at £10.5m. include £7.3m. being the proceeds of 5-year E.R. Double Bonds issued in 1972. Expenses of Management at £5.1m. include a special contribution of 80.5m. made to the Staff Pension Fund (against a special contribution of 50.5m. in 1976) and 50.4m. being the purchase price of a new Burroughs computer.

Audit Committee

For a number of years we have had two Committees of the Board dealing respectively with Investments and with Planning and Marketing. Just over a year ago we appointed an Audit Committee to examine in more detail the auditing arrangements both external and internal, and in general the financial controls. Audit Committees have become a widespread feature in the U.S.A. and we think this practice is rapidly becoming more general in this country. These are all standing committees of the Board which meet regularly and their purpose is to assist the Board, with the co-operation of the Management, to gain more insight into some of the important functions of the Society.

Investments

The year 1977 witnessed a dramatic turn-round in the financial affairs of the country - the balance of payments is at last in surplus, the £ has strengthened and the rate of inflation has fallen. This improvement has been reflected in the performance of the U.K. Stock Market where both fixed interest and equity investments have risen strongly. Nearly 70% of our new money during the year was invested in British Government Securities and three-quarters of that was put into the market in the first six months when yields were at their highest level. At the same time we have not neglected the equity market and we have also continued to build up our property portfolio. Photographs at the foot of these pages show some examples of these investments. New acquisitions include modern office buildings in Slough and Weststone, retail units in Yeovil and Rochdale and industrial warehouses in Aberdeen and Manchester. On a recently purchased site in the centre of Birmingham we shall build a first class office block to accommodate our local branch office and other tenants. We continue to add to our interests in woodlands and show on page 8 a photograph of our very first woodlands investment - 3,000 acres on the shores of Loch Fyne in the West of Scotland.

Actuarial Investigation

The Actuary's Report appears on page 11, and shows an available surplus of almost £31m. This compares with £18m. in 1974, £8m. in 1971 and £5m. in 1968.

The results of the Actuarial Investigation are highly satisfactory. As detailed in the Report, the rate of declared bonus on life assurance has been increased to 44.30 per cent. and that on pensions to 55.00 per cent. The higher rate of 55.00 per cent. for pensions results from the favourable tax treatment accorded to that part of the Fund appropriated to pensions, both for employees and for the self-employed. The Flexplan policy introduced in September 1977 was designed so as to pay a bonus of 55.00 per cent. in current investment conditions.

Under the Society's S.E. Funding deposit administration-type policy the bonus is 11.00 per cent. for each year of the triennium. A new feature of this contract is the intermediate bonus rate of 21.40 per cent. to be used at recosting dates in 1978 thus giving a total interest rate on those recosting dates equal to 11.95%.

Until further notice Intermediate Bonuses will be calculated at the same rates as the declared Bonuses as detailed on page 11.

Staff

As I mentioned earlier in this Review Mr. Ian Isles retired as General Manager at the end of August last year, having been General Manager since 1962. Apart from the very large increases in business during his years of office, there have been many changes both in the conditions in which Life Assurance Offices operate, and in the methods and operations of the Society itself. Under his leadership the Society has prospered and kept abreast of the changing conditions, and he himself has been largely responsible for many of the changes and improvements in our operating methods. On behalf of the Board I would like to congratulate him on the completion of a very successful period of office as General Manager, wish him every happiness in his retirement and thank him for his outstanding contribution to the success of the Society. I am glad to say that we will continue to have the benefit of his advice as a Director.

Mr. Alastair M. Robertson took over the duties as General Manager as from the 1st September, having been with the Society from 1960, initially as Actuary and Deputy General Manager. We were fortunate in having such an excellent man to succeed Mr. Isles, and we wish him every success in his new position.

Finally I would like to thank the Staff at all levels, both at Head Office and in our Branches, for the loyalty and hard work which we have come to expect of them and which they have given in full measure in the past year. We all look forward to the challenges of 1978 with confidence, backed by a strong Fund and an excellent organisation.

SCOTTISH EQUITA BLE BEST POLICY FOR A SECURE FUTURE

Copies of the Report and Accounts are obtainable from
The Secretary, Scottish Equitable Life Assurance Society, 28 St. Andrew Square, Edinburgh, EH2 1YF

Derek Crouch (Contractors) LIMITED

Extracts from the Report and Accounts for the year to December 31st, 1977 and the Statement of the Chairman, Mr. D.C.H. Crouch

	1977 £'000	1976 £'000
Turnover	30,854	28,002
Earnings before tax	2,467	1,817
Taxation	1,215	812
Extraordinary items	10	—
Dividends	336	301
Earnings Retained	926	704
Earnings per Share	12.91p	10.36p

Dividend
An increased final dividend of 2.786p per share is recommended making a total of 3.9387p for the year against 3.5286p for 1976.

Results
All sections of the business have performed well in 1977 with all operations meeting expectations.

Revaluation
A revaluation of plant and machinery has produced an excess over book value which is not reflected in the accounts of £9,956,000.

Future
In the United States we have taken a substantial interest in a new company formed to take over the assets of an existing business involved in strip mining coal. We shall act as operators in this venture in addition to being large stockholders. It is expected that a small profit may be forthcoming from this operation this year. We anticipate an expansion in our business and an increase in profits for 1978.

Head Office: Peterborough PE6 7UW
Telephone: Peterborough 222341 Telex 32129

MANCHESTER GARAGES LTD

FORD MAIN DEALERS

Record Trading Profits

	1977 £	1976 £
Year ended 31st December		
Group Turnover	11,573,743	9,706,241
Group Trading Profit (before interest)	553,578	349,207
Group Net Profit (before tax)	464,109	268,286
Dividend—Ordinary	0.95p per share	0.85p per share
Preference	3.5%	3.5%

Extracts from the Chairman's Statement.

"Profit increase of 73% on turnover of 19%."
"First two months of 1978 show increase over 1977 profit level."
"30.6% of shareholders take up Rights Issue entitlement."
"New truck dealership to be officially opened on 31st March, 1978, by the Chairman of the Ford Motor Company Ltd."
"Actively pursuing an acquisition and expansion policy."
R. A. Stoodley Chairman and Managing Director
The Annual General Meeting will be held on Thursday 27th April, 1978, at Oxford Road, Manchester, 13.
Second interim ordinary dividend of 0.585p net per share to be paid 7th April 1978 to shareholders on the register on 6th February 1978.

Adams & Gibbon Ltd.

Extracts from Chairman's Address

"The group net profit before taxation earned in the year ended 30th November 1977 amounted to £559,000 compared with £652,000 in 1976.

In our interim report we referred to the severe shortage of new cars which we experienced in the first six months of 1977, and although the new car delivery situation from Vauxhall Motors did subsequently substantially

improve, this improvement came too late in the year for us to take advantage of the peak new car selling period.

Although the 1978 trading year has commenced only modestly, our current new vehicle stock and delivery situation is substantially improved as against early 1977 and if the current weakness of the used car market can be overcome, the board are of the opinion that the group should again be in a position to report increased earnings for the year."



Vauxhall/Bedford, Opel, Datsun, Citroen, Toyota Dealers

Rotaflex

Rotaflex (Great Britain) Ltd.

Pre-tax profits increased by 35%

	1977	1976
Year ended 31st December		
TURNOVER	£17,969,800	£13,821,700
PROFIT BEFORE TAXATION	£1,533,700	£1,135,900
EARNED FOR SHAREHOLDERS	£843,600	£466,600
DIVIDEND PER SHARE (NET)	1.5996p	0.8669p
EARNINGS PER SHARE	6.7p	5.0p

With strengthened management, additional manufacturing capacity and improved financial position the company is ready to take advantage of the economic upturn when it occurs.

MICHAEL FRYE, CHAIRMAN.

The Annual Report and Accounts are available from the Secretary, Rotaflex (Great Britain) Ltd., Rotaflex House, 241 City Road, London EC1P 1ET.

MINING NEWS

Prospecting by Satellite

BY PAUL CHESSRIGHT

MAJOR U.K. natural resource groups like Consolidated Gold Fields, Rio Tinto-Zinc, Selection Trust and British Petroleum will, over the next few days, be approached by a U.S. organisation seeking to represent the mineral industry in achieving a wider use of space satellites as an exploration tool.

The organisation is the Geosat Committee, based in San Francisco. It was established in 1976 and is financed by 100 mining and oil groups, mainly from the U.S.

Dr. Frederick Henderson, Geosat's president, arrived in London yesterday and expects to hold discussions with British companies whose exploration effort is extensive enough to make more satellite information on the earth's resources a useful facility.

This is the first systematic attempt made by Geosat to broaden the geographical base of its membership and reflects the desire to fashion an international approach to the problems of satellite use.

Geosat owes its existence to industry concern over what Dr. Henderson calls "a decade of declining discoveries" and the assessment that "the discovery rate of new resources must be speeded up to meet strategic and consumer needs."

Although Geosat has opened channels to the European Space Agency and the French authorities, who plan to launch a satellite in 1983, the main thrust of its features Geosat is keen to see in U.S. satellites, the main thrust of policy has been directed towards the U.S. National Aeronautics and Space Administration (NASA).

Geosat wants NASA to incorporate in its satellites sensing systems of direct use to the mineral groups. It has succeeded in having an additional wavelength added to the Landsat-D in the 1979 budget period. This will yield information about alteration zones and be an aid in differentiating geological rock types.

It wants now the incorporation of a sensing system called STEROSAT, which will provide digital images, a large format camera and radar.

All these are essentially mapping devices, of optimal use in areas so far poorly surveyed, which may be used in conjunction

with existing geophysical and geochemical exploration techniques.

Amax upgrades moly deposit

AS A result of drilling undertaken since last September, Amax of the U.S. has revised upwards the estimated size of its molybdenum deposit at Mount Emmons in Colorado. An announcement yesterday said the molybdenite mineralisation was 165m. tons averaging 0.4 per cent. molybdenum with a cut-off grade of 0.3 per cent.

Previous estimates of the deposit's size were 90m. tons, in August, and 150m. tons, last September. In that month, Mr. John Gotti, president of Amax Molybdenum, said that in principle the deposit would be brought to production as soon as possible.

The latest news from the company is that feasibility studies are taking place but that it will be more than a year before conclusions can be drawn and recommendations made about the possible development. Amax shares were 235p in London yesterday.

A RECORD YEAR FOR HOLLINGER

A 43 per cent. advance in 1977 profits is reported by Canada's Hollinger Mines. Consolidated net income has risen to a record \$219.7m. (29.17m. in 1976). Increase in 1977 revenue was obtained from iron ore royalties, dividends and interest while exchange gains also increased as did the value of Hollinger's equity in Iron Ore Company of Canada.

The last-named is the company which operates the iron ore mines and plants. Mr. Albert Fairley, the President of Hollinger, said that "Canada's dependence on increasing operating efficiency to compete with iron ore producers from many countries with higher grade ore located closer to tidewater."

Looking to current year's prospects, Mr. Fairley added that results "probably will not equal those of 1977, but 1978 should nevertheless be a satisfactory year for Hollinger."

Brief news from other companies

Greenex Mining, a unit of Cominco, which runs the Arctic Circle zinc and lead mine at Black Angel Mountain in Greenland, warns that the operation might be closed if the Danish Government insists on a \$17m. (£2.8m.) project for storing mine waste products now being dumped into Marmorilik Fjord. Ore reserves, the annual report said, are enough for a further six years of production.

Hampton Gold Mining Areas of London has earned a 10.67 per cent. interest in the Tortington

wolfram venture in Australia, but there is no danger of flooding. The shares were 800p yesterday.

Hunting Geology and Geophysics of Borehamwood has been awarded the contract for the first airborne geophysical survey in Ireland for uranium. It has been signed with Aquitaine Mining Ireland, a subsidiary of Elf-Aquitaine, the French oil and minerals group.

Sedimex of West Germany is earning 55 per cent. of a joint uranium venture with Intercontinental Energy Corporation of the U.S. by funding an exploration programme costing \$7.5m. (£3.9m.) on the Gulf coast of Texas. Intercontinental will be the operator.

OIL AND GAS NEWS

Houston Oil hits new gas field

AMERICA'S Houston Oil and Minerals has discovered a new gas field on its West Loper lease, about 85 miles west of Corpus Christi. Houston's Billing "A" No. 4 well flowed on production test at 1.6m. cubic feet of gas and 13 barrels of condensate a day.

An offset location is currently drilling and several other wells are planned to further evaluate the new field. The company owns a 100 per cent. working interest and an 80 per cent. net interest in the 9,600 acre lease.

Anglo-Vaal marking times

SOUTH AFRICA'S Anglo-Vaal Consolidated reported a profit for the half-year to December 31 of R6.59m. (£4.09m.) compared with R6.59m. a year ago. The latest earnings are equal to 157 cents (95p) per share, also as already announced, the interim dividend has been maintained at 25 cents. The 1976 total was 105 cents.

	1977 Dec. 31	1976 Dec. 31
Turnover	22,081	21,041
Profit before tax	10,382	30,258
Income tax	4,471	13,533
Profit after tax	15,202	15,333
Outside shareholders	6,257	6,257
Preference	143	143
Attributable to Ord.	8,802	8,802
Earnings per Ord. share	157	157
Capital commitments	2,568	4,621

Anglo-Vaal points out that while the latest results are little changed compared with those of a year ago, the group's industrial companies are still experiencing difficult trading conditions. Although increased gold mining dividends are expected, the group's total earnings for the full year to June 80 are thus expected to be about the same as those for 1976-77. Anglo-Vaal were 660p yesterday.

Bougainville's Chinese deals

HARD ON the heels of the Bougainville Copper annual report comes news that the Rio Tinto-Zinc group's Papua New Guinea mine has secured the hoped-for contract to supply copper concentrates to China. The deal is reported to be worth some \$30m. (£15.7m.).

A spokesman for Bougainville said in Melbourne yesterday that 20,000 to 22,000 tonnes of copper concentrates would be shipped annually to China over three years under the contract which has been negotiated in Peking. Shipments are expected to start later this year.

As already reported, Bougainville has Japanese customers have returned to taking their full level of contractual deliveries of concentrates and have also indicated a desire to take some tonnage of concentrates from previous years under the contract which has been negotiated in Peking. Shipments are expected to start later this year.

Furthermore, Bougainville remains a low-cost producer of copper. It is also a major producer of gold which comes as a by-product and which provided some 40 per cent. of the mine's net sales revenue last year when the bullion price averaged \$148 per ounce. Bougainville shares were 92p yesterday.

BIDS AND DEALS

Britannia Arrow selling life assurance side

BY ERIC SHORT

Britannia Arrow Holdings (formerly Slater Walker Securities) has announced that negotiations are well advanced for the sale of its life assurance company subsidiary, Arrow Life Assurance, to a subsidiary of Guinness, the Anglo-Irish conglomerate.

The price to be paid will be close to the book value of Arrow, but the company does not intend to provide any further details until the contracts have been exchanged, which is expected shortly. The book value at the end of 1976 was about \$8m.

The deal represents one more stage in the slimming down of the holdings of Slater Walker Securities following the departure of Mr. Jim Slater. If this sale goes through, the group's activities will be confined to property investments, unit trusts, and investment management services.

Arrow Life has been relatively inactive since the troubles on the individual life side, but last year the company (re)organised its general business structure. It had devised a scheme with the Birmingham Chamber of Commerce to enable small companies to contract out of the new State pension scheme. It had found considerable support for the scheme which essentially comes into operation on April 1—the start of the new State scheme.

At the beginning of the year the company launched its exempt managed fund for pension fund investment to supplement its deposit administration scheme. The general business of the former Slater Walker Securities has been handed over to other insurers.

Gulf and Western has eight operating divisions, including a financial services side. This has two major operations, one being the Providence Capital Corporation which transacts life, property and casualty insurance. Life insurance is the main business of the U.S. over-riding company in the group being Capital Life of Denver. If this deal goes through, it will represent a major move for operating life business outside the U.S.

PONTIN'S

The offer by Coral Leisure Group for Pontin's has become wholly unconditional, having been accepted in respect of 110,508,884 existing Pontin's shares (90.94 per cent.)—being Ordinary shares now converted into 5 per cent. Non-Cumulative Preference shares—and 110,508,884 new Pontin's shares (90.94 per cent.)—being the new Ordinary shares to-day allotted by way of capitalisation of reserves. The offer remains open for acceptance until further notice.

ALLIED RETAILERS

Allied Retailers has agreed to purchase from Venture Carports, Somerset, together with most of the plant and machinery for £775,000 cash.

It is intended to use this plant

to manufacture exclusive ranges of carpets previously produced by Allied under sub-contract arrangements. Production turnover is budgeted to reach \$4m. in the first full year, most of which will be sold through Allied's retail outlets.

BAKER PERKINS

FRENCH BUY

Baker Perkins Holdings is buying Malaxeurs Guittard, a French mixing machinery company, for \$1m. This move represents further expansion into the chemical machinery market and the company's first investment in a wholly owned manufacturing facility on the Continent.

Guittard manufactures advanced mixers for the chemical, plastics and food industries. Its main market is France but it has also been increasing exports to other markets, especially the U.S. The products are said to be complementary to those of Baker Perkins chemical machinery division in the U.K. and the U.S.

The British factory will manufacture "overflow" Guittard mixers while the U.S. division will provide broad direction to marketing in America.

Guittard will continue to operate under present management with the founder, Mr. Yves Guittard as president-director general.

NO PROBE

The proposed mergers of Thomas Tilling and Lines Corporation, Malacca Securities and C. F. Taylor (Holdings) are not to be referred to the Monopolies and Mergers Commission.

AMAL INDUSTRIALS

The offer to acquire the 19.6 per cent. Cumulative Second Preference shares to which the 2,552,800

SHARE STAKES

in holdings arises from the appointment of a new trustee and not from sales of shares.

A. G. Stanley Holdings—Thurston Trust has recently bought 25,000 shares making holding 244,675 (5.16 per cent.).

S. Pearson and Son: On January 9, Cowdray Trust and Dickinson Trust jointly disposed of 120,000 shares leaving holding 3,575,847 shares. On February 1, Dickinson Trust disposed of 5,778 shares leaving holding 5,571,188 shares. On February 13, Cowdray Trust acquired 50,000 shares making holding 5,600,888 shares. On March 7, Dickinson Trust jointly disposed of 150,000 shares leaving holding 5,637,515 shares.

Trans Oceanic Trust: Following recent conversion of part of the company is expected to confer stock, Kuwait Investment Office holds 1,079,187 shares (9.1 per cent.) prev 997,000 shares.

"We're with Nationwide. We've had another record year."



It pays to decide Nationwide

1977 was another record year for Nationwide Building Society.

● Record investment receipts of £1,248 million. Net receipts after deducting withdrawals were £485 million, 40% up on 1976.

● Total assets increased by a record £526 million to £2,804 million (+23.1%), and a strong financial position was maintained throughout the year. At the year end reserves had risen to over £103 million.

● Record mortgage advances of over £600 million on 65,000 loans.

Over half of these loans were to first time buyers and about a quarter to people buying property over 50 years old.

● Nearly 2 million people now keep their savings safe with Nationwide. Please call in at any of our 325 branches for your free copy of our 1977 Report and details of our services for investors and borrowers.



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The Building Society of a lifetime

Head Office: New Oxford House, High Holborn, London WC1V 6PW. Funds exceed £2,800 million. Authorised for investment by progress Member of the Building Societies Association.

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B.T.H. STRATFORD/AVON: Tel. (0789) 66,457

Scottish Equitable plans £8m. U.S. investment

The Scottish Equitable Life Assurance Society regards the U.S. equity market as having far greater investment potential than the U.K. market over the next two years, and arrangements are in hand to invest £8m. on Wall Street this year.

This was stated yesterday by Mr. Ian Henderson, the company's investment manager, at a meeting in London to discuss the 1977 results of the company. He also revealed that the company would continue to put about 70 per cent of its new money into the fixed-interest sector and continue to expand its property holdings, with more emphasis on industrial and retail holdings.

The company invested £39m. in the U.K. market in 1977, three-quarters of this being made in the first six months when yields were at their highest. About £7m. was put into equities, much of this being through the taking up of rights issues and £2m. in property. The annual report and accounts show that the company has started investing in woodland, holding in three separate areas, including 3,000 acres of Kilmore Forest on the shores of Loch Fyne. Mr. Henderson pointed out that this was a long-term investment which fitted in with the company's future liabilities.

Premium income in 1977 rose by 43 per cent to £53m. from £37m. in 1976, thanks to single premium annuities rising from £5m. to £15.4m. Investment income jumped by 24 per cent to £23.7m. from £19.1m. Claims rose by £7m. to £20.3m., this increasing coming from the maturity of £7m. of income bonds. Commission and expenses were over £1m. higher at £5m. and there was a transfer from investment reserves of £17.5m. The fund at the end of 1977 stood at £282m. compared with £197m. at the beginning.

Mr. Ernest Dawson, in his annual statement, reports record new annual premiums for 1977, £4.14m. against £3.76m. arising from an upsurge in business towards the end of the year.

T. Clarke expands by £100,000

SECOND HALF profit ahead from £185,500 to £202,518 enabled T. Clarke and Co. an electrical contracting group, to end 1977 with a higher pre-tax figure of £427,856 compared with £338,073. Turnover advanced to £2,325m. against £2,172m.

At half-way, the directors said that the group was continuing to advance both turnover and profitability and anticipated that 1977 results would reflect a continuing improvement.

Full-year earnings are given as 3.74p (3.14p) per 10p share and the dividend total is raised to 1.15p (1.012p) net, with a 0.061p final. A three-for-10 scrip issue is proposed.

After tax of £239,285 (£189,794) net profit was up from £185,518 to £185,518.

First half decline by Nelson David

Due almost entirely to a decrease in unit sales of vehicles, taxable profit of Nelson David, the vehicle retailing and repair group, declined from £47,584 to £18,907 for the half year to September 30, 1977. Turnover was higher at £4.14m. against £3.76m. The directors state that the fall

in unit sales was particularly evident in the Vauxhall/Bedford franchises, where lack of supply resulted in a loss of throughput. However, this has been rectified to an extent in the second half, they say.

For the whole of the previous year, a pre-tax surplus of £58,000 was recorded. First half tax took £10,000 (£24,000) and profit was struck after interest of £77,838 (£60,518). Earnings per 5p share are given as 0.18p (0.41p), while again no interim dividend is recommended—the last payments totalled 0.5p net in respect of 1971-72.

Steps were taken to reduce the group's borrowings, including the closing down of the Brighton garage, which was making losses and the reduction in new vehicle stocking commitment at Bowland Motors.

A garage site in Wrexham was sold, net proceeds amounting to £62,515, while a parcel of land of 0.66 acres has been retained to the rear of the premises with negotiations in progress for its disposal. The cost of the entire property was £28,403.

The business operated from the premises was showing insufficient return on capital employed, the directors add, and the disposal of the property and the consequent realisation of assets employed will have a considerable beneficial effect on future group interest charges.

The directors report that although there were prospective purchasers for the London property, they have withdrawn their offer. When the rationalisation programme has been completed, they will look to the generating of higher profits from a healthier capital structure.

Advance seen by Adams & Gibbons

If the current weakness of the used car market can be overcome, the directors of Adams and Gibbons expect to be able to report increased earnings for the current year. Although the trading year has begun only modestly, the company's current vehicle stock and delivery situation is substantially improved over the position in early 1977. Mr. Gordon Adams, the chairman, tells members.

Taxable profit was down £82,524 to £559,048 on sales of £18,27m. (£15.59m.) for the year to November 30, 1977, as reported on February 20. The total dividend is raised to 4.35p (3.95p) per 25p share.

Working capital at year end showed an increase of £218,635 (£272,708) with bank overdrafts lower at £1,250m. (£1,83m.). Capital commitments amounted to £309,000 (£238,000) of which £17,000 (£161,000) had been authorised but not contracted.

The company's successful efforts to comply with the Price Commission profit margin controls and to eliminate previous excess eroded current earnings. Mr. Adams says: "In the second half of the year there was extreme price competition from the major oil companies in the areas of the group's ICI petrol outlets, which limited their earnings contribution."

Meeting Newcastle on Tyne, April 7, at 11 a.m.

UNION DISCOUNT

Union Discount had been able to maintain a reasonable running margin of profit on assets and had made a satisfactory start to 1978, the annual meeting was told.

Hoover set for better year

AFTER A difficult year, in which group profits fell from £17m. to £12.2m., Mr. P. C. Boon, chairman of Hoover, is looking to 1978 with some optimism which he hopes will prove to be justified.

Further reduction in direct tax plus other Government measures should result in some expansion of the U.K. industry for domestic appliances. Although he does not expect any improvement in market conditions in the first quarter he hopes that the anticipated tax changes will improve the conditions progressively during the year.

The chairman feels that the situation overseas may well be similar. He hopes that the economic situation in Europe will start to improve and new products will assist penetration into these markets even further.

Mr. Boon says that the group is in good shape to meet this situation since it will, towards the end of the first quarter, launch major new products which will be at the forefront of the group's marketing programme for the year.

The chairman says that he is confident that the new washing machine to be introduced this year will further consolidate the group's position in Britain while enabling further gains to be made in overseas markets.

Referring to 1977 the chairman points out that as a matter of policy the group maintained normal production levels in order to keep the workforce in employment. This has resulted in stock up from £41.47m. to £58.79m. at the year-end with a corresponding reduction from £22.16m. to £10.66m. in cash balances.

Expenditure contracted for at December 31 stood at £5m. (£3.2m.) and a further £28m. against £28m. was authorised but uncommitted.

A current cost statement of accounts shows an adjusted profit before tax of £5.32m. (£4.8m.) after depreciation adjustment £2.7m. (£4.5m.) cost of sales £4.7m. (£3.3m.). The group feels that the depreciation and sales cost adjustments are important factors in viewing profitability but because of present uncertainties the net monetary asset adjustment suggested by the Hyde report has not been shown. Meeting, Perivale (Middx.), April 6 at 10 a.m.

F. PRATT

"Trading at F. Pratt Engineering was still patchy but the current year as a whole should prove more satisfactory than last time," said Mr. A. M. Galliers-Pratt, chairman, at the annual meeting.

Any increased profitability would show mainly in the second half, he pointed out.

MONEY MARKET Confused trading

Bank of England Minimum Lending Rate of 6½ per cent (since January 6, 1978)

Conditions were rather confused in the London Money Market yesterday. It was the third Wednesday in the month and therefore published figure day for the banks. Continued fears about possible reimposition of "corset" restrictions made the discount houses a more attractive home for surplus funds than the start, and may have picked up overnight interbank money once again, but day-to-day money was basically in short supply and some houses were obviously caught out towards the close.

They were overnight money rose to 18-20 per cent, at lunch time, and fell to Treasury bills to the authorities, 9-10 per cent, before touching a high point of 40-50 per cent in stock bought on Tuesday.

late trading, and closing at 20-30 per cent.

The authorities gave assistance to the market by buying a moderate amount of Treasury bills from the discount houses, but this was clearly not enough to take out the full shortage.

Banks brought forward surplus balances, there was a fall in the note circulation, and the market was also helped by redemption of gilt edged stock. On the other hand there was a fairly large net take-up of Treasury bills to finance, a fairly large excess of revenue payments to the Exchequer over Government disbursements, and settlement for a substantial amount of gilt-edged or else were forced to balance high point of 40-50 per cent in stock bought on Tuesday.

Mar. 15 1977	Overnight Certificate (as deposit)	Interbank	Local Authority Deposits	Local Authority Deposits	Finance House Deposits	Overnight Deposits	Discount House Deposits	Treasury Bills	Eligible Bank Bills	Prime Trade Bills
Overnight	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
1 day notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
2 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
3 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
4 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
5 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
6 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
7 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
8 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
9 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
10 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
11 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
12 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
13 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
14 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
15 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
16 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
17 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
18 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
19 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
20 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
21 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
22 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
23 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
24 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
25 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
26 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
27 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
28 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
29 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0
30 days notice	—	6½-9.0	6½	6½	6½-6.5	6½	6½-6.5	6½	6½-6.5	6½-7.0

Local authorities and finance houses seven days' notice, others seven days' fixed. Local-term local authority mortgage rates generally three years 10-12 per cent, four years 10-12 per cent, five years 10-12 per cent, six years 10-12 per cent, seven years 10-12 per cent, eight years 10-12 per cent, nine years 10-12 per cent, ten years 10-12 per cent. Approximate selling rates for one-month Treasury bills 6½ per cent, two-month 6½ per cent, three-month 6½ per cent, four-month 6½ per cent, five-month 6½ per cent, six-month 6½ per cent, seven-month 6½ per cent, eight-month 6½ per cent, nine-month 6½ per cent, and one-year 6½ per cent. Finance House Base Rates (published by the Finance House Association) 1 per cent from March 1, 1978. Clearing Bank Deposit Rates for small sums at seven days' notice 2 per cent. Clearing Bank Base Rates for lending 6½ per cent. Treasury Bill: Average tender rates of discount 3.0128 per cent.

Victor

Victor Products (Wallsend) Ltd.

Summary of results (unaudited) for the six months ended 31st October, 1977

	6 months to 31.10.77	6 months to 31.10.76	Year ended 31.10.77
Turnover	3,442,698	2,828,740	6,329,000
Trading profit, after charging depreciation, Directors' emoluments, but before taxation	481,680	368,981	847,452
Investment income	1,000	1,082	2,125
Profit before taxation	482,680	370,063	849,577
Provision for taxation (Note 1)	250,983	182,942	440,938
Profit after taxation	231,697	187,121	408,639
Interim dividend (Note 2)	50,867	45,533	115,720
Profit retained	180,830	141,588	292,919
Earnings per Ordinary Share of 25p each	6.06p	4.88p	10.86p

NOTES:
1 Corporation tax is charged at the rate of 52% (1976 - 52%).
2 The interim dividend of 1.33p per share will be paid on 10th April 1978 to shareholders whose names appear on the register on 1st April 1978. The equivalent interim dividend for 1976 was 1.191p per share.

Anglo-Transvaal Consolidated Investment Company, Limited

Incorporated in the Republic of South Africa

Interim report for the half-year ended 31 December 1977

Financial Results
The unaudited consolidated financial results of the Company and its subsidiaries (excluding mining subsidiaries) are estimated as follows:

Year ended 30 June 1977	Half-year ended 31 December 1977	Half-year ended 31 December 1976
465,752	465,752	465,752
40,717	40,717	40,717
13,640	13,640	13,640
27,077	27,077	27,077
13,302	13,302	13,302
13,775	13,775	13,775
300	300	300
13,475	13,475	13,475
318 cents	318 cents	318 cents
582 Dr.	582 Dr.	582 Dr.
2,708	2,708	2,708

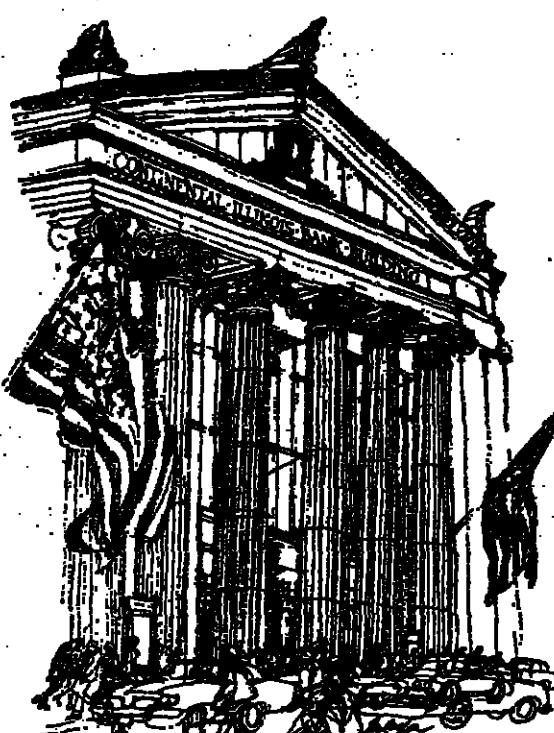
Dividends declared or paid during the half-year
Half-yearly Dividends on the 5% and 6% Preference shares
Interim Dividend of 25 cents per share on the Ordinary and "A" Ordinary shares
Interim Dividend on the participating Preference shares at a fixed rate of 5% per annum plus a participation of 12.5 cents per share
The final dividends on the Ordinary, "A" Ordinary and Participating Preference shares, which were declared in June 1977, were paid on 2 August 1977.

Capital
The Company redeemed 2,000 6% cumulative Preference shares during the half-year ended 31 December 1977.

Investments
The market value of the Company's listed investments at 31 December 1977 was R93,865,000 (1976—R74,677,000), compared with a book value of R37,268,000 (1976—R34,107,000). During the half-year under review, Tristram Holdings (Proprietary) Limited became a subsidiary of Anglo-Transvaal Industries Limited and James Brown & Hamer Limited disposed of its interest in Broderick Investments Limited.

General
While the Group's results are largely unchanged compared with those of the corresponding previous half-year, the industrial companies are still experiencing difficult trading conditions. Thus, although increased dividends from the Group's gold mining investments can be expected, consolidated earnings for the year ending 30 June 1978 are estimated to approximate those of the previous year.

For and on behalf of the Board
B. E. Herscov (Chairman)
Clive S. Menell (Deputy Chairman)
Directors:
Registered Office:
Anglovaal House
56 Main Street
Johannesburg 2001
15 March 1978
London Secretaries:
Anglo-Transvaal Trustees Limited
295 Regent Street
London W1R 6ST



CONTINENTAL ILLINOIS CORPORATION AND SUBSIDIARIES CONTINENTAL BANK

231 SOUTH LA SALLE STREET, CHICAGO, ILLINOIS 60693 U.S.A.

Last year was another year of record earnings. Earnings before security transactions for the full year 1977 were a record \$144,204,000, a 10.2 per cent increase over 1976 earnings of \$130,762,000. This represented a return on stockholders' equity for the third year in a row of about 15 per cent.

Fourth-quarter earnings before security transactions rose to a record \$41,554,000 or \$1.16 per share, up 18.1 per cent from the previous record level of \$35,165,000, or 99 cents, reported in the fourth quarter of 1976. At year-end 1977 the Corporation's loan valuation reserve was \$165,774,000, or 1.11 per cent of total loans. This percentage is among the highest of America's ten largest bank holding companies.

Our 1977 Annual Report to shareholders will be available soon. If you would like a copy, please write our Corporate Secretary.

Roger E. Anderson
Chairman of the Board of Directors

John H. Perkins
President

Consolidated Statement of Condition/December 31

(in millions)	1977	1976
Assets		
Cash and due from banks	\$ 2,879.3	\$ 1,523.8
Total funds sold	4,116.0	3,942.6
Investment securities:		
U.S. Treasury and Federal agency securities	683.4	752.2
State, county and municipal securities	1,535.0	1,359.1
Other securities	282.7	252.7
Trading account securities	299.8	383.4
Total loans	14,812.8	12,903.8
Less: Valuation reserve on loans	165.8	163.3
Net loans	14,647.0	12,740.5
Lease financing receivables	327.6	272.9
Properties and equipment	165.0	120.9
Customers' liability on acceptances	255.9	125.5
Other real estate	30.6	16.3
Other assets	577.9	495.0
Total assets	\$25,800.2	\$21,984.9
Liabilities		
Deposits:		
Domestic—Demand	\$ 4,429.1	\$ 3,538.2
Savings	1,449.4	1,515.1
Other time	4,211.2	3,655.3
Overseas branches and subsidiaries	8,664.1	7,108.5
Total deposits	18,753.8	15,817.1
Federal funds purchased and securities sold under agreements to repurchase	4,383.0	3,981.5
Long-term debt	318.3	265.3
Other funds borrowed	463.3	325.0
Acceptances outstanding	251.8	128.3
Other liabilities	611.9	557.3
Total liabilities	24,788.1	21,072.5
Stockholders' Equity		
Preferred stock—Without par value:		
Authorized: 10,000,000 shares, none issued	—	—
Common stock—\$5 par value:		
Authorized: 80,000,000 shares both years		
Issued and outstanding: 1977—35,564,845 shares	177.8	177.3
1976—35,467,010 shares	422.2	427.3
Capital surplus	406.1	307.8
Retained earnings	1,012.1	912.4
Total stockholders' equity	1,012.1	912.4
Total liabilities and stockholders' equity	\$25,800.2	\$21,984.9

FINANCIAL TIMES SURVEY

Thursday March 16 1978

IRELAND

Since Fianna Fail gained its surprise election victory last June, Ireland has been enjoying an economic boom and there is a new atmosphere of commercial confidence in Dublin. But Britain is still a vital trading partner and Anglo-Irish relations over Ulster are deteriorating.

Headly days in Dublin

By Giles Merritt
Dublin Correspondent

IN THE past 12 months, Ireland has lived through a period of bewildering change — much of it good, some of it seriously worrying. It has seen the Fine Gael-Labour coalition that many Irishmen believed would win a second term swept from office in last June's General Election. It has also seen that defeated Government's discarded pre-election assurances of better economic days come blossom into a full-scale economic boom.

To find itself at the top of the EEC growth league with an expected GNP increase during 1978 of 7 per cent is ready stuff for Ireland, especially as only a year or so ago, he only EEC table the Republic was top of were the unenviable ones of inflation and unemployment. There is a new atmosphere of commercial confidence in Dublin these days — and just to underline the point the city itself is tipped to be

Europe's fastest developing capital.

During the worst days of the recession, in 1975-76 when Ireland's vulnerable and developing economy had slowed to zero and then minus growth and the magnitude of the long-term employment crisis became apparent, there seemed an ostrich instinct to ignore the future. Now, with the likelihood of at least three years of fast and sustained growth, the mood in Government and industry has become combative. The economic improvements so far are largely skin deep, but Ireland is aiming to capitalise on the coming good times to cure its structural ills.

Ireland now no longer feels doomed to being the poor man of Europe and is increasingly able to hold her head high in Brussels. In terms of trade, however, Britain is still more important to the Irish than all the other trading partners put together, and Anglo-Irish relations are deteriorating fast. It is inconceivable that the present close economic links across the Irish Sea should ever be prejudiced by political differences between London and Dublin, but the split over Ulster looks to be widening into a damaging confrontation.

The turnaround in Anglo-Irish relations has been almost as dramatic as that of the Irish economy, although arguably less positive. Leaving aside the question of whether British policy in Northern Ireland is correct — or even if there is a policy at all — the upshot of the new Fianna Fail Government's handling of the situation is that Ireland has moved from being

a supporter of Britain to become its critic. Mr. Liam Cosgrave's coalition Government believes that Britain should remain militarily and economically in Ulster for the foreseeable future. Mr. Jack Lynch's Fianna Fail Government is in no doubt that a British declaration of intent to withdraw would unlock the Province's political impasse. Up to eight months ago Irish policy was that an internal Ulster solution, in which the Six Counties would remain part of the U.K. with its own devolved Protestant-Catholic Government, was the answer. Today, Dublin's official line is that a 32-county, all-Ireland settlement is the only outcome.

Interview

Since Mr. Lynch first made his position clear in a surprise radio interview 10 weeks ago, Anglo-Irish relations have deteriorated visibly. The British Government and Northern Ireland Secretary, Mr. Roy Mason, have not helped to defuse the situation by in turn rounding on Mr. Lynch; the Irish security co-operation along the Ulster border that was until recently pointed to in London as evidence of a cordial relationship has of late been criticised by Mr. Mason as grossly inadequate. As Irish officials had been pointing out, the fact that some sections of the British Press have unhesitatingly connected the Anglo-Irish disagreement with the worsening security picture in Ulster this year has further injured Ireland's image in Britain.

There are, needless to say, many Irishmen who wish that Mr. Lynch's party, with its Republican background and conscience, would leave Ulster well alone. In addition to the problems that could emerge if Ireland and Britain find themselves in open conflict, and it is reasonable to argue that the closer the links the more vulnerable the relationship, there is a strong current of opinion in Ireland that considers the Republic has much more important priorities than Ulster. Business is concerned that the Government should concentrate on economic management, and there are many more people in Ireland who are comfortably insular and want nothing to do with the North than there are militant nationalists.

Mr. Lynch's hopes for a re-

united Ireland — by which he means a federated Belfast-Dublin relationship similar to that being looked into, coincidentally, by both the Fine Gael and Labour Parties are legitimate and serious. The probability is that over the next year or two whatever British Government is in power will need to open some sort of discussion with Dublin on the subject. For while Westminster is bound by its solemn commitment to Ulster, that the Province will remain in the U.K. for as long as a majority wishes to, there are pressing reasons for recognising Ireland as a co-responsible Government as regards the Northern Ireland question. Dismissing Mr. Lynch as a nationalistic rabble-rouser, as has lately been the disturbing trend in British political circles, carries the strong risk of increasing sectarian conflict in the North.

If there is one factor that is depressing Ireland's wealth rating most of all it is unemployment. Economically and politically it is the single largest problem facing Mr. Lynch, and even his Government's ambitious plans for restructuring the economy aim only at halving joblessness to the more acceptable rate of 6 per cent. That some Irish economists are beginning to describe as "structural."

Unemployment is currently about 12 per cent, while in many areas under-employment is also substantial. Lack of work is a traditional ill in Ireland but last year, thanks to the recession and a measure of industrial modernisation, it became

Ireland has, after all, had to fight hard for its growing prosperity. Its chief preoccupation must continue to be that of drawing level in terms of living standards with the industrialised nations. Ireland's cost of living is on average about 10 per cent higher than Britain's but per capita incomes tend to be 50 per cent lower than in Britain.

The Republic is not merely the poorest of the EEC countries; according to the World Bank it ranks 26 in the international incomes league with per capita GNP slightly below that of the USSR. If the yardstick of cars, telephones, and TV sets per 1,000 of population is taken, Ireland is about half as prosperous as, say, France or Britain. Yet the large and well-established Irish middle-class is not noticeably disadvantaged, nor are many of the farmers who have prospered ever since the Republic joined the Common Market. It is the peasant smallholders of the depressed West and the industrial workers who have not caught up.

Although the state's finances are already in bad shape following the Cosgrave Government's recession — servicing the £4.5bn. national debt now takes a quarter of state spending — the Government is raising the borrowing requirement. Last year it was equivalent to around 10 per cent of GNP, this year it is being increased to 13 per cent. The Fianna Fail calculation is that by priming the pump with construction and public sector employment, to many areas under-employment is also substantial. Lack of work is a traditional ill in Ireland but last year, thanks to the recession and a measure of industrial modernisation, it became

the issue that defeated Mr. Cosgrave. Mr. Lynch is also uncomfortable well aware that unless solved it is a problem that could yet oust Fianna Fail, in spite of its record 20-seat majority in the 148-seat Dail (Lower House).

Early this year the new Government unveiled a White Paper, entitled "National Development 1977-80" that sketched out an impressive, if risky, strategy in which GNP is set to increase by an annual 7 per cent over the next three years. Thus the Republic's GNP of rather less than £4.5bn. in 1976 should be £7.7bn. at current prices by end-1980. An integral part of the plan is halving the inflation rate to 7 per cent by the end of this year — which seems attainable — and pegging it at 5 per cent for the following two years.

Ireland's Central Bank is far from happy about this "dash for growth," and a number of critics are cautioning that it is a gamble that could leave Ireland saddled with crippling debts. But the plan was born out of the recognition that Ireland must take radical steps to overcome her population explosion and concomitant job crisis. School-leavers are coming on to the labour market at a faster rate than that at which jobs have been created — even though the Republic's Industrial Development Authority has since 1960 attracted almost as many foreign investors to Ireland as have set up in the whole of the U.K.

In the past six months alone, the Irish authorities have been able to announce around £1bn. worth of foreign investment projects, chiefly from North America. By 1980 the Government claims that it will have reduced the real total of unemployed to 80,000 from the present 155,000. But to put that reduction of 75,000 into perspective it is necessary to place it against the scale of the 420,000 new jobs that should be created between 1977-86 if the problem is to be tackled thoroughly. Not that 1986 is anything more than a notional point being used by economists when calculating the medium-term scale of the problem. Catholic Ireland continues to have the highest birthrate in Western Europe, so by the turn of the century the population could be 4.3m, as against the present 3.2m.

It often seems that the odds are stacked unfairly against Ireland. Politically, it is sitting on the powder keg of Ulster. In the context of the EEC, its road to being the working man's Benjamin of the Nine now foe.

looks seriously threatened by the possibility of enlargement. Agricultural Ireland is less than enthusiastic over the prospect of re-dividing the CAP cake with Portugal, Spain and Greece. And unless this year's £100m. offshore drilling programme yields major results it will have failed to get the oil bonanza that it has in recent years been quietly pinning many hopes on. But the Irish also have a much more subtle problem.

As a small and still developing nation they have giant strides to make. As part of the British Isles they also have expensive tastes. Reconciling the two is hard, and it is also something that Ireland's British-bred trade unions are loath to do. Labour relations are becoming strained in Ireland, for pay restraint has been made no sweeter by the knowledge that industrial workers and public employees are carrying the bulk of the tax burden. Ireland's strike record is worsening and last November's decision by Dutch multinational Akzo to close its £20m. Ferenka plant in Limerick underlined the dangers in that. Strikes in the public sector are five times as bad as in manufacturing industry, and at present the unions are cavilling over the 8 per cent 1978 National Wage Agreement because it contains a strikes' cooling-off clause. Fianna Fail is concerned that the 90-plus unions grouped in the Irish Congress of Trade Unions should be rationalised. It is a notoriously tricky problem in any country and Fianna Fail has the added difficulty that its image of being "the business man's friend" puts it on the road to being the working man's Benjamin of the Nine now foe.

WHICH EEC COUNTRY GIVES U.S. INDUSTRY THE HIGHEST RETURN ON INVESTMENT-AS MUCH AS 250% OF THE COMMUNITY AVERAGE?

In detailed studies of the performance of American industry in Europe for 1975 and 1976, by the U.S. Government's Department of Commerce, Ireland emerges the clear winner. American manufacturing companies returned 29.5% on their Irish investments compared with a 12% average for the EEC.

Ireland's high figure of 29.5% contrasts dramatically with countries like Holland, Belgium, France and the U.K. None of these even reached the EEC average.

Ireland's achievement was no fluke. This standard of performance is regularly achieved. It is a major reason why, of all the overseas investment in Ireland over the past 15 years, almost half is accounted for by American companies.

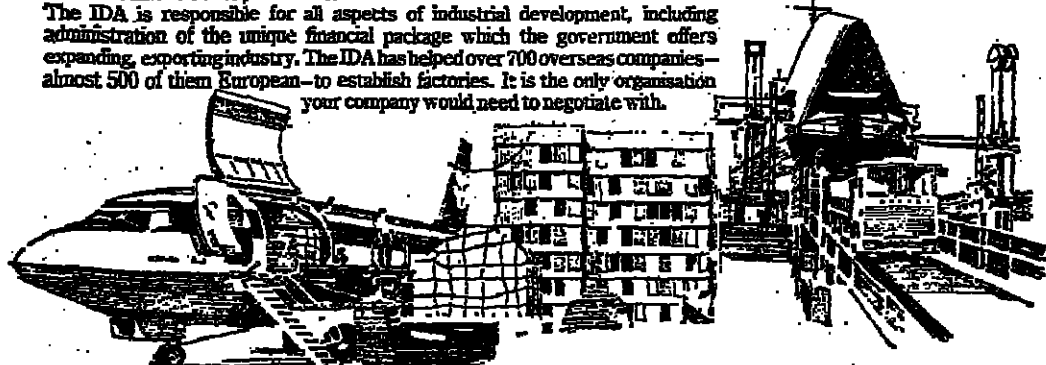
Ireland is not just a convenient way for U.S. firms to manufacture within the EEC's tariff walls. Ireland is becoming a significant gateway into other markets in Europe, The Middle East and Africa.

Also Irish foreign-exchange regulations favour the free and unrestricted movement worldwide of the profits and capital gains realised in the Republic.

INDUSTRIAL IRELAND-COME AND SEE HOW IT WORKS

Europe's most dynamic industrial base is only 50 minutes from London by air. Any company with expansion in mind should get a first-hand picture of the special advantages the Republic of Ireland offers. The Irish Government's Industrial Development Authority will gladly organise a personal presentation and visit to suit your particular interests: factory visits, frank discussions with overseas industrialists operating in Ireland, meetings with trade unions... whatever and whoever you want to see.

The IDA is responsible for all aspects of industrial development, including administration of the unique financial package which the government offers expanding, exporting industry. The IDA has helped over 700 overseas companies — almost 500 of them European — to establish factories. It is the only organisation your company would need to negotiate with.



Confidential: To Hugh Aiston, Director, IDA Ireland, 28 Bruton Street, London W1X 7DB.
Telephone 01-499-6155. Telex 051-3451.

Please telephone me with a view to discussing an investment package to suit my company and a familiarisation trip to Ireland.

NAME _____ POSITION _____
COMPANY _____
ADDRESS _____
TELEPHONE _____

IRELAND III

Changing economic climate

IRELAND'S ECONOMIC climate is today almost the reverse of that of a year ago. In terms of economic performance, Ireland has climbed dramatically from the bottom rungs of the EEC league tables to the top of the growth charts. Its GNP growth during 1977 was, at 5.1 per cent, twice the EEC average; inflation was reduced to half the Republic's 1978 rate of over 20 per cent; Irish manufacturing exports, outstripped other EEC members' best efforts by rising 20 per cent; and in Dublin the small and normally lacklustre stock exchange outperformed the London market for a while.

These achievements are being looked to by the Irish as merely the start of an unprecedented boom that by the early 1980s should have revitalised the country's industrial structure. In the popular view, the gloom over Ireland's future that marked 1976 and the early months of last year has been replaced by an almost boundless optimism. Paradoxically, the Irish Government's view of the economy has changed just as radically. But in the opposite direction. Whereas a year ago it was insisting that Ireland's economic problems were being over-

Trends

The key to these two apparently contradictory trends is, of course, that the present Fianna Fail Government last June ousted the coalition Fine Gael-Labour Government in a landslide general election. At the beginning of last year the coalition knew that the sensitive export-oriented Irish economy would shortly pick up speed as world trade accelerated. Its successor, with the sense of security that comes from a record 20-seat majority in the 148-seat Dail (lower house), is concerned that the present economic boom must not be frittered away but used to restructure the economy. To some extent, these two differing attitudes are easily explained by general elections. Knowing that it was entering a crucial election year, the last Government strove to create economic confidence in the hopes of being one of the very few European Governments to survive after having presided over the recession. By such the same token, the present Irish Government knows that econo-

BASIC STATISTICS	
Area	27,136 sq. miles
Population	3,192,000
GNP (1977)*	£5,329m
Per capita	£1,669
Trade (1977)*	
Imports	£3,083m
Exports	£2,516m
Imports from U.K.	£1,484m
Exports to U.K.	£1,182m
Exchange reserves (end-1977)	£1,208m
* Provisional	

misists are warning against a downturn in the Republic's economic performance by the early 1980s, and it must go to the polls by mid-1982, and is therefore seeking to temper the electorate's expectations. Whatever the politicians' ulterior motives, though, the impression has been a widespread one that whereas Mr. Liam Cosgrave's coalition tended to ignore some of the more unpalatable truths about Ireland's structural economic ills, the new Lynch Government is preparing to meet them head on. There

is a lot of truth in that assessment. Putting the economy on to a sound footing is Mr. Lynch's top priority.

Mr. Lynch's Cabinet reflects that concern. Mr. George Colley, the Deputy Premier, is Finance Minister, and Dr. Martin O'Donoghue, an economics professor who has just entered national politics as Mr. Lynch's own influential protégé, is Minister at the head of the newly-created Department of Economic Planning and Development. In spite of the inevitable Dublin rumours that Mr. Colley and Dr. O'Donoghue are in competition for the mantle of "economic supremo," the signs are that for the present they are partners in a calculated and ambitious economic policy gamble.

Their objectives are straightforward enough. By the end of 1980, which is the limit of the three-year strategy period encompassed in a recent White Paper on economic development, Fianna Fail aims to have almost halved unemployment, pegged inflation to 5 per cent a year, reduced public spending from the 1978 rate of 12 per cent of GNP to 9 per cent and sustained growth at an unheard-of-for Ireland level of 7 per cent.

The Central Bank and a number of respected economists do not think it can be done. They have been warning that Fianna Fail's dash for growth relies on a wide variety of factors—lower inflation, higher investment and productivity, improved balance of payments and pro-gressively more determined wage restraint—slotting neatly into place at pre-determined times. In short, they are saying that the strategy is cumbersome and inflexible and the whole fabric will fall apart if a single strand is missing. Given that many economic conditions in Ireland are dictated by those that obtain in Britain, and that the Republic is currently in the throes of an almost imperceptible but nevertheless real social revolution, these warnings are not without weight.

Gamble

If the Government's gamble pays off, however, Ireland will enter the next decade in much better shape than seemed possible even a year ago. Unemployment, which Dr. O'Donoghue has realistically estimated at 155,000 rather than the 112,000 or 10 per cent on the register, will have dropped to 80,000. And if this year's anticipated 7 per cent growth rate is sustained, Ireland's GNP will have shot from less than £5bn. in 1977 to almost £8bn. by 1980. Fianna Fail will have begun to close what seemed an inevitable widening gap between Irish living standards and those of the rest of the EEC.

Alternatively, the gamble could fail and the Irish Republic will be saddled with crippling foreign debts. Servicing and making repayments on Ireland's two largest trade State's foreign borrowings, most of which were incurred by the Cosgrave coalition during the recession, now mops up around £1bn. and £2bn. of the equivalent of all income-tax revenue. The total national debt is £4.5bn., and that absorbs a quarter of all State spending in servicing costs. Yet the Lynch Government plans to increase its borrowings.

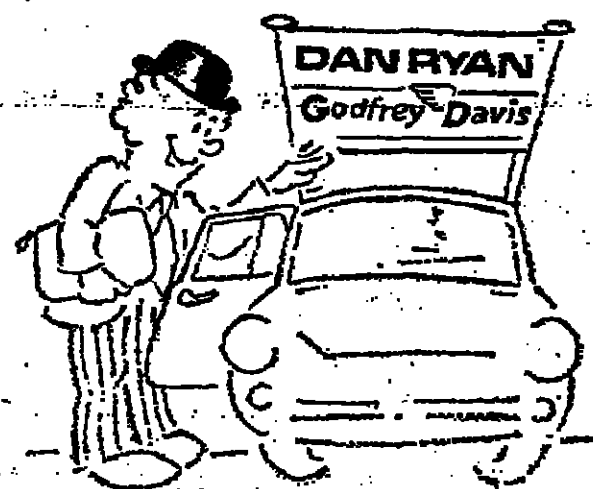
Either way, for better or for worse, the Government is now embarked on its course. Hard on the heels of its January

White Paper setting out ambitious targets came Mr. Colley's February 1 Budget setting the plan in motion. Using public sector employment and the construction industry as a flywheel, the free-spending Budget used tax cuts and concessions to give the private sector a decided boost. Fianna Fail's concern is not just that private manufacturing industry must be stimulated in order to generate the revenues needed to pay for its strategy. It is also determined that it must be allowed to generate enough profits to undertake major re-investments. Mr. Lynch recently said that by 1980 the rate of investment in the Republic will have to rise a further 4 per cent to 31 per cent. Remarkably that Irish industry's investment level would thus be close to the highest figures achieved outside the Communist countries, in recent decades. Mr. Lynch added that expanding productive capacity was vital now that public spending was close to half of Ireland's GNP.

The Lynch Government's most immediate need, however, is wage restraint. Its White Paper strategy was based on a "flexible guideline" of average wage increases during 1978 of 5 per cent. Somewhat grumpily, the Government last month accepted an 8 per cent national wage agreement struck by the employer-labour conference. Boiled down to employment, it cautioned, the pay pact might well cost the Republic 4,000 jobs.

But in what looks a disquieting foretaste of things to come, the wages deal directly affecting almost half the country's workforce is already in doubt. Unions are unwilling to endorse it because of a "cooling-off" clause it contains that was designed to counter the increasingly poor strikes picture. Strikes in the public sector are currently running at five times the rate in private industry and the Government has begun to consider the need for "ration-alising" the 90-plus trade unions active in Ireland. A showdown with the unions may well be a feature of 1978, but would certainly upset some of Fianna Fail's delicate calculations.

Giles Merritt



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A question mark over natural resources

PEOPLE DO not talk much about oil in Ireland any more. The considerable euphoria that followed the North Sea discovery and the start of commercial exploration in Irish waters has pretty well evaporated.

Not that the search is over; far from it. Indeed 1978 will see the most concentrated effort by the exploration companies drilling at great depths a continent. But the failure to find commercial quantities of hydrocarbons, apart from the small gas field off Kinsale, means that government and industry prefer to do their calculations on the assumption that there may not be oil in any commercial quantity.

In that sense it is a question now of holding one's breath and keeping one's fingers crossed. With so many wells planned for next season, 1978 will be something of a make-or-break year. But the very level of exploration shows that all is far from over and in some circles there is still a fair amount of quiet optimism about the possibility of a major find.

The main area of interest now is the Porcupine basin off the west coast. Only two wells have been drilled there but both showed hydrocarbon traces, although not in commercial quantities. Between five and seven wells should be drilled there this year with BP, Shell and the Deminor and Elf consortia all active in the area. Indeed, the likelihood is that more Porcupine blocks will be allocated for exploration this year, which could ensure drilling into the 1980s. Only extremely bad results could totally dent the enthusiasm of the drilling companies that oil might be found in sizeable quantities in this area.

A large question mark hangs over the Porcupine, however, because this year's programme will hardly be enough to establish its potential conclusively. It is an area which will be watched with interest by all the consortia.

Drilling

Nineteen seventy-eight should establish the potential of those areas which have been extensively explored in recent years while also indicating whether the newer territories of the Porcupine and Donegal are worth further investment. All these developments will be watched closely by the Government—a Government of a different complexion from the one which offered most of the licences.

Should there be finds off the west or north-west coasts the conditions are such that commercial extraction might be unrealistic for some years to come. The Government might then have to reconsider its terms with the oil companies, and it is possible that this question will be dealt with in the results of a policy review which are expected soon.

Certainly dealings with oil and mining companies was one of the issues which most divided the last Irish Government and the present one when the latter was in opposition. It is more than possible that the present Government will switch to a royalty/taxation system on finds rather than the equity stake in successful consortia and the establishment of a State oil company envisaged by the previous administration.

On land the news has been not so much of mining but of a political row over State participation in the Bula company. Bula is the smaller end of the Navan lead and zinc orebody. This is the largest orebody in Europe and the bulk of it is worked by the Tara company, itself an offshoot of a Canadian conglomerate.

It would have made more sense for the ore to be worked by one company but some astute Irish businessman seized the opportunity to buy some of the land, in partnership with the original owner. The Government tried to take control but found to its embarrassment that the Irish constitution's protection of private property rights would not allow it to do so.

The Industry Minister in the then coalition Government, Mr. Justin Keating, decided there was nothing for it but to buy into the Bula company to ensure some State participation in the development. The first problem arose over valuation when arbitrators fixed the price of a 25 per cent stake at around £10m, even though the Government's highest figure for the whole mine was less than that.

Worse was to come. As well as criticism of the Government's failure to take a controlling interest in the company, Mr. Keating was attacked for cementing the arrangement in the form of a Bill even though he felt unable to give Parliament all the details because of commercial confidentiality.

The opposition was furious, and in the heated debates which followed their spokesman, Mr. Desmond O'Malley, pledged to publish the details if his party were elected. Last summer it was, and Mr. O'Malley, despite reports that he might have regretted his rashness, kept his promise.

There were some fairly startling revelations. Although the Government had a 49 per cent stake it had only 23 per cent of the voting strength and, even with this weak position, it could not acquire control without the consent of the private shareholders. On the other hand, there were restrictions on the rights of the private shareholders and considerable powers of veto on company policy were left in the hands of the Minister.

Even so, Mr. O'Malley was accused of not being completely open because he did not publish the company's consolidated balance sheet. The real lesson, from the whole rather sorry business would seem to be the relative powerlessness of Irish governments in the field of mineral deposits.

Mr. O'Malley has promised legislation, but now that he is in office he has become aware of the difficulties. The nub is how to give the State the control over mineral deposits which the Irish people probably want without severely reducing the rights of private property, which the Irish people would almost certainly defend.

Mr. O'Malley has said there are at least five different ways in which legislation could be drafted, all of them presenting difficulties. But the promise of legislation still stands.

It may be needed. There are strong rumours that Navan may not be the only substantial zinc body in the country. And there is sufficient interest in the possibility of uranium deposits for prospecting licences to have been granted for various parts of the country.

Depressed

For its part Bula remains, in the words of one commentator, "just a muddy field." Difficulties over planning permission for the company's scheme to divert a local river and commence open-cast mining have halted development. Tara, for its part, is already shipping out its ore, although labour problems and the depressed price of zinc have somewhat dampened early enthusiasm.

The same factors have cast some doubt over the future of an Irish smelter, even though the export of raw ore infuriates the vocal resource protection groups. The New Jersey Zinc Company is still working on a feasibility study and the results are expected soon. A new element was introduced to the debate recently with an apparent offer by the Soviet Union to build the Irish smelter.

It seems an unlikely alliance but it could fit in with efforts to close Ireland's trade gap with Russia. Ireland can hardly get into the metal business seriously without a smelter and associated "downstream" activities but its feasibility will depend both on the state of the market and Ireland's own proven reserves.

So new discoveries could be important. While no one is making predictions, the feeling remains that natural resources are a significant factor in Irish economic equations and that there probably is something out there in the hills.

By a Correspondent

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IRELAND IV

Tourism poised for recovery

TOURISM IN Ireland is recovering after six years of declining fortunes. This year tourists are expected to exceed 2m. for the first time ever—a target originally set for 1970 but quickly dropped when Ireland's image became linked with violence in the North.

No one questions the fact that tourists would have exceeded the magical 2m. figure long ago but for the troubles and the occasional bombing south of the border. That figure was nearly achieved in 1969 when there were 1.9m. tourists and to attract the extra 100,000 visitors the Dublin Government embarked on an expensive promotional campaign in Britain and the U.S. The effort was in vain: 1970 brought an increase in violence and tourist numbers dropped off dramatically. About 700,000 changed their minds about all coming to Ireland.

With the number of incidents considerably reduced in the past year, the recovery has been equally dramatic and officials of the Irish Tourist Board are optimistic that the country's third most important industry can now resume the steady expansion experienced in the 1960s. Only a sudden upsurge of violence can interrupt that pattern.

The results from 1977 were particularly satisfactory. Tourist numbers grew by 10 per cent. to 1.891m. and in revenue terms

were worth \$232.7m., including the fares paid to Irish travel companies.

The improved results reflected a growth in all markets but particularly significant was the increased number of visitors from the U.K. It is this market which largely determines the success or otherwise of Irish tourism. A total of \$53,000 tourists came from Britain last year and although most of them had some family connection in Ireland there was a notable increase in other visitors.

But while the Tourist Board expresses satisfaction about the improved results from Britain it is prone to forget that last year's figure falls far short of the record 1.125m. British visitors in 1969. This is a measure of the loss the tourism industry has had to endure because of the violence. In 1968 Ireland had 17.2 per cent. of all Britons who took holidays abroad; by last year, the share was less than 8 per cent.

Campaign

To improve that situation, the Tourist Board is committing a bigger proportion of its \$7.8m. marketing budget to the U.K. in the 1980s. Only a sudden upsurge of violence can interrupt that pattern.

The results from 1977 were particularly satisfactory. Tourist numbers grew by 10 per cent. to 1.891m. and in revenue terms

since it was returned to power last July. It placed particular emphasis on the development of tourism in its election manifesto and to make Ireland a more attractive destination, it

also provides much needed commercial activity in rural areas where unemployment is high. Of the three markets which serve Irish tourism in quantity

taken the U.S. as a market for Irish tourism. This year West Germany alone is expected to produce 95,000 visitors, an increase of 18 per cent. on 1977. Ireland's appeal on the Conti-



Airlines and car ferry companies are now concentrating on developing business during the "shoulder periods" of April, May and June and September and October.

Prompted

Although hotel standards dropped some years ago because of the absence of reasonable profits, the improved trade of the past year has prompted many owners to undertake elaborate refurbishing schemes. The Tourist Board is also putting considerable emphasis on the quality of the "product" and may provide financial incentives to raise the standard of hotels.

With the introduction of keener fares on the North Atlantic, Ireland is budgeting for a growth of 11.6 per cent. in that market, bringing numbers to 337,000. Much of the marketing effort here is done by the State airline, Aer Lingus, which itself is enjoying better trading results than some of the bigger carriers. After losses of \$10.6m. in the two years up to March 1976, the airline turned in a modest profit in the following year and is due to report a surplus of over \$2m. in the year just ending. The airline's trading performance is largely determined by the success or otherwise of the tourist trade. Like the Tourist Board, it is optimistic about the future. On present calculations, tourist numbers are expected to grow by one-third over the next five years. Whether they do or not may depend not on economic prosperity but on the political climate on both sides of the border.

Jack Fagan

Good times for farmers

IRELAND'S 180,000 farmers to increase production in Ireland had their best year on record. Their net income increased by an average of 34 per cent. because of favourable weather conditions, a 5 per cent. growth in output and higher prices for most commodities.

The year was also significant in that it marked the end of the transition to full EEC membership. For farmers this meant an end to the transitional price increases necessary to bring the level of Irish farm produce up to the level of prices obtaining over 9 per cent. last year. The total intake at creameries was up to last January. Irish far-740m. gallons which was worth about £350m. to the producers. rate of increase in farm prices each year than their European counterparts. During the five year transitional period, the increase was of the order of 167 per cent. It is hardly surprising, therefore, that Irish farmers recorded, almost unanimously, half of the farmers in the country are now involved in milk production.

Remember

Those who concentrated on beef production have also reason to remember 1977. Cattle prices rose by 24 per cent. during the year and overall sales increased from £375m. to £490m. Despite these good returns, the Government is dissatisfied with the marketing arrangements—and with good reason.

Though beef is Ireland's largest single agricultural export, meat factories have displayed a serious lack of marketing initiative, according to Agricultural Minister Jim Gibbons. They have been reluctant to move into the added value products such as vacuum packed exports and retail pre-packed cuts which would generate extra revenue at home and provide much needed employment. Instead, the factories have relied heavily on the sale of beef through EEC intervention, a system which involved no marketing at all.

Mr. Gibbons is now considering widening the role of the Government-sponsored Beef Marketing Board to provide the improvements required. "Time is not on our side," he said, and a dramatic improvement in the processing of meat products was urgently required. He warned that unless this problem was overcome quickly Ireland would be left behind by our competitors.

The marketing of dairy products has by comparison, been enormously successful throughout the world. The Irish Sugar Company has also reason to be

satisfied at last with its vegetable processing subsidiary, Erin Foods. The company has just opened its first ever profit on its processing and marketing operation since it began 17 years ago. In that time Erin Foods accumulated losses of up to £15m. It has now turned the corner and company officials are predicting a steady growth in profits and turnover, now standing at £20m.

The good weather last year also produced all-time record yields of cereals and the tax net and softened the blow enhanced contribution which

was expected from tillage by particular, farmers can opt for a notional system of computing their income rather than producing detailed accounts. Even with the latest measures, only 23,000 farmers are obliged to pay tax on their incomes. Their contribution this year will be only £24m.—something which has greatly angered the trade unions whose members paid £322m. in income tax in 1977. Pressure on the Government to increase the burden of taxation on farming will almost certainly increase in the years ahead.

Jack Fagan

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Lower on \$ and Middle East fears

BY OUR WALL STREET CORRESPONDENT

STOCKS RETREATED in active declines were only slightly ahead of the Dow Jones Industrial Average, which shed 0.38 per cent to 286.91. But Transports and Utilities were marginally higher.

However, the broader market higher was performing better than the Glamour and Blue Chip sectors which continue to be under pressure from portfolio adjustments by large institutions.

One factor behind the decline was a prediction by Mr. William Miller, the Federal Reserve Board chairman, that the dollar's fall in overseas currency markets since last September could add 0.75 per cent to the U.S. rate of inflation.

Prices did, however, improve a little in the final hour, following the news from Jerusalem that Israel had achieved the objective of its strike against Palestinian guerrillas in South Lebanon.

The Dow Jones Industrial Average was down 3.58 at 286.91 and the New York Stock Exchange index declined 0.38. Big board volume came to 23.5m. shares against Tuesday's 24.3m. But

WEDNESDAY'S ACTIVE STOCKS

Stock	Change	Price
Am. Express	+1.00	47.00
Am. Intl. Corp.	+0.12	25.00
Am. Overseas	+0.12	25.00
Am. Tel. & Tel.	+0.12	25.00
Am. Transp.	+0.12	25.00
Am. Util.	+0.12	25.00
Am. Water	+0.12	25.00
Am. Wire	+0.12	25.00
Am. Zinc	+0.12	25.00
Am. Iron	+0.12	25.00
Am. Steel	+0.12	25.00
Am. Copper	+0.12	25.00
Am. Aluminum	+0.12	25.00
Am. Lead	+0.12	25.00
Am. Zinc	+0.12	25.00
Am. Iron	+0.12	25.00
Am. Steel	+0.12	25.00
Am. Copper	+0.12	25.00
Am. Aluminum	+0.12	25.00
Am. Lead	+0.12	25.00

OTHER MARKETS

Stock	Change	Price
Am. Express	+1.00	47.00
Am. Intl. Corp.	+0.12	25.00
Am. Overseas	+0.12	25.00
Am. Tel. & Tel.	+0.12	25.00
Am. Transp.	+0.12	25.00
Am. Util.	+0.12	25.00
Am. Water	+0.12	25.00
Am. Wire	+0.12	25.00
Am. Zinc	+0.12	25.00
Am. Iron	+0.12	25.00
Am. Steel	+0.12	25.00
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Am. Zinc	+0.12	25.00
Am. Iron	+0.12	25.00
Am. Steel	+0.12	25.00
Am. Copper	+0.12	25.00
Am. Aluminum	+0.12	25.00
Am. Lead	+0.12	25.00

Indices

NEW YORK - DOW JONES

										1977-78		Since completion	
	Mar. 15	Mar. 14	Mar. 13	Mar. 10	Mar. 9	Mar. 8		High	Low	High	Low		
Industrial...	7758.50	7872.56	7885.86	7756.69	7762.90	7767.87	99.76	742.78	1061.70	41.22			
"Food & Fibre"	89.20	89.20	89.20	89.20	89.20	89.20	100.00	882.00	111.73	27.13			
Transport...	20.28	20.28	20.28	20.28	20.28	20.28	100.00	100.00	100.00	100.00	100.00		
"Food & Fibre"	106.50	106.19	106.43	105.82	106.52	105.41	113.67	102.54	165.32	10.56			
"Food & Fibre"	22.40	24.50	24.07	27.00	21.00	22.00	22.71	22.71	22.71	22.71	22.71		

FARMING AND RAW MATERIALS

Farm prices row splits European Parliament

By Margaret Van Hattem

STRASBOURG, March 15.

Wheat pact negotiations deadlocked

AFTER FOUR weeks of talks and with less than two more weeks to go, negotiations on a new international wheat agreement are deadlocked, reports U.N. Jones from Geneva. Officials now consider it unlikely that a package can be agreed without a further round of negotiations before the present pact expires on June 30. As expected, the impasse mainly involves the Common Market on one side and the U.S. supported by Canada and other wheat-growing nations on the other. The gap between the two sides has widened during the negotiations, according to some participants. The European Community is adamant that an agreement to stabilise wheat prices should be similar to arrangements for other grains, such as maize that competes in some uses with wheat. The EEC also wants fixed maximum and minimum prices or grains to be defended by international action. The U.S. and Canada and others reject the link with coarse grains, arguing that these are used heavily for animal feed and thus have different problems. The U.S. places most stress on the use of international reserves stocks of wheat to which the EEC doesn't object. Washington, however, wants only to stabilise prices within a movable range that would be tied to market levels. They contend that fixed prices would prove impossible to defend and lead to the collapse of an agreement, as was the case with a previous wheat agreement.

THE EUROPEAN Parliament was deeply divided to-day on the question of EEC farm price increases for 1978-79.

A vote will be taken on a report by the Parliament's agriculture committee, which has recommended a 5 per cent increase in the price of wheat. European farmers' organisations have been lobbying vigorously. This compares with the EEC Commission's proposal for an average 2 per cent rise. Mr. Finn Olaf Gundelach, the EEC Agriculture Commissioner, to-day told the Parliament that the agriculture committee's recommendation was "utterly ridiculous". He said the Commission would cost the Community 300m units of account more over 12 months than the Commission's proposals. It would fuel inflation, increase production of those commodities which the Community already has an embarrassing surplus, and further widen the gap between rich and poor farmers' incomes. The committee had recognised this in its report, and its recommendation of a 5 per cent increase was based on the fact that the Commission's proposal was a mere political shadow-boxing. In to-morrow's vote, the

Socialist bloc, which supports the Commission's proposals, is expected to oppose the recommendation, as are the Communists and most of the Conservatives.

The Christian Democrats, together with the Liberals and Gaullists, are expected to vote for a 5 per cent increase. Whether they will command a majority may depend largely on the number of absentees—expected to be high on both sides.

Either way, though, the majority will probably be too small to allow members of the Farm Ministers' Council to use the vote in support of their arguments during the annual farm price review next month. Since the vote is unlikely to affect the ultimate outcome, there is little incentive for members of Parliament to try to reach a compromise. In many cases, the vote is a good deal of local political mileage to be got from holding to a hard line.

This could lead to a repetition of last year's debate on farm prices, when members failed to reach their difference and Parliament had to report to the

Council of Ministers that it could not present an opinion.

The ironies of the proceedings were underlined to-day by Mr. Mark Hughes (Lab., Durham) who, as rapporteur for the agriculture committee, opened the debate by presenting the report, but declared from the outset that he rejected its recommendations.

Renner reports: Mr. Gundelach told the European Parliament that the Commission was not considering imposing a tax on U.S. sales of soyabean meal and oils to the EEC.

He said that the EEC's open-door policy on its imports of oils and oilseeds would continue, in spite of the fact that these were subject to competition with European produced animal proteins. He said that an import tax would clash directly with the Common Market's treaty obligations under GATT and would encourage competition with European produced animal proteins. He said that an import tax would clash directly with the Common Market's treaty obligations under GATT and would encourage competition with European produced animal proteins.

It can hardly be seen where that money could be found in the current circumstances, he added.

Copper leads rise in metals

By John Edwards, Commodities Editor

COPPER LED a general rise in prices on the London Metal Exchange yesterday.

The upward trend was prompted by the latest developments in the Middle East and hopes of an end to the U.S. coal strike.

Sentiment in the copper market was also affected by rumours of a possible domestic price rise by one of the leading U.S. producers and suggestions that Zambia might have to reduce its deliveries by 25 per cent because of transport problems and the proposed 15 per cent production cut.

Cash wirebars closed \$13.25 up at \$569.75 a tonne. Lead and zinc took their cue from copper, advancing strongly in active dealings. Cash lead gained \$8.25 to \$314 a tonne and cash zinc \$7.75 to \$220 a tonne.

Tin was more subdued in quiet trading conditions, still overshadowed by the possibility of U.S. stockpile releases. Cash tin closed \$10 higher at \$8,035 a tonne.

Sugar market recovery

By Our Commodities Staff

WORLD SUGAR prices turned upwards yesterday, ending the recent sustained decline.

The London daily price, which had lost \$12 in the previous week, was now \$10 higher at \$29 a tonne. On the futures market the August position climbed to \$105.5 a tonne before closing \$2.075 higher on the day at \$104.175 a tonne.

Export prices were also partly due to a technical reaction against the decline, which many thought had been overdone, and partly to reports of U.S. refinery buying. They saw the result of yesterday's weekly EEC export tender, where 38,500 tonnes of white sugar were authorised for export, as "neutral".

China 'making cashmere dearer'

By Our Commodities Staff

INDIA'S SILVER EXPORTS TO FALL

NEW DELHI, March 15.

India's silver exports in the fiscal year ending March 31 were likely to total about 580 tonnes, according to a report by the Ministry of Commerce. This was a decline from the previous year's exports of 1,655 tonnes, the Economic Times newspaper reported, quoting official sources.

The reason for the expected reduction is that domestic Indian cashmere prices would be available for export but for the sales suspension agreed in San Salvador last week. The eight countries which met

COMMON AGRICULTURAL POLICY

Now even France talks of reform

By Christopher Parkes

STRANGE THINGS are happening in Common Market agricultural circles.

Ten days ago we saw M. Pierre Meunier, the French Minister of Agriculture, not only supporting Mr. John Silkin, but actually taking over the British Minister's role as leading battler in the fight to change the Common Market's agricultural subsidies on their pigmeat exports.

This week we have heard a promise from the alliance of the Left in France that if they win power in the second round of the general elections this week-end, they will revive the debate in Brussels on reform of the Common Agricultural Policy.

It is worth considering the enormous job of re-education which will have to be undertaken among French civil servants. They could pick up considerable help from the latest Economic Policy Review, due to be published at the end of the month by the Cambridge Department of Applied Economics.

Under one method, consumers pay for food at world market prices with the Government making up domestic farm incomes by deficiency payments. Under the other, consumers maintain farm incomes directly by themselves paying the higher prices. In this case, lower-priced imported food has to be sold.

The Common Agricultural Policy, however, was neither one nor the other. The deficiency payments policy was funded

COMMUNITY AND WORLD PRICES OF MAIN FARM COMMODITIES

Commodity	World spot price	Community price
Wheat	105	85
Barley	99	75
Maize	99	70
Raw sugar	219	160
Sugar	256	200
Butter	1,630	900

* Assuming acceptance of EEC Commission price increase proposals for 1978. Conversion rate £1=1.58 units of account.

U.K. system of deficiency payments. It appears to offer some valuable alternatives to the Community's interventionist system which, while admittedly making some grain growers rich beyond their wildest pre-1974 dreams, has done little to relieve the vast bulk of French farmers of their burdensome "peasant" image and way of life.

The Cambridge economists responsible for the chapter lay out the first principles of the main farm support systems with welcome clarity.

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Debate

"Thus, the fact that there are net payments out of the farm budget means that, taking the Community as a whole, farmers gain at the expense both of the consumer and (through to a less extent) of the general taxpayer."

So far, the debate on this view of the management of the CAP has been almost entirely restricted to the British Press and political circles. It would be useful for all concerned if it could be launched inside France, where the holy writ of the basic principles of the CAP has been for so long adhered to by a seemingly unerring administration, accepted as gospel by a large proportion of the farming community and imposed on an uncomplaining and largely uneducated consuming public.

Biased

Chaper five, despite its title—The Direct Costs to Britain of Belonging to the EEC—is devoted largely to a detailed comparison of the main methods available to protect their agricultural industries.

Strongly biased towards the

Weather hits Mexican coffee

MEXICO CITY, March 15.

MEXICO'S 1977-78 coffee harvest could be as low as 3.2m. bags (500 lbs each) and export availability only 1.5m. bags, according to Sr. Fausto Cantu Pena, director of the Mexican Coffee Institute.

In 1977 Mexico exported 1.94m. bags. Sr. Cantu Pena said Mexico currently holds about 800,000 bags of coffee which would be available for export but for the sales suspension agreed in San Salvador last week. The eight countries which met

in San Salvador held between 4,123,781 bags of export coffee, he added. Mexico, Guatemala, Costa Rica, Nicaragua, Honduras, E. Salvador, the Dominican Republic and Venezuela attended the meeting.

Sr. Cantu Pena said the Mexican coffee harvest was coming in very slowly because of adverse weather, and might not be completed until May. The harvest estimates range between 3.2m. bags and 3.9m. bags. Experience showed that when the harvest was late it was also

light, the Coffee Institute president stated.

In 1977 demand for the product was 1.2m. bags, but a group of coffee producers was demanding 1.4m. bags, he added. Export availability was about 12m. bags and the shortfall was made up from stocks.

This year production would be about 15 per cent down, he said, adding that U.S. Department of Agriculture estimates of production between 15 and 20 per cent too high.

Reuter

Brazil soya market at standstill

By Sue Branford

SAO PAULO, March 15.

THE BRAZILIAN soya market has been at a standstill since last Thursday when Cacex, the Banco do Brasil's export department, imposed a series of controls over exports of beans and meal.

Under the new system the exporter has to submit to Cacex his sales proposal, giving the price, quantity and destination of the product. Cacex gives its reply after 48 hours.

Exporters are complaining that this scheme is excessively bureaucratic, as importers generally refuse to wait so long. However, it is unlikely that the system will be changed before the next Cacex meeting on March 20.

The ban on oil exports, imposed on March 3 is also likely to continue, at least until the Cacex meeting.

EEC lamb policy faces problems

By Our Commodities Editor

ANY COMMON sheepmeat policy agreed by the EEC would have to operate in a market with very wide differences between various member States, the Meat and Livestock Commission said in its latest quarterly market survey issued yesterday.

There was a great diversity in sheepmeat trends, structure, prices and the meat's relative importance in the various EEC countries. This highlighted the need for a relatively long period of transition if a significant degree of harmonisation was envisaged.

Community sheepmeat production was forecast to rise by 4 per cent this year to 553,000 tonnes, compared with 523,000 tonnes in 1977, followed by France (156,000) and Ireland a long way behind at 38,000 tonnes.

EEC consumption of sheepmeat was expected to show a slight gradual fall since 1970 as a result of a decline in U.K. demand and being completely offset by increases in other EEC countries.

U.K. consumption per capita in 1977 at 7.3 kilos was about a

third less than in 1960, while in France it increased by almost half over the same period to 3.9 kilos.

The price of lamb in the U.K. was about 40 per cent lower than in France, and barely more expensive than beef, while in France the luxury image of lamb meant that it was much dearer than beef.

The report said that exports of sheepmeat from Britain were expected to show little change this year after rising substantially in 1977 to 44,600 tonnes—11,900 tonnes more than in 1976.

U.K. output was expected to show a small increase, but exports to France might fall because of higher import duties and the possibility of the French market being closed for a longer period than in 1977.

Pigmeat production in the U.K. was expected to fall sharply this year, from 48,000 tonnes to 500,000 tonnes and bacon and ham by 19,000 to 200,000 tonnes.

This was in sharp contrast with the rest of the world, where output was predicted to rise by

another 4 per cent this year, after reaching record levels in some major producing countries last year.

World beef production was expected to show a further small decline this year, but EEC output would stabilise after falling by 4 per cent in 1977.

In Britain, beef cow numbers were forecast to fall by 5 per cent, but beef and veal output was expected to remain much the same as in 1977.

THE ITALIAN market price of cashmere has risen to £400 a kilo, a dealers' association said—almost four times higher than a year ago.

AP-Dow Jones

China 'making cashmere dearer'

By Our Commodities Staff

INDIA'S SILVER EXPORTS TO FALL

NEW DELHI, March 15.

India's silver exports in the fiscal year ending March 31 were likely to total about 580 tonnes, according to a report by the Ministry of Commerce. This was a decline from the previous year's exports of 1,655 tonnes, the Economic Times newspaper reported, quoting official sources.

The reason for the expected reduction is that domestic Indian cashmere prices would be available for export but for the sales suspension agreed in San Salvador last week. The eight countries which met

in San Salvador held between 4,123,781 bags of export coffee, he added. Mexico, Guatemala, Costa Rica, Nicaragua, Honduras, E. Salvador, the Dominican Republic and Venezuela attended the meeting.

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This year production would be about 15 per cent down, he said, adding that U.S. Department of Agriculture estimates of production between 15 and 20 per cent too high.

Reuter

COMMODITY MARKET REPORTS AND PRICES

BASE METALS

COPPER—Firm on the London Metal Exchange with sentiment improved by prospects of an early end to the U.S. coal strike and trading stimulated by rumours of a possible domestic price rise and a Zambia declaration of force majeure. Forward metal started at \$81.

COPPER

Commodity	Unit	Price
Wirebars	lb	669.50
3 months	lb	682.50
6 months	lb	685.50
12 months	lb	688.50
3 months	lb	682.50
6 months	lb	685.50
12 months	lb	688.50

COFFEE

Robusta advanced sharply in the early part of the session, but resistance was encountered. Little interest in the market was shown after the initial rise. Prices were steady in the afternoon.

COFFEE

Commodity	Unit	Price
Arabica	lb	1.05
Robusta	lb	0.85

GRAINS

Wheat prices were steady in the early part of the session, but resistance was encountered. Little interest in the market was shown after the initial rise. Prices were steady in the afternoon.

 GRAINS |

Commodity	Unit	Price
Wheat	lb	1.05
Barley	lb	0.85

WHEAT

Wheat prices were steady in the early part of the session, but resistance was encountered. Little interest in the market was shown after the initial rise. Prices were steady in the afternoon.

WHEAT

Commodity	Unit	Price
Wheat	lb	1.05
Barley	lb	0.85

BARLEY

Barley prices were steady in the early part of the session, but resistance was encountered. Little interest in the market was shown after the initial rise. Prices were steady in the afternoon.

BARLEY

Commodity	Unit	Price
Barley	lb	0.85

RUBBER

SLIGHTLY EASIER opening on the London Rubber Exchange. Little interest in the market was shown after the initial rise. Prices were steady in the afternoon.

RUBBER

Commodity	Unit	Price
Rubber	lb	1.05

SOYABEAN MEAL

Futures closed 2 1/2 to 3 up. Values were steady in the afternoon.

SOYABEAN MEAL

Commodity	Unit	Price
Soyabean meal	lb	1.05

PRICE CHANGES

Prices per tonne unless otherwise stated.

Commodity	Price
Aluminium	2,580
Copper	2,580
Gold	2,580

U.S. Markets

Silver up; gold and coffee fall

GOLD CLOSED lower on trade hedge selling and Commission House long-sell orders. Silver up on news of a nervous market after recent tension in the Middle East. Coffee up on news of a nervous market after recent tension in the Middle East.

U.S. Markets

Commodity	Price
Silver	2,580
Gold	2,580
Coffee	2,580

COMPANY NOTICES

ELECTRICITY SUPPLY

On March 2, 1978, the following companies were notified of the need for electricity supply.

ELECTRICITY SUPPLY

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194-196 Tottenham Road, London EC2N 4PT

STOCK EXCHANGE REPORT

Active British Funds bought on yield considerations Equity leaders neglected and index reacts 6.5 to 453.9

Account Dealing Dates
Option
First Declared Last Account
Dealing Date
Feb. 27 Mar. 9 Mar. 10 Mar. 21
Mar. 13 Mar. 30 Mar. 31 Apr. 11
Apr. 3 Apr. 13 Apr. 25
New time of dealing may take place from 9.30 a.m. two business days earlier.

Second-line stocks provided the firm features in equity stock markets yesterday. Leading shares had not yet moved up to the 100 per cent, on the FT 30-share index over the previous eight days.

British Funds provided a firm backdrop with widespread gains of 1 being taken a little further in the inter-office trade, and the Government Securities index continued its steady rise with a gain of 0.4 to 75.98. The Government Broker, coming on the short Exchange 81 per cent, 1983 at 991 before quickly moving the price to 991 and then again to 991.

The long top Exchange 104 per cent, 1983 price was moved up to 911, but the GB was not tested at this level after having been an unwilling supplier at 911. A good two-way business was transacted in the morning and a fair amount of switching into the long top ensued. The short top is estimated to be very nearly gone, and there were mixed views about the amount of long top to be taken, but the exhaustion of both today or tomorrow would cause no surprise. Foreign buyers were thought to have been active yesterday on yield considerations.

February's sharp swing back into surplus in the balance of trade and continued optimism about the out-turn of the month's money supply growth, due to be announced today, were again helpful influences. But early reports of the Israeli invasion of the Lebanon equity an attempted rally in the equity leaders which were opened lower in an extension of the soft tone overnight.

Potential equity buyers held aloof throughout the day despite progressively lower prices, and interest was centred chiefly on second-line issues. Unchanged at 10 a.m., the 30-share index was 3.1 down an hour later and the loss was extended to one of 6.5 by the close of 453.9. The tone in the afternoon weakened following the indifferent industrial production figures. Numerous modest gains were recorded in second-line equities, and rises were in

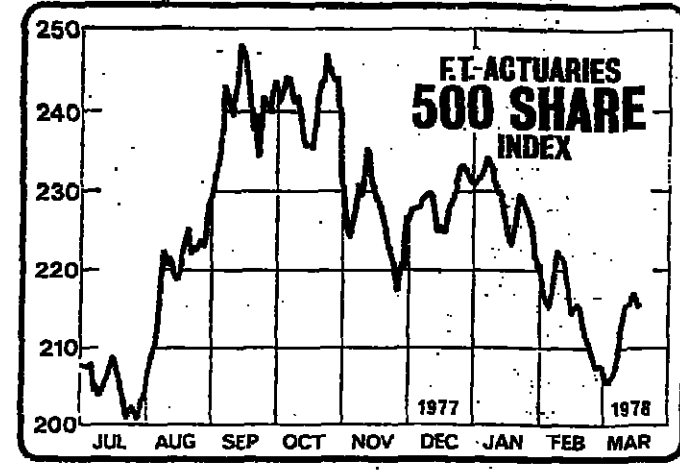
a majority over fall, by 5-to-4, in all FT-quoted stocks for the seventh day running.

Corporation issues traded in slightly more brisk fashion and closed with gains extending to 8, but the occasional profit-taking sale brought Southern Rhodesian bonds back, usually by a couple of points.

Currency fluctuations continued to sway sentiment in the investment currency market and the rate improved to 97 per cent, before institutional demand faltered in the face of arbitrage offerings. Later business was partially subdued and sterling's partial recovery led to a downward drift in the premium to 951 per cent for a gain of only 1 on the day. Yesterday's SE conversion factor was 0.0927 (0.0928).

In a subdued business, leading while Blackman and Courand edged forward 11 to 10p and Time Cement lost 6 to 234p, while London Brick was 11 higher at 641p and Richard Costall 6 1/2p on further consideration of the results.

Losses in the Electrical leaders were limited to a few pence, with GEC and EMI falling 3 to 258p and 149p respectively. Elsewhere, sporadic demand pushed United Scientific 5 higher to 273p, but Recal eased 3 to 215p. Laurence Scientific edged up a penny more to 119p following Press mention and initially a penny firmer at 349p. ICI turned easier to close 3 down at 345p, while Fisons lost 12 to 334p in a sensitive market.



Discounts resist
Influenced by the underlying firmness in gilt-edged, Discount Houses resisted dullness in the Banking sector. Allen Harvey rose 10 to 480p and Ceter Ryder gained 5 to 282p, while King and Shaxson, 65p, and Smith St. Aubyn, 50p, put on a piece, the latter named in a narrow market. Divergent trends in the main clearers left Barclays, 335p, and Lloyds, 287p, unaltered, but NatWest 3 easier at 273p and Midland 4 off at 248p. The price published of the last named in yesterday's Share Information Service and market report was incorrect. Collectible against the trend was Bank of India, up 8 at 335p. Merchant Banks presented contrasting movements in Grundy's, which resiled 6 more to 100p, 811, mirroring disappointment with the preliminary figures, and a Press-inspired rise of 3 to 43p in Keyser Ullmann. The latter's share price, prominently in Hite Purchases, with a rise of 6 points to 530, again on currency and domestic market considerations.

Insurance generally adopted an easier tendency apart from Britannia, 2 better at 136p in reflection of the increased dividend. Legal and General slipped 4 to 135p and 13p, while F&W were 7 down at 203p ahead of Monday's annual results. Irish Distillers featured Distillation rising 5 to 241p on small buying in a thin market. A Bell closed without alteration at 218p, after 218p, despite the sharply improved first-half production figures. The company has made application to the Price Commission for an increase in home market prices.

Metals Box lower
Light selling and lack of support made for dullness in the miscellaneous Industrial leaders. Metal Box stood out with a fall of 8 at 208p, while similar losses were sustained by Bechtel, 110p, and Unilever, 478p. Others to react, included Boots, 204p, and Turner and Newall, 180p. Elsewhere, a selective interest. Demand developed for Esperanza, 6 to the good at 131p, along with Brown Midland, 4 better at 90p, and LCF, a similar amount dearer at 85p. Peter Black hardened 2 to 132p in response to Press mention, while the chairman's optimistic view of prospects brought a marginal improvement to 37p in D. Macpherson. Security Services gained 4 to 86p and the "were 3 better at 34p. S. Simpson "A" came in a report of a rise of 5 to 50p, while speculative interest lifted L. and J. Hyman 4 to 32p. By way of contrast, North Securities eased 2 to 135p on the lower profits and Wharfedale were on offer at 125p.

H. Woodward featured Distributors, rising 7 to 40p in response to the sharply increased earnings. High preliminary figures saw Manchester Garages to move up 11 to 28p and Nelson David held at 84p despite the first-half profits setback. Components failed to benefit of a report of a substantial improvement in commercial and financial performance and closed with small falls. Lucas Industries, which is due to report on March 30, fell to 25p before rallying to close 2 cheaper on balance at 282p. Whitcomb Gaveen gave a penny at 60p following adverse Press mention, while Dunlop, 30p, and Associated Engineering, 110p, shed 2 apiece.

Investors again favoured News International, up 3 at 248p, after 245p, along with United News, papers, which rose 6 to 320p, but Associated eased to 140p, Irish buying lifted J. J. O'Connell 7 further to 185p, while Irish Printing revived at 451p, up 21 at 235p. More O'Connell hardened to a fresh 1977-78 high of 85p following criticism by the Price Commission of the company's trade accounts, while Press comment on the interim report caused Brooke Bond to shade to 453p. Tate and Lyle were finally 4 off at 196p on the chairman's profits warning. Poster, a dearer at 205p, and is thought to be open to offers for both.

FINANCIAL TIMES STOCK INDICES									
	Mar. 15	Mar. 14	Mar. 13	Mar. 10	Mar. 9	Mar. 8	Mar. 7	Mar. 6	1 Year ago
Government Sec.	75.98	75.82	75.60	75.60	75.53	75.27	75.27	75.27	68.48
Fixed Interest	75.98	75.82	75.60	75.60	75.53	75.27	75.27	75.27	68.48
Industrial Ordinary	453.9	460.4	459.6	459.6	450.5	446.7	446.7	446.7	438.0
Gold Mine	161.1	166.3	167.8	167.8	168.0	168.8	168.8	168.8	133.5
Oil, Div. Yield	8.96	8.96	8.96	8.96	8.96	8.96	8.96	8.96	6.19
Ord. Div. Yield	17.82	17.82	17.82	17.82	17.82	17.82	17.82	17.82	15.01
Share Rep. Yield	8.00	8.10	8.10	8.07	7.94	7.88	7.88	7.88	6.04
FT 30 Share Index	453.9	460.4	459.6	459.6	450.5	446.7	446.7	446.7	438.0
Equity turnover £m.	77.01	84.07	100.05	82.93	75.97	80.27	80.27	80.27	80.27
Equity turnover total	16,298	16,366	16,597	14,927	14,778	15,239	15,239	15,239	15,239

10 a.m. 400.4, 11 a.m. 457.4, Noon 456.4, 1 p.m. 456.4, 2 p.m. 456.4, 3 p.m. 456.4, 4 p.m. 456.4, 5 p.m. 456.4

* Based on 25 pence conversion factor. † NUI=7.98.

Based 100 Curt. Secs. 10/1/78, Fixed Int. 12/1/78, Gold Mines 12/1/78, SE Activity Jan-Feb 1978.

HIGHS AND LOWS									
	1977/78	Share Completion	1977/78	Share Completion	1977/78	Share Completion	1977/78	Share Completion	1977/78
Govt. Sec.	75.98	60.40	187.4	60.40	187.4	60.40	187.4	60.40	187.4
Fixed Int.	75.98	60.40	187.4	60.40	187.4	60.40	187.4	60.40	187.4
Gold Mine	161.1	166.3	167.8	167.8	168.0	168.8	168.8	168.8	133.5
Oil, Div. Yield	8.96	8.96	8.96	8.96	8.96	8.96	8.96	8.96	6.19
Ord. Div. Yield	17.82	17.82	17.82	17.82	17.82	17.82	17.82	17.82	15.01
Share Rep. Yield	8.00	8.10	8.10	8.07	7.94	7.88	7.88	7.88	6.04
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Equity turnover total	16,298	16,366	16,597	14,927	14,778	15,239	15,239	15,239	15,239

NEW HIGHS AND LOWS FOR 1977/78									
	1977/78	Share Completion	1977/78	Share Completion	1977/78	Share Completion	1977/78	Share Completion	1977/78
Govt. Sec.	75.98	60.40	187.4	60.40	187.4	60.40	187.4	60.40	187.4
Fixed Int.	75.98	60.40	187.4	60.40	187.4	60.40	187.4	60.40	187.4
Gold Mine	161.1	166.3	167.8	167.8	168.0	168.8	168.8	168.8	133.5
Oil, Div. Yield	8.96	8.96	8.96	8.96	8.96	8.96	8.96	8.96	6.19
Ord. Div. Yield	17.82	17.82	17.82	17.82	17.82	17.82	17.82	17.82	15.01
Share Rep. Yield	8.00	8.10	8.10	8.07	7.94	7.88	7.88	7.88	6.04
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Equity turnover total	16,298	16,366	16,597	14,927	14,778	15,239	15,239	15,239	15,239

Notice of Redemption
Kimberly-Clark International Finance Corporation N.V.
8 1/2% Guaranteed Debentures Due 1986

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Indenture dated as of April 15, 1971, under which the above described Debentures were issued, First National City Bank (now Citibank, N.A.) as Trustee, has drawn by lot, for redemption on April 15, 1978 through the operation of the Sinking Fund provided for in the said Indenture, \$1,200,000 principal amount of Debentures of the said issue, at the redemption price of 100% of the principal amount thereof, together with accrued interest thereon to the date fixed for redemption, of the following distinctive numbers:

\$1,000 COUPON DEBENTURE BEARING THE PREFIX LETTER M															
No.	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
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55	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
56	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
57	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
58	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
59	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
60	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
61	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
62	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
63	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
64	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
65	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
66	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
67	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
68	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
69	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
70	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
71	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
72	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
73	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
74	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
75	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
76	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
77	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
78	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
79	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
80	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
81	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
82	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
83	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
84	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
85	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
86	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
87	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
88	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
89	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
90	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
91	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
92	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
93	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
94	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
95	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
96	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
97	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
98	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	14343	14546	16685	17688	19076
99	1446	2587	3290	6773	7977	8907	10046	11143	12433	14343	143				

INSURANCE, PROPERTY, BONDS

AUTHORISED UNIT TRUSTS

OFFSHORE AND OVERSEAS FUNDS

Table with multiple columns listing insurance and property companies, including: Abbey Life Assurance Co. Ltd., Norwich Union Insurance Group, Phoenix Assurance Co. Ltd., and others. Each entry includes company details and financial data.

Table with multiple columns listing authorised unit trusts, including: Abbey Unit Trust, Garmore Fund Managers, Perpetual Unit Trust, and others. Each entry includes trust details and financial data.

Table with multiple columns listing offshore and overseas funds, including: Arbutnot Securities (C.I.) Limited, Keybank Trust Jersey Ltd., and others. Each entry includes fund details and financial data.

Table titled 'BASE LENDING RATES' listing various banks and their lending rates, including: B.N. Bank, Allied Irish Banks, and others.

Table titled 'G.T. Unit Managers Ltd.' listing various unit managers and their details, including: G.T. Unit Managers Ltd., G.T. Unit Managers Ltd., and others.

Table titled 'CLIVE INVESTMENTS LIMITED' listing investment services and rates, including: Clive Investments Limited, Clive Investments Limited, and others.

FINANCE LAND—Continued

FINANCE, LAND—Continued

	Stock	Price	±	Div	Yld	Cur	Yld	Gr	Yld
22	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
23	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
24	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
25	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
26	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
27	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
28	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
29	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
30	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
31	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
32	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
33	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
34	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
35	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
36	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
37	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
38	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
39	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
40	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
41	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
42	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
43	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
44	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
45	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
46	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
47	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
48	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
49	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
50	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
51	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
52	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
53	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
54	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
55	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
56	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
57	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
58	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
59	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
60	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
61	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
62	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
63	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
64	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
65	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
66	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
67	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
68	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
69	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		
70	Wells Fargo 100	79	—	0.68	2.2	1.3	7.00		

OILS

	Stock	Price	±	Div	Yld	Cur	Yld	Gr	Yld
46	Autoch 2 1/2	78	—	—	—	—	—	—	—
47	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
48	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
49	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
50	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
51	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
52	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
53	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
54	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
55	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
56	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
57	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
58	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
59	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
60	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
61	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
62	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
63	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
64	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
65	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
66	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
67	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
68	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
69	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		
70	Ref. Petro 100	142	—	1.63	1.6	1.6	15.1		

OVERSEAS TRADERS

	Stock	Price	±	Div	Yld	Cur	Yld	Gr	Yld
60	African Lanes	300ml	—	4.4	—	2.2	—	—	—
61	African Lanes	300ml	—	4.4	—	2.2	—	—	—
62	African Lanes	300ml	—	4.4	—	2.2	—	—	—
63	African Lanes	300ml	—	4.4	—	2.2	—	—	—
64	African Lanes	300ml	—	4.4	—	2.2	—	—	—
65	African Lanes	300ml	—	4.4	—	2.2	—	—	—
66	African Lanes	300ml	—	4.4	—	2.2	—	—	—
67	African Lanes	300ml	—	4.4	—	2.2	—	—	—
68	African Lanes	300ml	—	4.4	—	2.2	—	—	—
69	African Lanes	300ml	—	4.4	—	2.2	—	—	—
70	African Lanes	300ml	—	4.4	—	2.2	—	—	—

RUBBERS AND SISALS

	Stock	Price	±	Div	Yld	Cur	Yld	Gr	Yld
28	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
29	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
30	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
31	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
32	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
33	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
34	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
35	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
36	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
37	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
38	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
39	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
40	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
41	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
42	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
43	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
44	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
45	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
46	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
47	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
48	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
49	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		
50	Anglo-Indo 100	94	—	2.5	5.4	2.4	7.1		

TEAS

India and Bangladesh

	Stock	Price	±	Div	Yld	Cur	Yld	Gr	Yld
32	Assam Duany 100	200	—	49.51	5.9	7.2			
33	Assam Duany 100	200	—	49.51	5.9	7.2			
34	Assam Duany 100	200	—	49.51	5.9	7.2			
35	Assam Duany 100	200	—	49.51	5.9	7.2			
36	Assam Duany 100	200	—	49.51	5.9	7.2			
37	Assam Duany 100	200	—	49.51	5.9	7.2			
38	Assam Duany 100	200	—	49.51	5.9	7.2			
39	Assam Duany 100	200	—	49.51	5.9	7.2			
40	Assam Duany 100	200	—	49.51	5.9	7.2			
41	Assam Duany 100	200	—	49.51	5.9	7.2			
42	Assam Duany 100	200	—	49.51	5.9	7.2			
43	Assam Duany 100	200	—	49.51	5.9	7.2			
44	Assam Duany 100	200	—	49.51	5.9	7.2			
45	Assam Duany 100	200	—	49.51	5.9	7.2			
46	Assam Duany 100	200	—	49.51	5.9	7.2			
47	Assam Duany 100	200	—	49.51	5.9	7.2			
48	Assam Duany 100	200	—	49.51	5.9	7.2			
49	Assam Duany 100	200	—	49.51	5.9	7.2			
50	Assam Duany 100	200	—	49.51	5.9	7.2			

Sri Lanka

	Stock	Price	±	Div	Yld	Cur	Yld	Gr	Yld
19	Sri Lanka 100	125 1/2	—	5.5	—	6.7			

Africa

	Stock	Price	±	Div	Yld	Cur	Yld	Gr	Yld
10	Sudan 100	430	—	23.35	2.0	3.5			
11	Sudan 100	430	—	23.35	2.0	3.5			

MINES

CENTRAL RAND

	Stock	Price	±	Div	Yld	Cur	Yld	Gr	Yld
1	De Beers 100	294	—	7	—	—			

EASTERN RAND

	Stock	Price	±	Div	Yld	Cur	Yld	Gr	Yld
1	De Beers 100	294	—	7	—	—			

FAR WEST RAND

	Stock	Price	±	Div	Yld	Cur	Yld	Gr	Yld
1	De Beers 100	294	—	7	—	—			

O.F.S.

	Stock	Price	±	Div	Yld	Cur	Yld	Gr	Yld
1	De Beers 100	294	—	7	—	—			

[illegible]

A selection of options traded is given on the London Stock Exchange Report, page

10-10-68

Budget caution urged by Bank and OECD

BY MICHAEL BLANDEN AND PETER RIDDLE

THE GOVERNMENT is advised about wage and price controls in two important reports to be cautious in stimulating the economy in the forthcoming Budget.

The Bank of England, in its quarterly bulletin, argues that a stimulus to domestic demand is clearly limited by the balance of payments reasons given the need to avoid a current account deficit.

It also maintains that the possibility of an accelerated rate of expansion in 1979 compared with this year argues against giving a large fiscal stimulus to the economy at this stage.

In its annual survey of the U.K. economy, the Organisation for Economic Co-operation and Development, representing the main industrialised countries, also calls for a controlled expansion which seeks only to absorb economic slack gradually.

In urging "continued prudence in demand management," the OECD places less emphasis on the current account than on inflation constraint with a continuing gap between the rate of price increases in the U.K. and in other industrial countries. It renews its call for a "consensus" policy, described as a "consensus" between the social partners.

The OECD, however, expects that the increase in Gross Domestic Product in 1978 will be slightly less than the 3 per cent. The Bank projected last December on the basis of present policies, while the OECD projects a 2.4 per cent rise this year.

Both organisations believe further fiscal action will be necessary to keep the growth rate in the 3 to 4 per cent range. The Bank argues that in contrast to increases in Government spending, tax reductions could be helpful both in moderating pay rises and helping to restore incentives.

Neither body is especially hopeful about unemployment. The Bank suggests that the recent reduction should not be seen as a trend but may reflect a severe reversal of last summer's sharp rise, which could have been a temporary aberration. The OECD believes the adult unemployment rate will stabilise at slightly above the current level of 8.6 per cent. The current account is expected to show a surplus this year of £1.44bn., according to the OECD, compared with its December projection of £1.8bn. But both bodies are more cautious about the prospects for 1979 in view of the slow growth in world trade.

The OECD, commonly regarded as the Treasury in exile in Paris in its similar thinking about the U.K. economy, not only shares Whitehall's preference for a continued incomes policy, but also its concern over competitiveness.

In a Delphic passage, OECD suggests that some increase in domestic demand may be "consistent with the easing of the upward pressure on the exchange rate." It notes that the risks for industry and economic growth of an appreciation have become "rather pressing in both the short and medium-term context."

The bank warns of a risk of unsettling external confidence as a result of a failure to provide for a surplus. The OECD says that too large a British surplus would risk aggravating the position of deficit industrialised countries but a prudent expansion of demand would keep the surplus within reasonable limits and in line with the international recovery.

Details, Page 14

Japan toughens sanctions to deter Yen speculators

BY DOUGLAS RAMSEY

TOKYO, March 15.

JAPAN HAS cut the minimum Yen lending rate to 3.5 per cent. and imposed stricter sanctions on foreign-capital inflows in an attempt to deter speculators who helped push the Yen to its post-war high in Tokyo yesterday of Yen 233 to the dollar.

The Bank of Japan timed the 1 percentage point cut in its official discount rate to coincide with a decision to levy a 100 per cent. penalty on all additional funds deposited in free Yen accounts with Japanese banks after February.

The system replaces a similar one instituted last November, which applied a 50 per cent. reserve ratio on additional free Yen deposits after October.

Under the new system, receiving banks must place the equivalent of 100 per cent. of any free Yen deposits beyond the level at end February in interest-free accounts at the central bank. Simultaneously, the Ministry of Finance decided to ban the purchase by non-resident investors of domestic securities on the over-the-counter market, which carry a maturity of less than five years and one month.

The move is meant to close off a major avenue for foreign investors to Yen holdings which carry interest and at the same time let foreign investors make detailed changes to the proposed clauses.

The Ministry confirmed tonight that the restriction will be specifically on sales of these securities by resident sellers to non-resident buyers; theoretically, this distinction leaves intact the right of foreign holders of securities maturing in the period to resell their paper to other foreign investors.

The reaction on Tokyo's foreign exchange market to the measures was cautious, although the dollar closed the day's trading at ¥234.5.

However, currency analysts point out that the central trading rate on today's market was ¥233.7 to the dollar. They also say that the new controls adopted by Japan could prove too thin to hold back a renewed flood of foreign interest in the Yen.

Japanese authorities have been studying seriously ways to stem the flow of funds into Yen, but few market analysts anticipated concrete action this week.

Tokyo postponed any action until after the Swiss Government's crackdown on currency inflows 10 days ago, and dealers assumed that the Ministry of Finance would not go along with new Japanese controls, as suggested by the bank, unless West Germany acted on similar lines to defend the D-mark.

However, that element of reserve seems to have crumbled, since the bilateral U.S.-German currency pact was agreed a few days ago.

The discount rate cut, on the other hand, has been under discussion for months, and the new 3.5 per cent. level has been shrugged off by businessmen, "a little too late" to get investment moving in the second quarter and pull Japan out of the slump.

The long-term prime rate in Japan will be adjusted in April to perhaps 7 per cent. from the existing 7.5 per cent.

Economic Viewpoint, Page 21

Budgetary advice from the Bank

THE LEX COLUMN

Today's money supply figures assume much less importance than they did at the beginning of the week. The mini monetary crisis, such as it was, has now been partly resolved by the heavy demand for tap stocks in the gilt-edged market, with both stocks being strongly bought yesterday. Already the market has satisfactory statistics for trade and earnings under its belt, and there is no longer any great feeling of anxiety over whether or not the authorities will manage to creep back within the 13 per cent upper target for sterling M3 growth in the year to April. Today's Bank of England Quarterly Bulletin explains that minor inflows to the private sector have been continuing to swell M3 since November, even though the big inflow across the exchange was choked off by the change to a clearer float.

The Bank naturally maintains a discreet pre-Budget silence on the question of next year's monetary targets. But its words of caution over the scope for immediate fiscal stimulation of the economy will clearly fall on receptive ears in the gilt-edged market, if not necessarily elsewhere. There is no great comfort for equities, however, with the Bank pointing out that the real rate of return achieved by companies on non-North Sea activities only struggled up to about 31 per cent. last year, compared with 9 to 13 per cent. during the 1960s.

Arthur Bell

Arthur Bell has continued to gain market share in the U.K. whisky trade. In the second half of 1977, when industry sales fell by 13 per cent, it maintained sales volume and as a result pushed its slice of U.K. whisky sales up to 21 per cent. This performance is particularly good since the corresponding period of last month, the Swiss stock market fell like a stone, promised, increase in excise duties.

The company raised its pre-tax profits by almost 50 per cent. to £7.8m. in the six month period, a figure right at the top of the range of analysts' forecasts. There was help from lower charges for interest and depreciation. Whisky price increases in the first half of 1977, however, are the main factor behind the higher profits and the one-point improvement in margins to 10.7 per cent.

Bell also claims to have performed better than its competitors in the export market.

When the Swiss authorities brought in their draconian curbs on "hot money" inflows at the end of last month, the Swiss stock market fell like a stone. Yesterday, the Japanese unveiled their own plan for dealing with the embarrassing foreign inflows, which included banning foreigners from the short-term domestic bond market. But instead of plummeting, the Tokyo New Stock Exchange index touched a new 1977-78 peak and is now less than a couple of points off the 400 level. Meanwhile, the Japanese yen scarcely moved, although the real test will come today since the news came at the end of yesterday's trading in Tokyo.

The Japanese package has gested.

Discount houses

A hundred years ago the discount houses were a power in the land towering over the clearing banks. To-day, their assets of £4bn. account for only 2 per cent of the U.K. banking system, and although they still play a key part in the City, through their special relationship with the Bank of England, their role is often misunderstood in the outside world.

Consequently, in its second submission to the Wilson Committee, the London Discount Market Association, has made a special effort to shed some light on the market's mystique. This is a welcome move, but the absence of any recommendations in their evidence is rather disappointing given their self-proclaimed "fair for financial innovation". The shortcoming of the Minimum Lending Rate formula are discussed, but no improvements are suggested.

Tokyo market

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Chemical industry planning £6bn. growth in three years

BY KEVIN DONE, CHEMICALS CORRESPONDENT

THE CHEMICAL industry plans to spend about £6bn. on expansion in the U.K. over the next three years, with £1.07bn. being invested in capital projects in 1978.

It is continuing to invest through recession, but, according to a Chemical Industries Association survey of investment intentions, it is becoming more cautious about the prospects of sanctioning new projects in 1979 and beyond.

The industry's U.K. capital expenditure last year, at £820m., was short of the £900m. predicted 12 months ago, while project sanctions at £91m. were well below the expected £1434bn.

Reasons for the shortfall include severe construction problems and reduced demand. However, most projects should be carried forward to this year, with sanctions doubling to £1.434bn.

Capital expenditure this year will be 14 per cent. up in volume terms on 1977, Mr. Jim Stewart, chairman of the association's economics committee, said yesterday.

In the three years to 1980 the industry's commitment, including working capital of about £2.2bn., will be about £6.1bn.

Increasing amounts will be spent on projects in Scotland. Capital investment will quadruple from £60m. last year to more than £230m. in 1980. Scotland's share of overall spending will have risen from the present 10 per cent. to about 20 per cent.

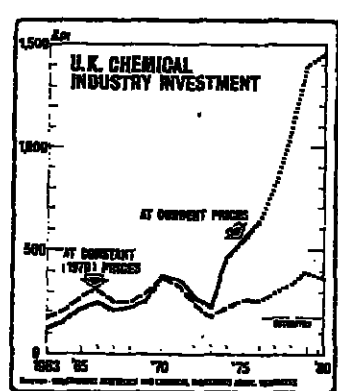
"We are confident that our present plant capacity, plus these future plans, will give the U.K. industry ample ability to match a high rate of growth to the rest of the economy, if this can be safely achieved," Mr. Stewart said.

But there were warning signals. "Additional expenditure on equipment for environmental, safety and energy-saving purposes will take an increasing share of capital, leaving less for actual output increases."

Local planning consents and product approvals were causing greater delays, and problems on large construction sites were holding back completion and new projects.

"Overcapacity throughout Europe for many basic chemical products also gave cause for concern about prices and profits, particularly in the value of the pound does not properly reflect our real U.K. situation."

The U.K.'s share of EEC chemical industry investment is still rising after having fallen steadily from 1969 to 1972.



CBI avoids clash on pay policy

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

THE CONFEDERATION of British Industry last night backed down from a confrontation with the Government over the use of pay policy clauses in public sector contracts following Ministers' agreeing a series of detailed changes to the proposed clauses.

But many of the industrialists who attended the meetings which made this decision at the CBI's headquarters yesterday are far from happy about the principle of what Mr. John Greenborough, CBI president, called "this extension of government by dictat."

The other improvements in addition to the detailed changes, is that the Government has accepted that the issue will be reopened during consultations on what should follow the present phase of the pay policy at the end of July.

Yesterday's decision means that the CBI is abandoning its plan to issue its own rival clauses to member companies and will leave it to the companies to decide what to do.

It is assumed that most will accept the clauses which Sir John Methven, CBI director-general, described last night as "a commercial risk which companies think they can live with."

The changes go further than the Government had envisaged, but they merely simplify and codify various points and so do not change the principle of the Government insisting that its contractors abide by its pay policy.

The Government is pleased that the issue has brought Phase Three of the policy into a more formalised and settled state.

The main contractor's responsibility will be firstly to ensure that his sub-contractors include the clauses and second, to terminate a sub-contract if instructed to do so by the Government which will indemnify him for any resulting costs. This would not be limited just to the contract on which the sub-contractor had breached the pay policy.

Settlements covered by the clauses will have to include at least 100 people or 10 per cent. of a workforce.

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Government claims victory over Brussels in jobs subsidy dispute

BY GUY JONQUIERES, IN BRUSSELS, AND CHRISTIAN TYLER IN LONDON

THE GOVERNMENT last night claimed a victory over the EEC Commission in a dispute about job subsidies, even though it has had to limit the Temporary Employment Subsidy in textiles, clothing and footwear after complaints of unfair competition.

Agreement was announced in Brussels and London, where Mr. Albert Booth, Employment Secretary, also told Parliament that the two other major subsidies were to be widened and continued for another year. The package, costing £300m. gross, would raise the total number of jobs created and saved from £20,000 to more than 400,000 by March next year.

A short-term working subsidy is to be introduced for those workers who might be affected by the restrictions on the employment subsidy in the three industries. It will also be available to firms in those sectors who have run out of the subsidy. As a result, Mr. Booth said, not only need there be no redundancies, but even more jobs could be saved.

It is understood that the Commission sought to reduce the number of workers covered by the subsidy in those industries from 120,000 (the U.K. total is 180,000) to only 10,000. In the event it is estimated that 90,000 will continue to receive the subsidy.

But the Government, faced with legal action under EEC competition rules, has agreed to cut the spending from £100m. in the current year to £55m. in the next. This is part of a general reduction in spending on the subsidy.

The other improvements on the job release (early retirement) scheme and the small firms employment subsidy, were welcome even if they did not go far enough.

The commission's approval is for only a year and its sanction would be required for a further extension. Although not yet formally notified of the short-term subsidy plan, Commission officials are confident there will be no serious objections.

But it is understood that the Commission will be keeping a close eye on other industries protected by the £20-a-week subsidy. At least one member state, Denmark, has indicated informally that it is unhappy about its impact in the U.K. ash-processing industry.

Yesterday's announcement will mean that, in future firms benefiting from the subsidy will have to show within 12 months how to make the jobs supported viable. In the three disputed industries, firms will be limited to 70 per cent. of their employees for six months, and 50 per cent. for the second six months. Workers put on short-time will get 75 per cent. of gross pay for each day lost. The employer will pay nothing.

The same limits will apply to firms applying for the employment subsidy supplement. The changes could be introduced before the end of May.

Meanwhile, from July 1 the small firms employment subsidy, at present limited to firms of 50 or less in special development areas, will embrace firms of up to 200 in all assisted areas and inner city areas.

From April 1 the job release scheme, at present confined to assisted areas, will cover the whole country.

Weather

U.K. TO-DAY			
RAIN at times. Windy in the South.			
London, S.E., Cent. S. England, E. Anglia, Midlands, Channel Is.	Rain, brighter later. Max. 10C (50F).		
S.W. England, S. Wales	Sunny with showers. Max. 7C (45F).		
N. Wales, Isle of Man, N. Ireland	Rain, wintry on hills. Max. 8C (46F).		
Lake District, N.W. Cent. N.	Cloudy, rain at times. Max. 8C (46F).		
BUSINESS CENTRES			
Amsterdam	F 14	Madrid	13
Albany	14	Manchester	13
Bahran	22	Moscow	31
Bombay	22	Nairobi	22
Buenos Aires	18	Paris	12
Calcutta	22	Rome	12
Cairo	22	Stockholm	12
Cardiff	14	Tokyo	12
Chennai	22	Winnipeg	12
Columbus	22	Zurich	12
Dublin	14		
Frankfurt	14		
Geneva	14		
Glasgow	14		
Hamburg	14		
Harare	22		
Heidelberg	14		
London	14		
Luxembourg	14		

Civil Service to review recruitment and training

BY DAVID CHURCHILL

THE GOVERNMENT is planning significant changes and improvements in the recruitment and training of the Civil Service in a bid to improve efficiency. But it has decided for the moment not to make any major changes in Civil Service's structure.

The Government's plans were set out yesterday in a White Paper published in response to the Commons' Expenditure Committee's recent report on the Civil Service.

Under the proposals the Civil Service Commission will select and will review its selection procedures. Training of Civil Servants, especially in mid-career, is also to be reviewed.

The Government plans as well to improve accounting systems "as far as resources permit."

More information on Civil Service pensions will also be given, the White Paper promises.

But the Expenditure Committee's proposal that parts of the Civil Service Department be returned to the Treasury is ignored by the White Paper, which argues that this is a Prime Ministerial decision. The feeling in Whitehall, however, is that no major change will be made.

The White Paper was strongly criticised last night by some MPs and Civil Service unions.

Details, Page 15

Continued from Page 1

Earnings rise may be 14%

major deals so far were within the guidelines.

By mid-March, some 30 per cent. of those expected to be covered by major settlements had agreed, compared with 30 per cent. normally at this stage of the pay round.

The older earnings index, covering 6m. workers, fell 0.2 per cent. in January to 306.0 (January 1970=100, and seasonally adjusted). This may partly reflect the absence of end-year bonuses.

The result is that the 12-month increase rate was 10.1 per cent. against 10.7 per cent. previously. This compares with a retail price index of 8.9 per cent. in the year February was 5.2 per cent. higher than a year earlier.

Extel

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The Extel British Bond Rating Service provides an objective system for rating the listed Debenture and Loan Stocks of British industrial and commercial companies.

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- The Company, primarily in terms of its ability to service its debt, and
- The Issue, in terms of the likelihood that capital will be repaid in the event of default.

Extel

Extel Statistical Services Ltd., 37-45 East St., London, EC2A 4PB. Telephone: 01-252 3400. I should like to know more about the Extel British Bond Rating Service.

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